





Global Data

	 Total GDP contribution:	 Total Travel & Tourism jobs:
2019	10.4% (of Total Economy) USD 10.0 TN Change in 2020: -49.4%	334 MN =10.3% (Share of Global Jobs) Change in 2020: ² -70.7 MN -21.2%
2022	7.6% USD 7.7 TN Annual Change: +22.0% (-22.9% vs 2019) Economy Change YoY= 3.1%	295 MN =9.0% Annual Change: +7.9% (-11.4% vs 2019)
2023 (F)	9.2% USD 9.5 TN Annual Change: +23.3% (-5.0% vs 2019) Economy Change YoY= 1.3%	320MN =9.6% Annual Change: +8.2% (-4.2% vs 2019)
2033 (F)	11.6% USD 15.5 TN CAGR ³ (2023 - 2033): 5.1% Economy CAGR (2023 - 2033): 2.6%	430 MN =11.8% New Jobs (2033 vs 2023): 110.1 MN

Iran Key Data

2019	5.5% (of Total Economy) IRR 4,997,624.0BN (USD 119.0BN) Change in 2020: -45.8%	1.94MN =8.0% (Share of Total Jobs) Change in 2020: -33.7%
2022	4.6% IRR 4,545,402.0BN (USD 108.2BN) Annual Change: +39.2% (-9.0% vs 2019) Economy Change: +2.5%	1.44MN =6.1% Annual Change: +11.2% (-25.8% vs 2019)
2023 (F)	5.5% IRR 5,503,815.5BN (USD 131.0BN) Annual Change: +21.1% (10.1% vs 2019)	1.60MN =6.6% Annual Change: +10.9% (-17.7% vs 2019)
2033 (F)	7.2% IRR 9,196,880.0BN (USD 219.0BN) CAGR (2023 - 2033): +5.3% Economy CAGR (2023 - 2033): +2.3%	2.17MN =8.3% New Jobs (2033 vs 2023): 0.6MN

Iran Visitor Spending

2019	2022	2023 (F)	2033 (F)
 International Visitor Spending:			
IRR708,060BN (USD 16.9BN) 3.4% of total exports	IRR260,762BN (USD 6.2BN) Annual Change: 73.5% (-63.2% vs 2019)	Annual Change: 35.8% (-50.0% vs 2019)	IRR913,470BN (USD 21.7BN) 5.3% of total exports CAGR (2023 - 2033): 9.9%
 Domestic Visitor Spending:			
IRR3,067,400BN (USD 73.0BN)	IRR3,159,223BN (USD 75.2BN) Annual Change: 40.1% (3.0% vs 2019)	Annual Change: 20.7% (24.3% vs 2019)	IRR5,781,138BN (USD 137.6BN) CAGR (2023 - 2033): 4.2%

Domestic Spending International Spending

2019



2022



% share of total spending

Leisure Spending Business Spending

2019



2022



% share of total spending

Inbound Arrivals⁴:

2019

1. Iraq 44%
2. Azerbaijan 15%
3. Türkiye 9%
4. Pakistan 5%
5. Armenia 2%

Rest of world 26%

2022

1. Iraq 55%
2. Azerbaijan 6%
3. Türkiye 6%
4. Pakistan 5%
5. Kuwait 2%

Rest of world 26%

Outbound Departures⁴:

2019

1. Türkiye 45%
2. Iraq 20%
3. United Arab Emirates 7%
4. Armenia 4%
5. Syria 3%

Rest of world 20%

2022

1. Türkiye 63%
2. Iraq 13%
3. United Arab Emirates 11%
4. Georgia 3%
5. Syria 3%

Rest of world 8%

Note: All figures shown for 2023 and 2033 are forecast projections (F). Data for additional Travel & Tourism indicators are available in the full report. For more details, visit <https://researchhub.wttc.org>.

1. All values are in constant 2022 prices & exchange rates. As reported in March 2023.

2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical job losses exclude those supported jobs (where known)

3. CAGR= Compound Annual Growth Rate

4. Source: Oxford Economics, national sources and UNWTO