

INDUSTRIES & MARKETS

Film industry in the United States and Canada

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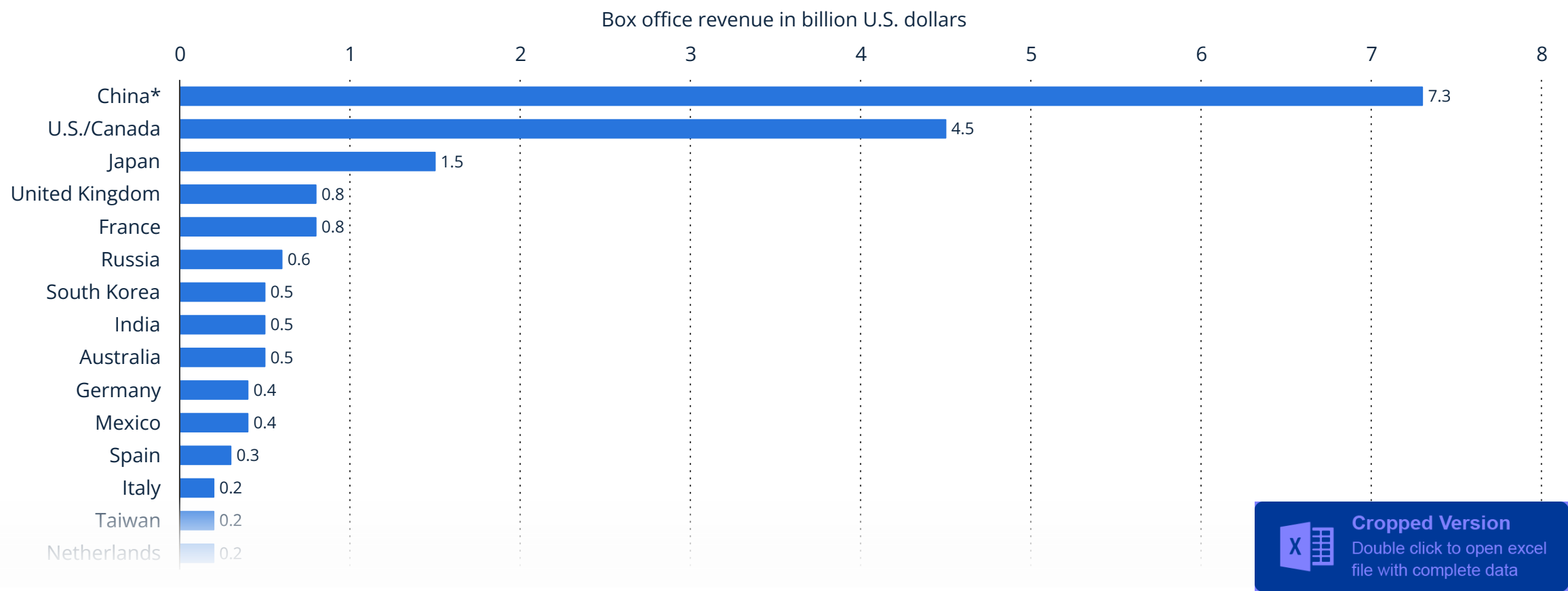
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CHAPTER 01

Overview

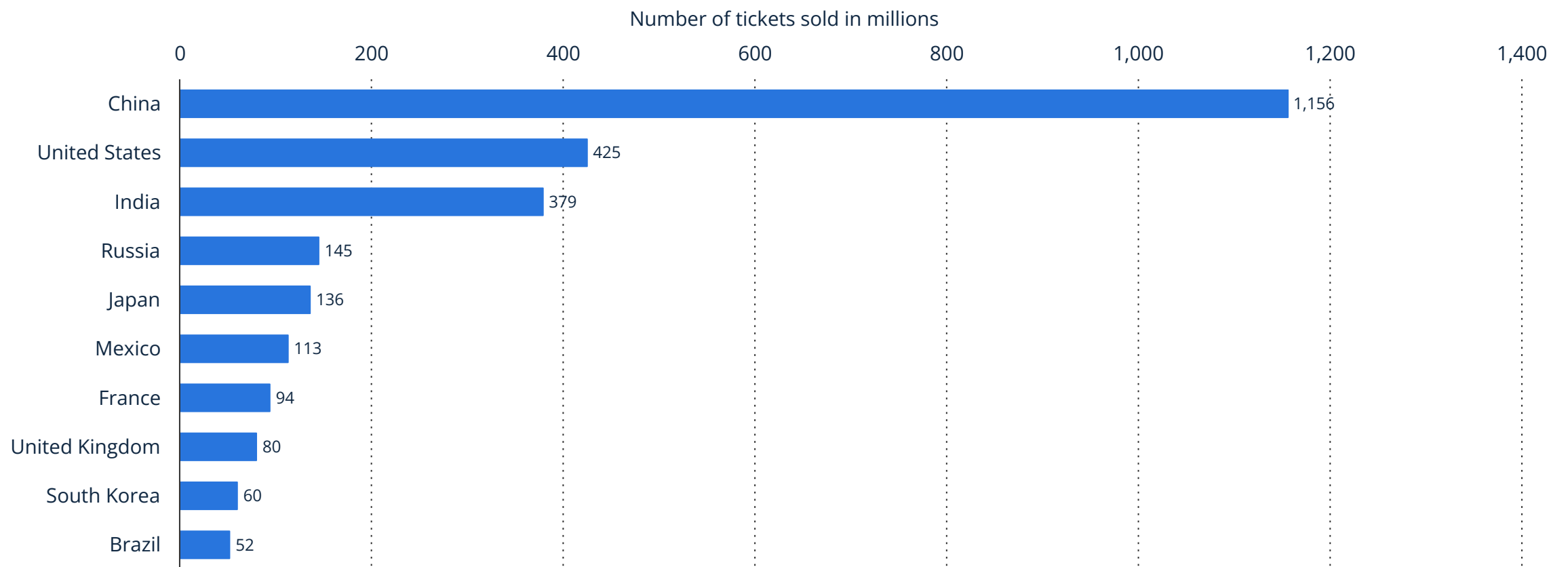
Leading box office markets worldwide in 2021, by revenue (in billion U.S. dollars)

Leading box office markets worldwide 2021, by revenue



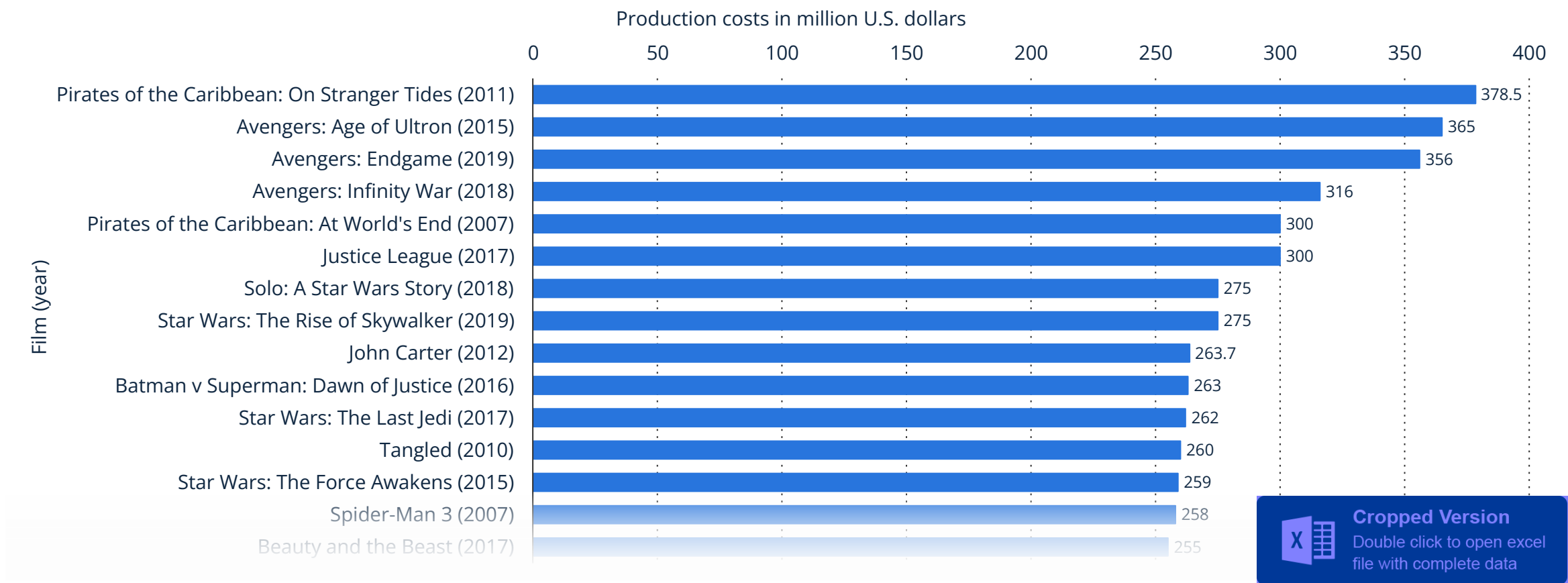
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Leading film markets worldwide 2021, by number of tickets sold



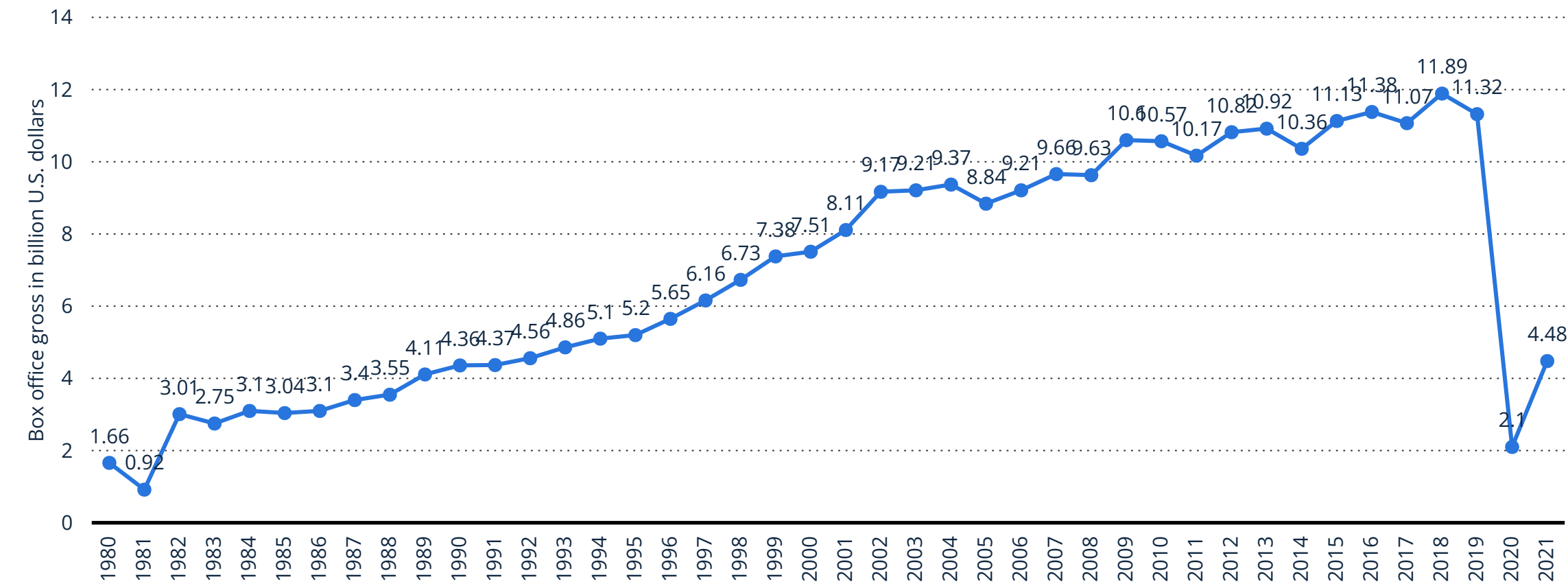
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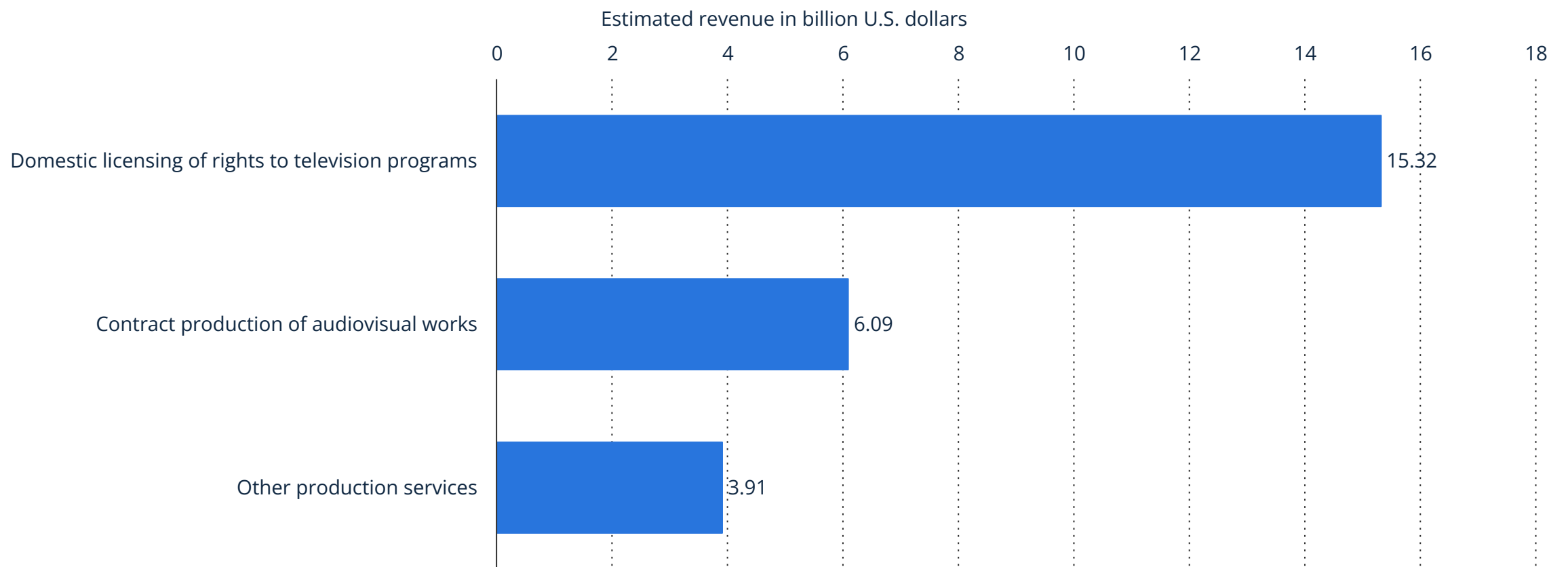
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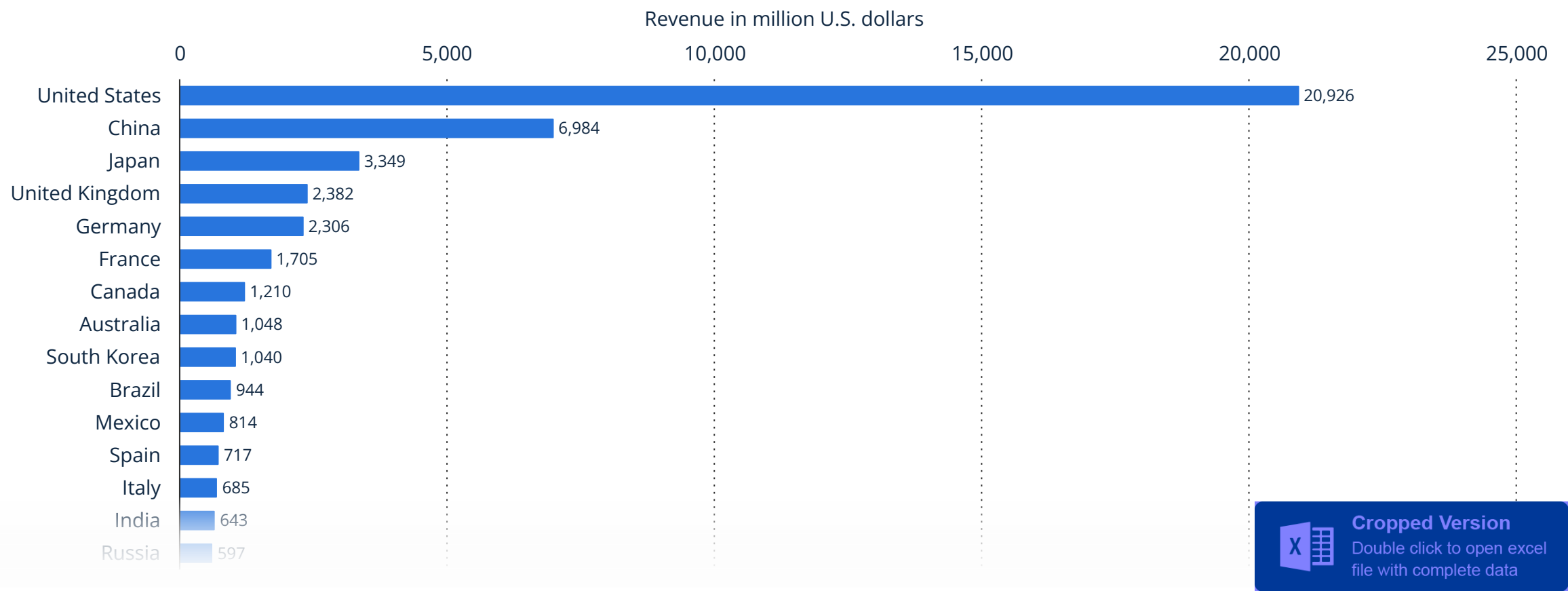
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Filmed entertainment revenue in selected countries worldwide 2020

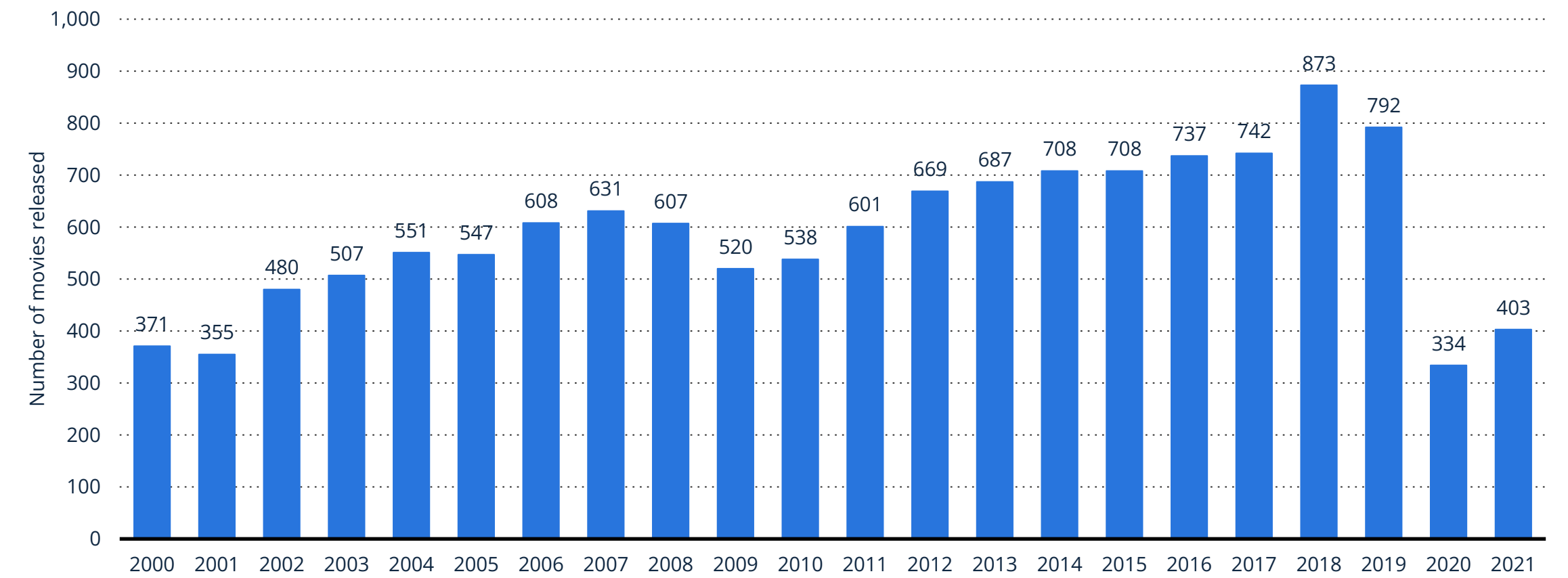


CHAPTER 02

Movies

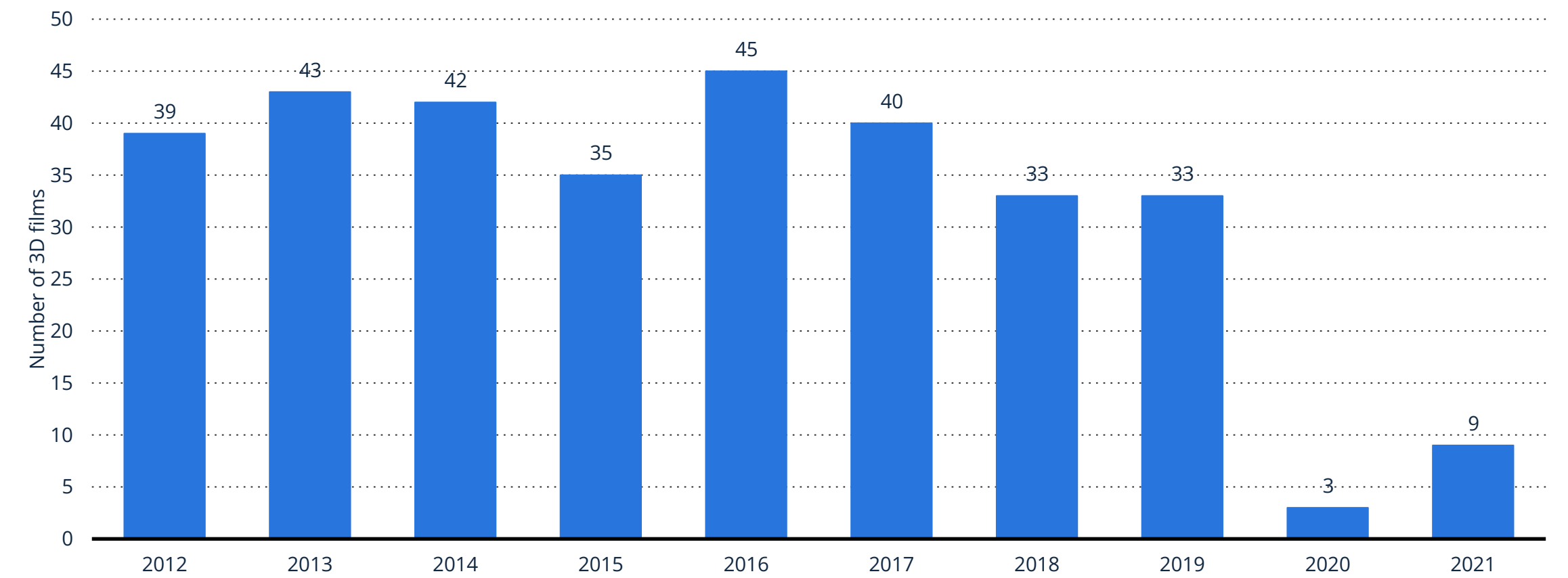
Number of movies released in the United States and Canada from 2000 to 2021

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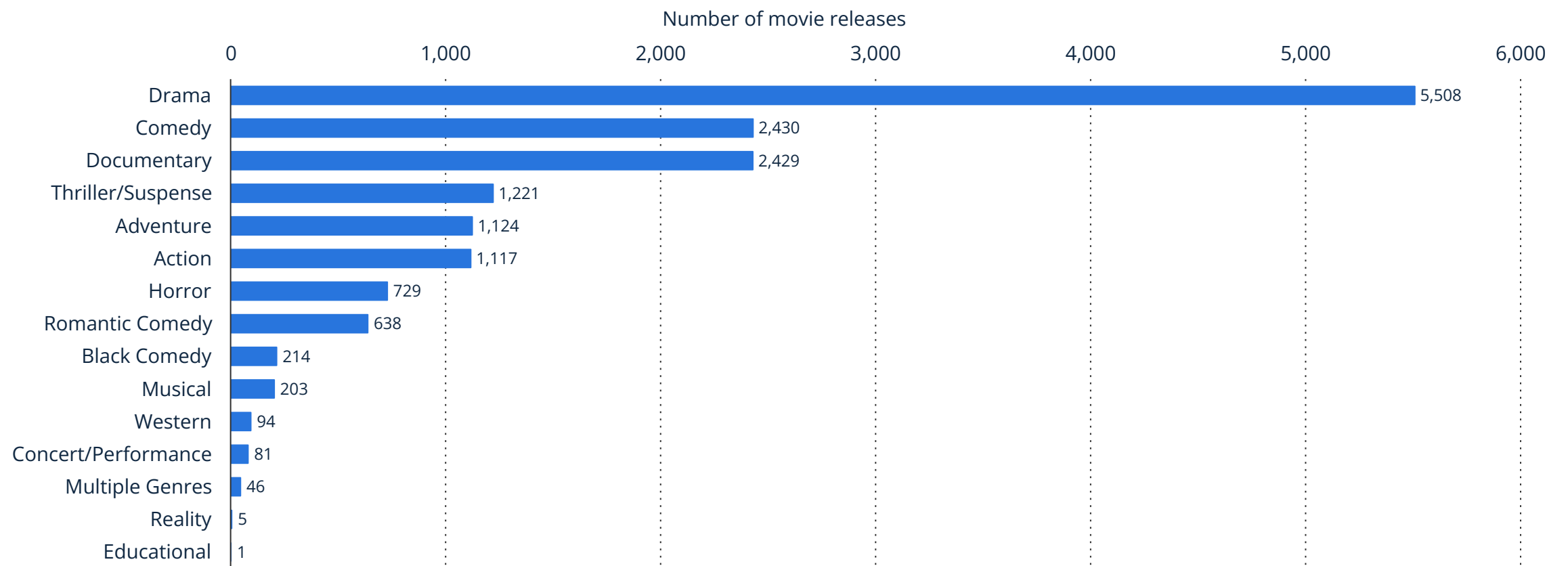
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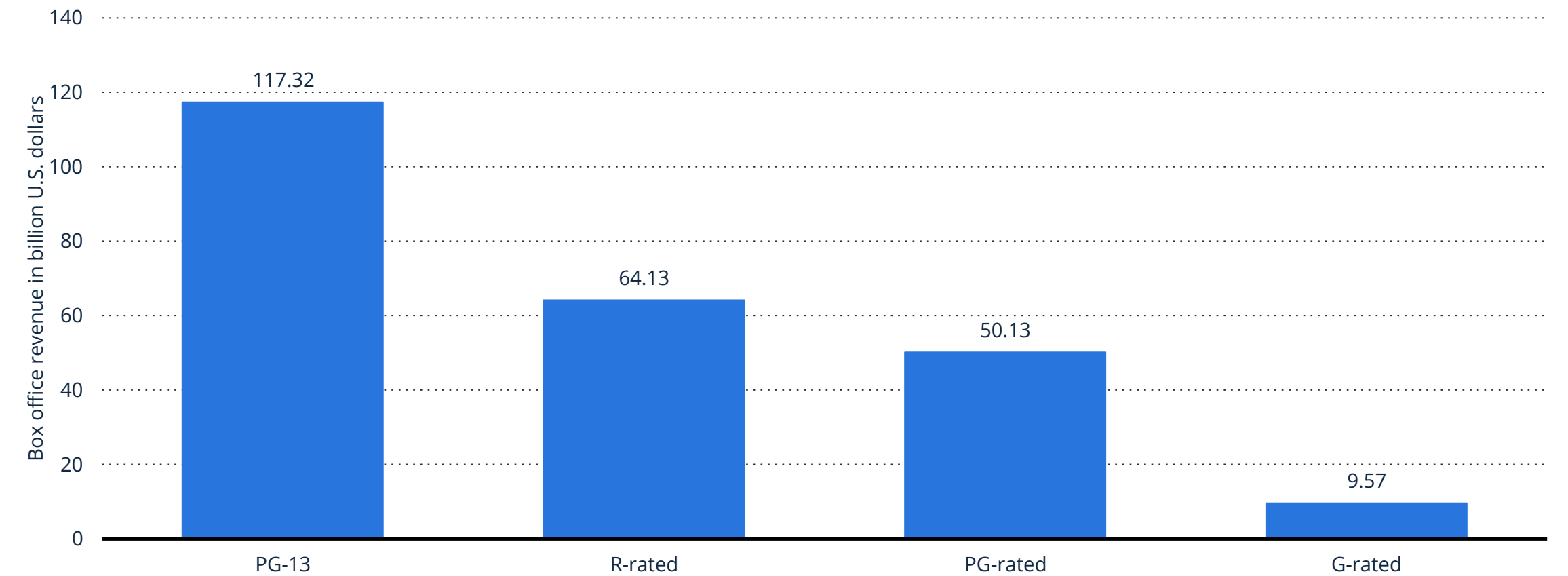
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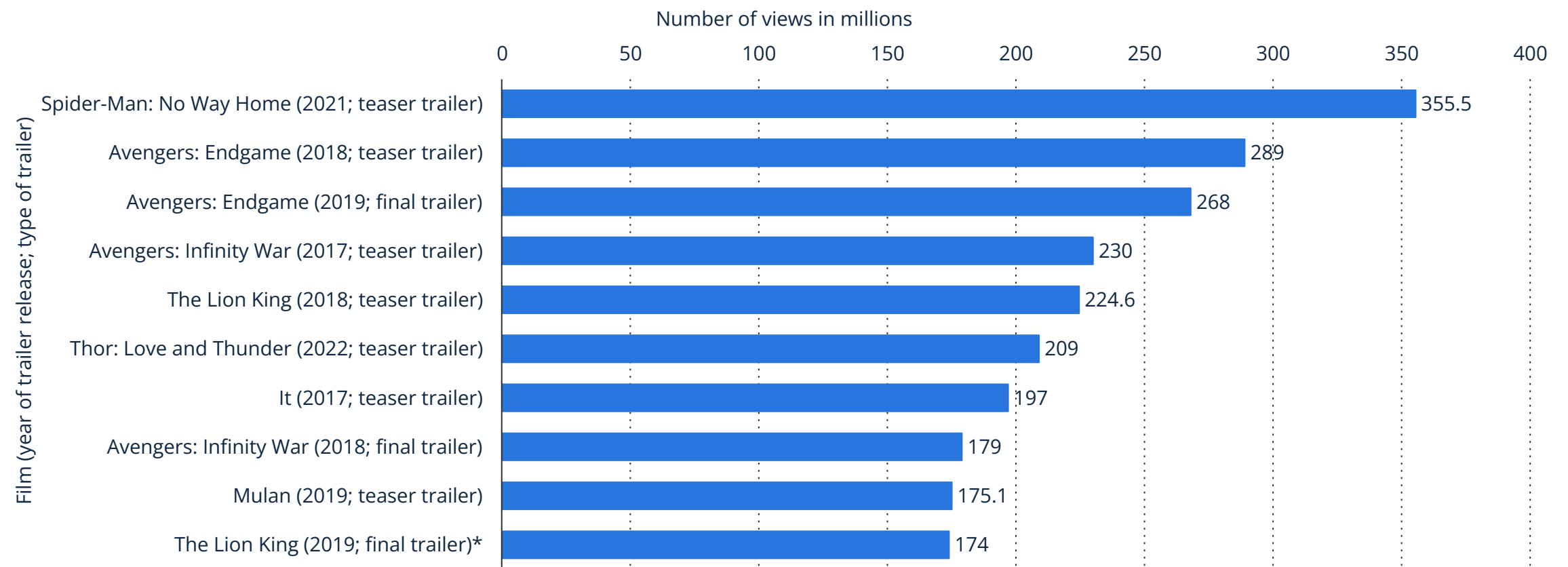
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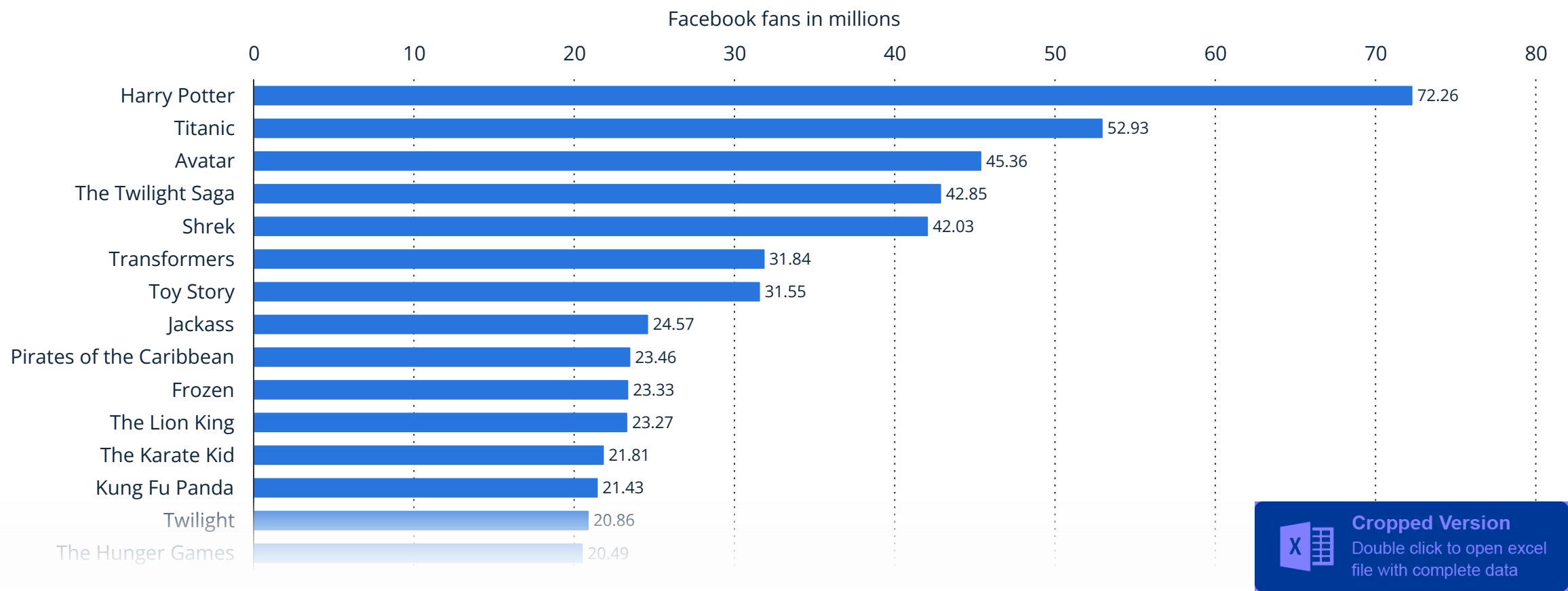
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Most viewed movie trailers in their first 24 hours as of April 2022



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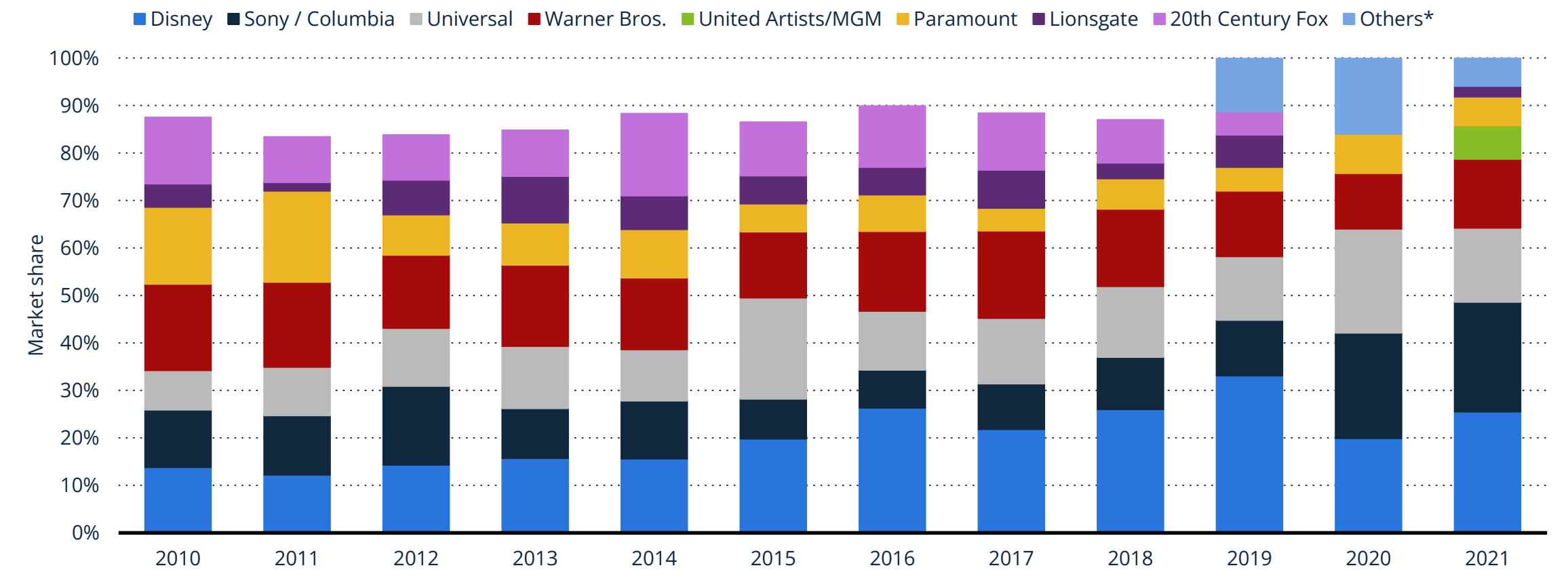


CHAPTER 03

Film studios

Market share of leading film studios in the United States and Canada from 2010 to 2021

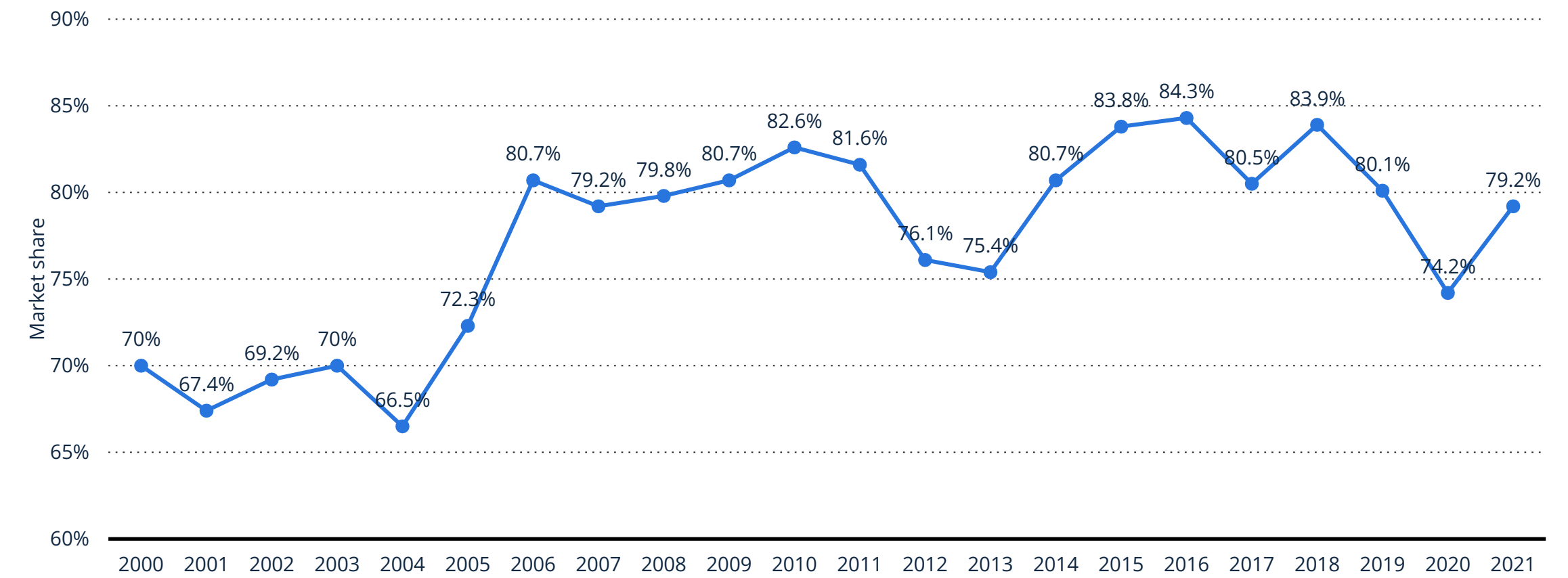
Market share of film studios in the U.S. & Canada 2010-2021



18 **Description:** In 2021, Disney alone accounted for over one-fourth (25.5 percent) of the box office revenue in the United States and Canada, thanks to blockbusters such as "Shang-Chi and the Legend of the Ten Rings," "Black Widow," and "Eternals." Sony/Columbia - responsible for hits like "Spider-Man: No Way Home" and "Venom: Let There Be Carnage" - ranked second in box office market share at 23.1 percent. United Artists/MGM, run by Amazon, held a share of approximately seven percent that year. [Read more](#)
Note(s): Canada, United States; 2010 to 2021; * Statista calculated the 2021 figure based on the source's data. Market share is the respective studio's share of the total box office revenue. Percentage points exceeding or missing to 100 percent are [...]. [Read more](#)
Source(s): Business Insider; comScore; Statista

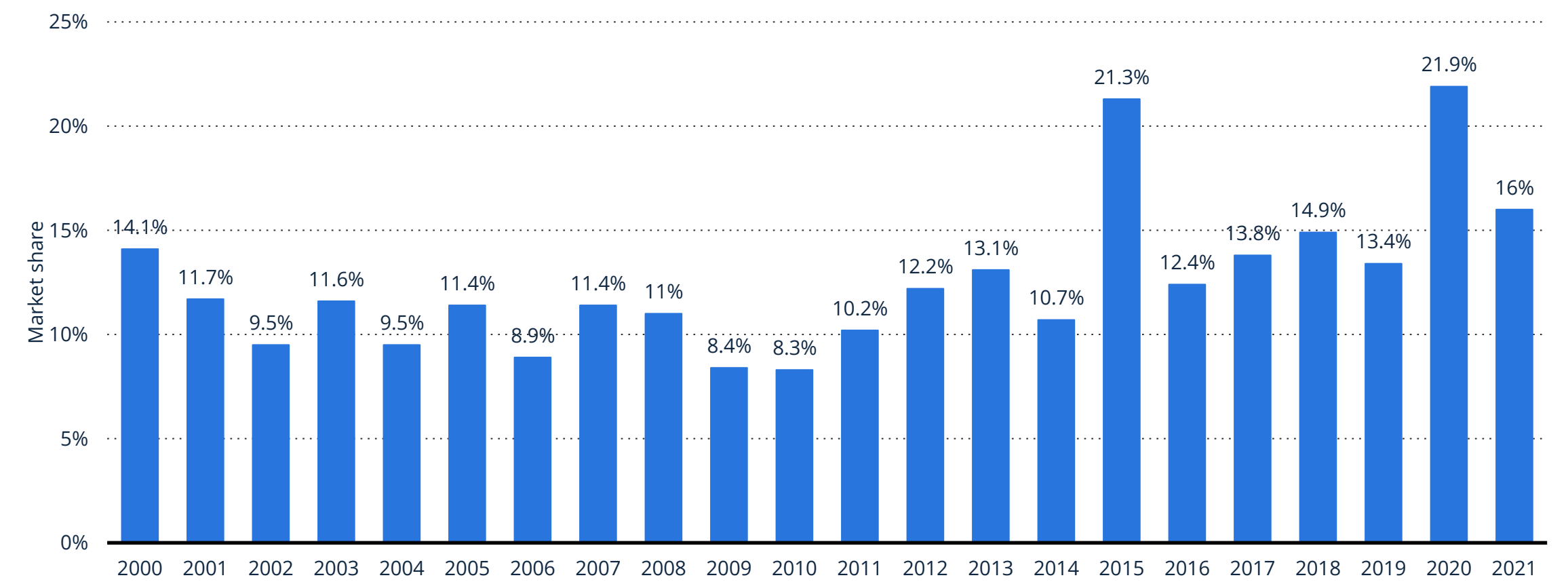
Combined market share of the "Big Five" major film studios in the United States and Canada from 2000 to 2021

Combined market share of major film distributors in the U.S. & Canada 2000-2021



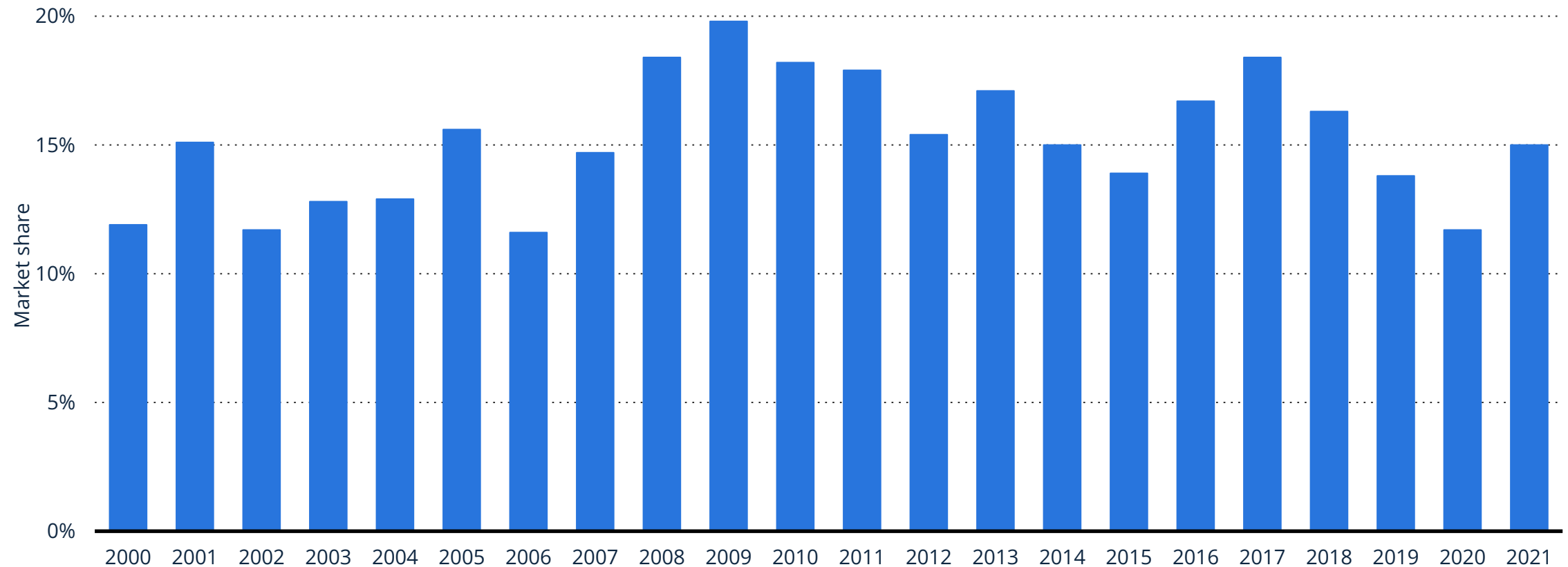
Box office market share of Universal in the United States and Canada from 2000 to 2021

Box office market share of Universal in the U.S. & Canada 2000-2021



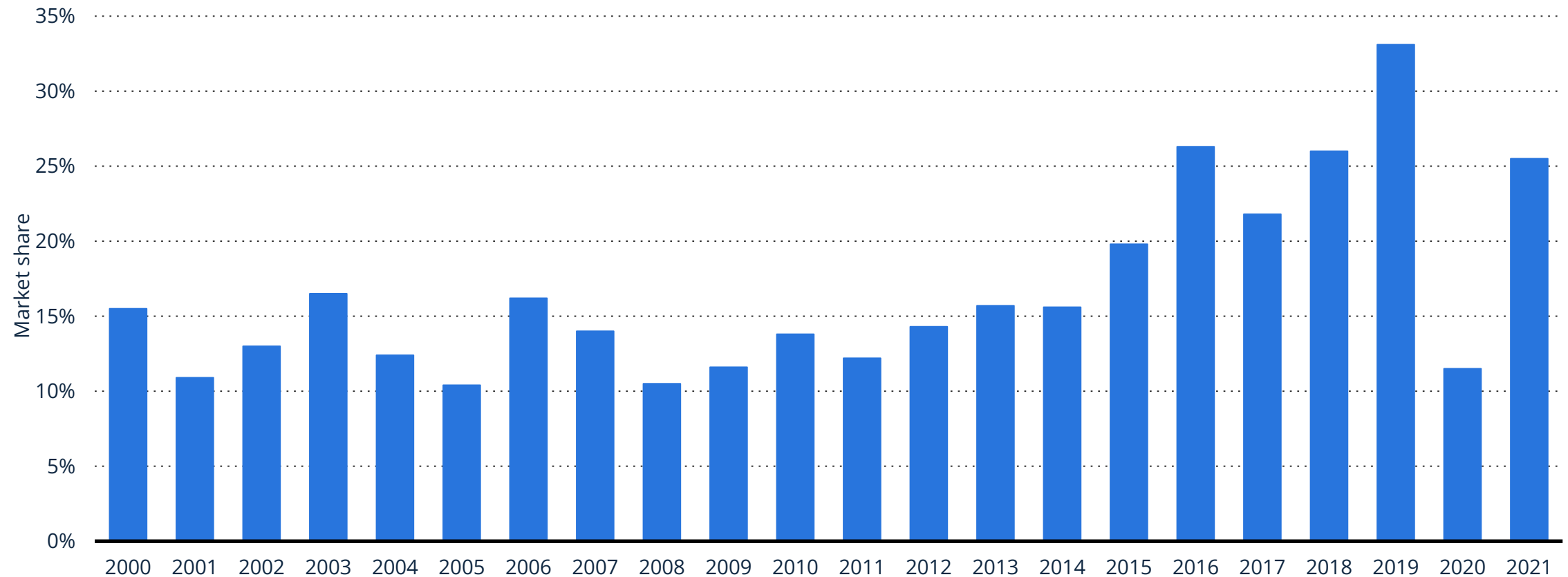
Box office market share of Warner Bros. in the United States and Canada from 2000 to 2021

Box office market share of Warner Bros. in the U.S. & Canada 2000-2021



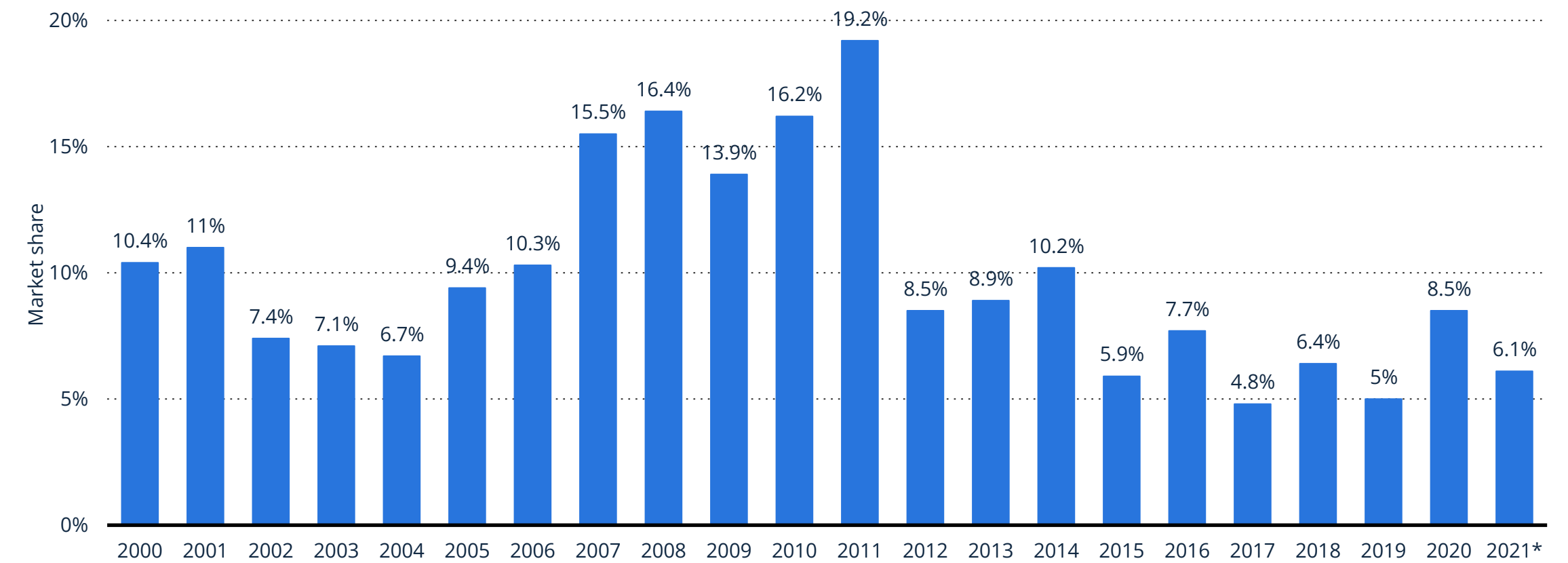
Box office market share of Disney in the United States and Canada from 2000 to 2021

Box office market share of Disney in the U.S. & Canada 2000-2021



Box office market share of Paramount in the United States and Canada from 2000 to 2021

Box office market share of Paramount in the U.S. & Canada 2000-2021

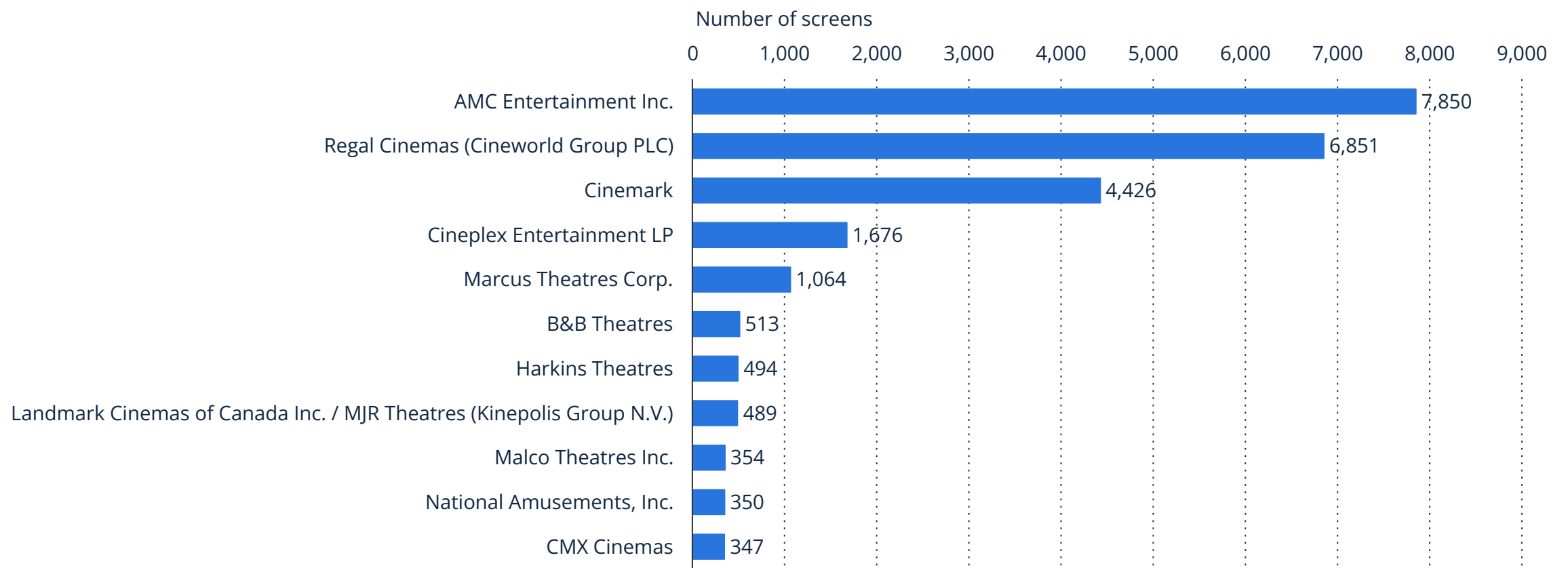


CHAPTER 04

Movie theaters & tickets

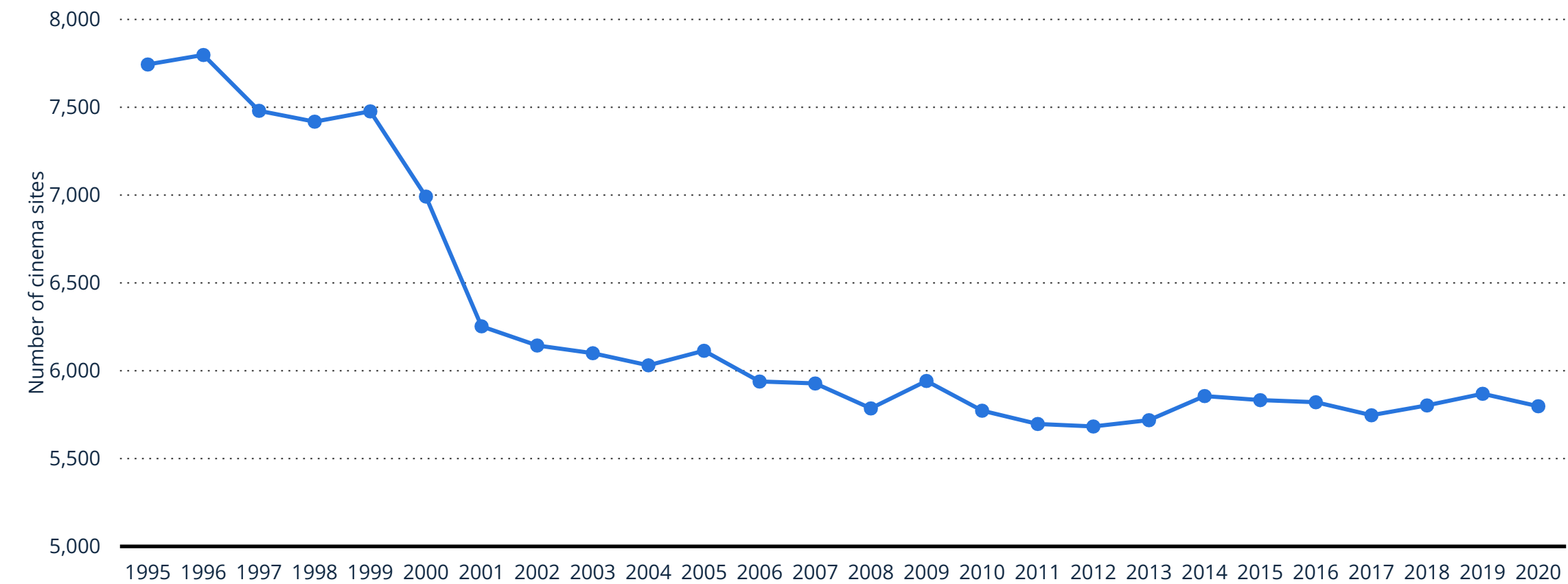
Leading cinema circuits in the United States and Canada as of March 2022, by number of screens

Leading cinema circuits in U.S. & Canada 2022, by number of screens



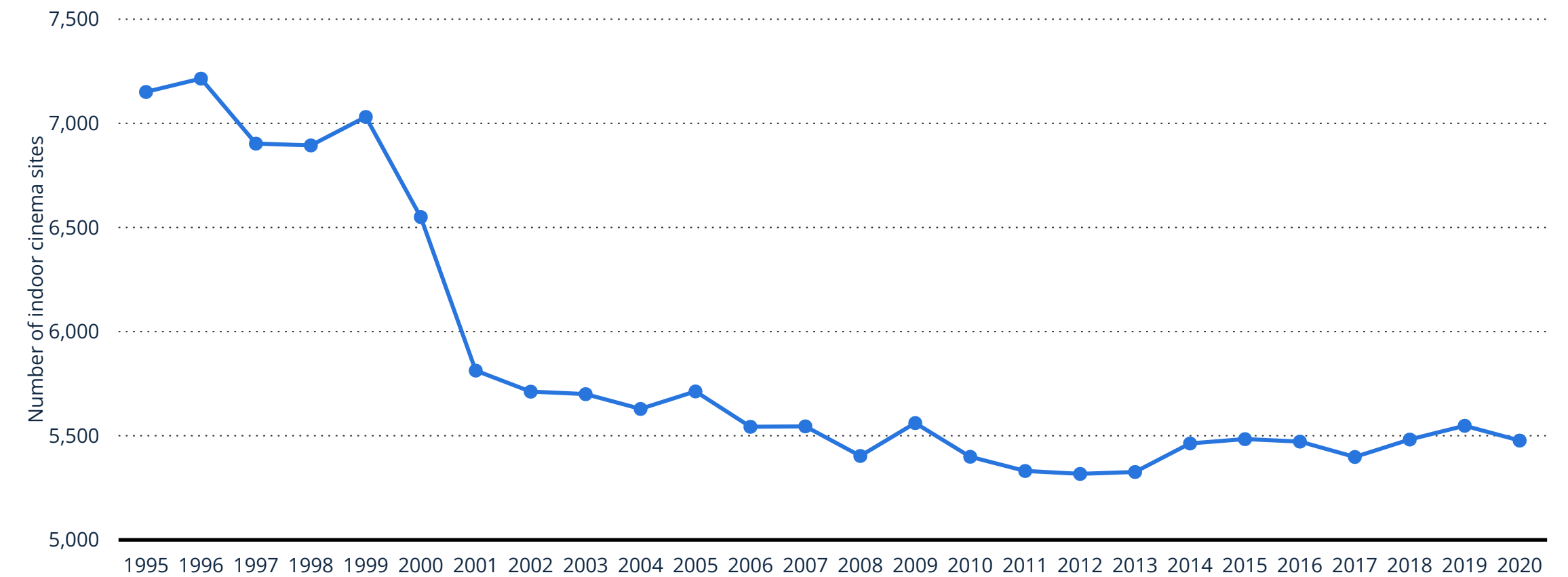
Number of cinema sites in the United States from 1995 to 2020

Number of cinema sites in the U.S. 1995-2020



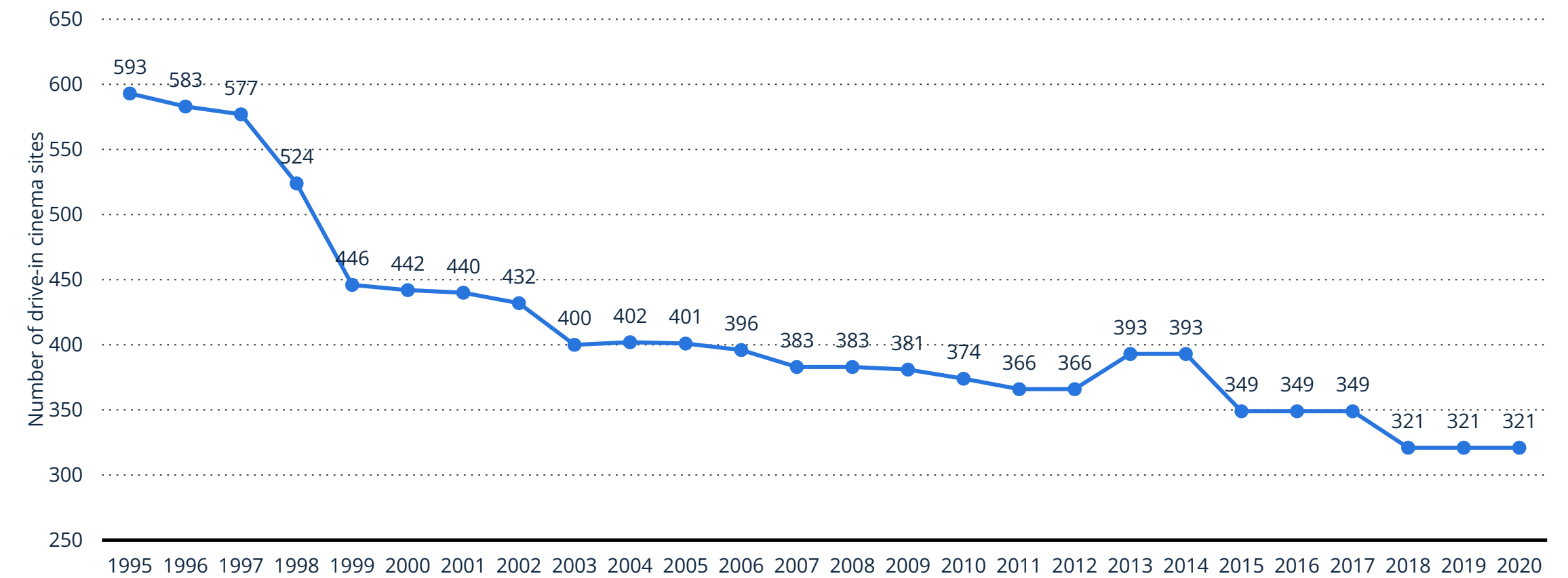
Number of indoor cinema sites in the United States from 1995 to 2020

Number of indoor cinema sites in the U.S. 1995-2020



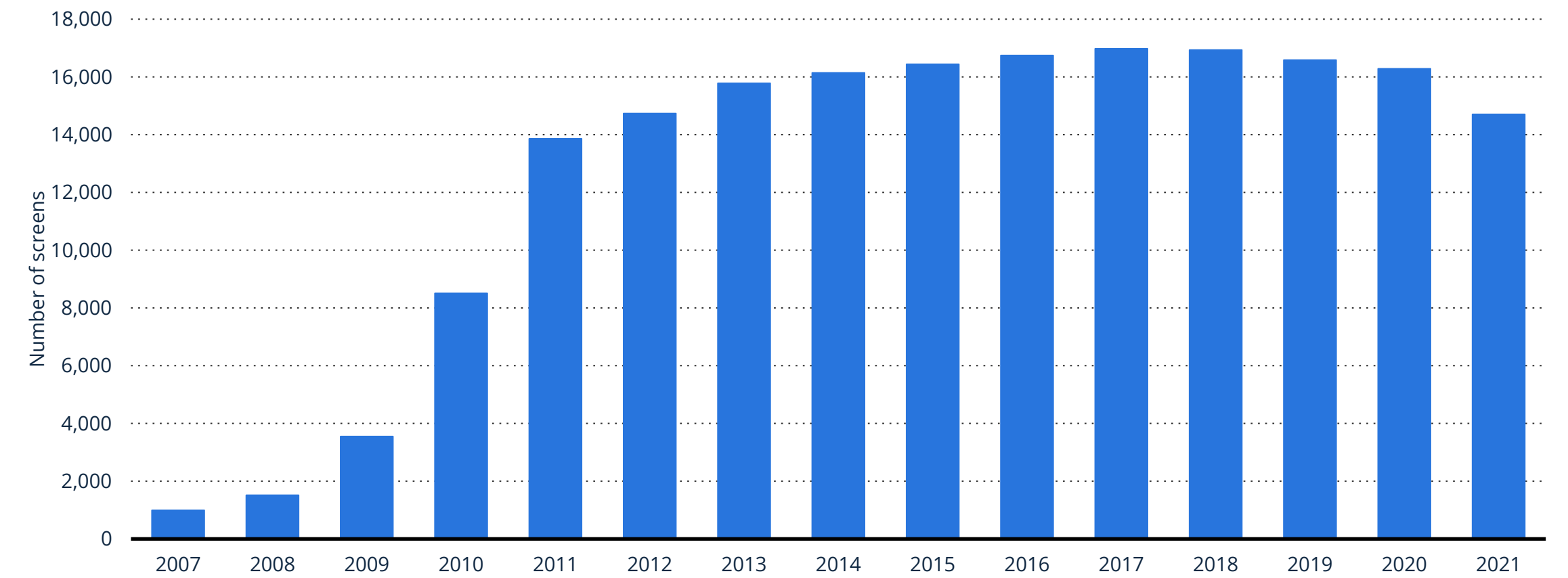
Number of drive-in cinema sites in the United States from 1995 to 2020

Number of drive-in cinema sites in the U.S. 1995-2020



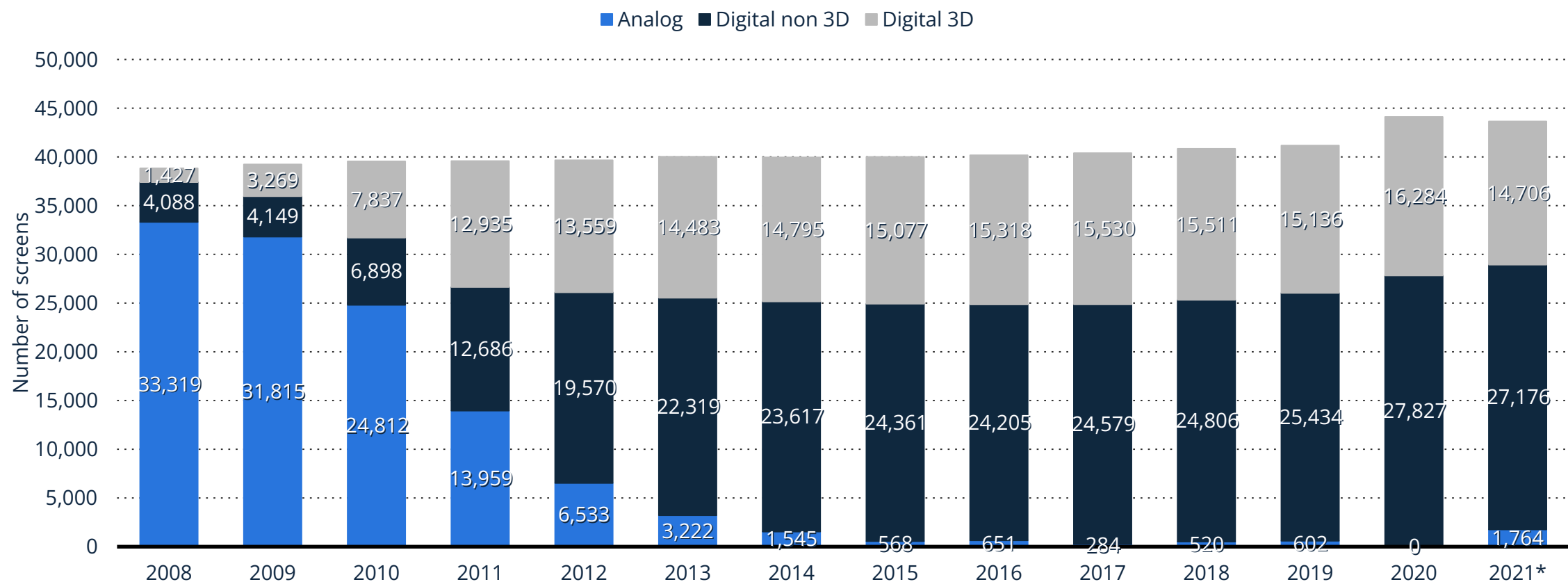
Number of digital 3D screens in the United States and Canada from 2007 to 2021

Number of digital 3D screens in the U.S. & Canada 2007-2021



Number of movie screens in the United States and Canada from 2008 to 2021, by format

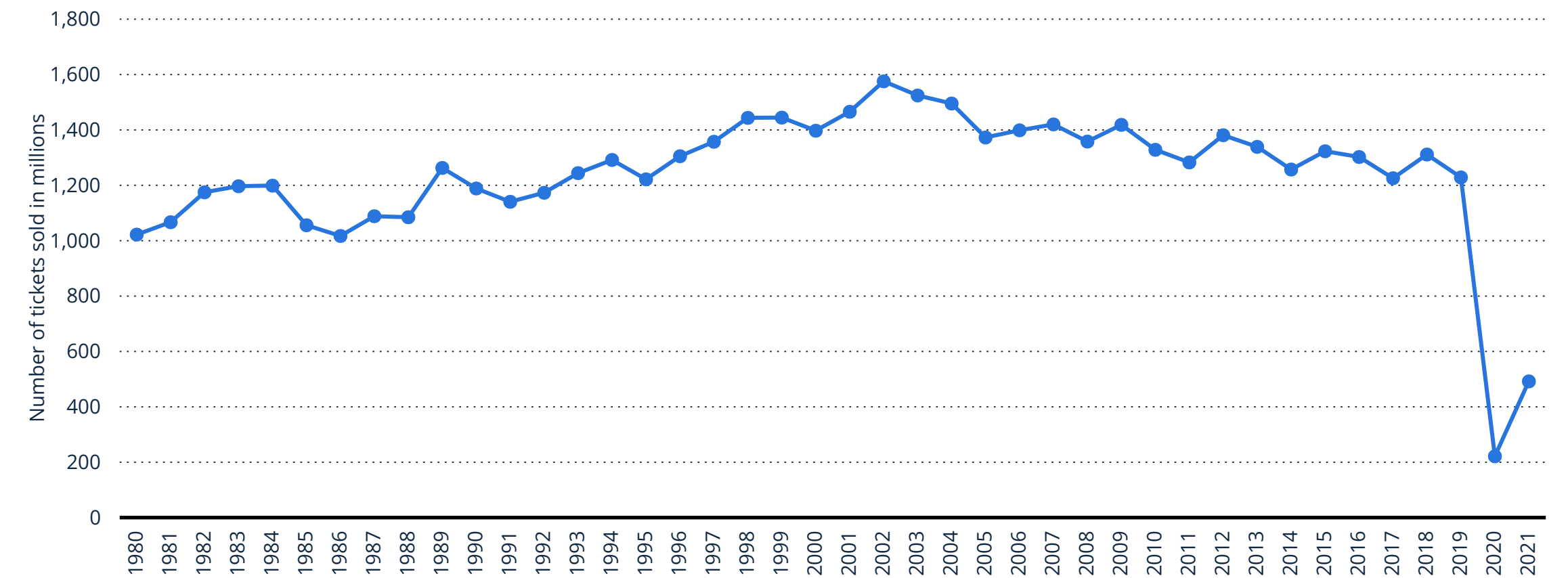
Number of cinema screens in the U.S. & Canada from 2008 to 2021, by format



Description: In 2021, there were about 43.65 thousand cinema screens in the United States and Canada, down from 44.11 thousand a year earlier - an annual decrease of one percent. Digital 3D movie screens added up to almost 14.71 thousand in 2021, accounting for little more than one-third of the total number of cinema screens in the so-called North American movie market. [Read more](#)
Note(s): Canada, United States; 2008 to 2021; * In 2021, the source referred to analog screens as "Unclassified", meaning all screens that were not able to be classified as digital. Data prior to 2021 was retrieved from earlier releases. [Read more](#)
Source(s): IHS Markit; MPA; Omdia

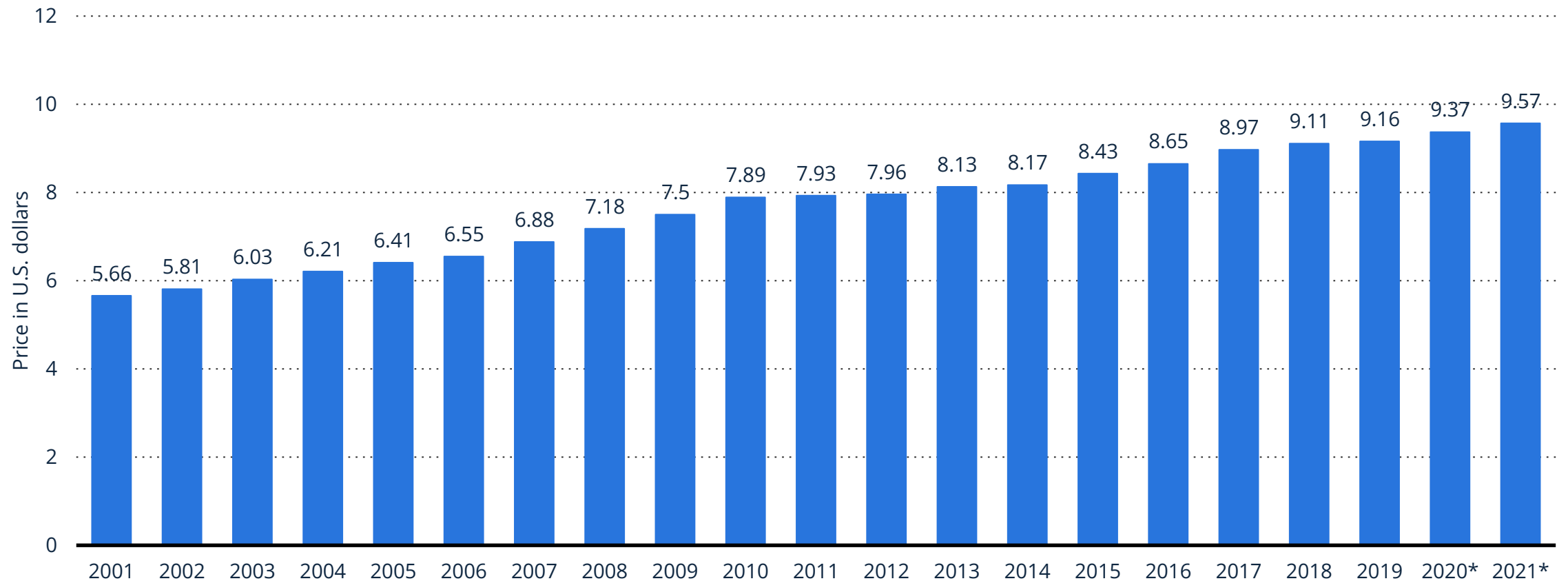
Number of movie tickets sold in the United States and Canada from 1980 to 2021 (in millions)

Tickets sold at box offices in the U.S. & Canada1980-2021



Average ticket price at movie theaters in the United States from 2009 to 2021 (in U.S. dollars)

Ticket price at U.S. movie theaters 2009-2021

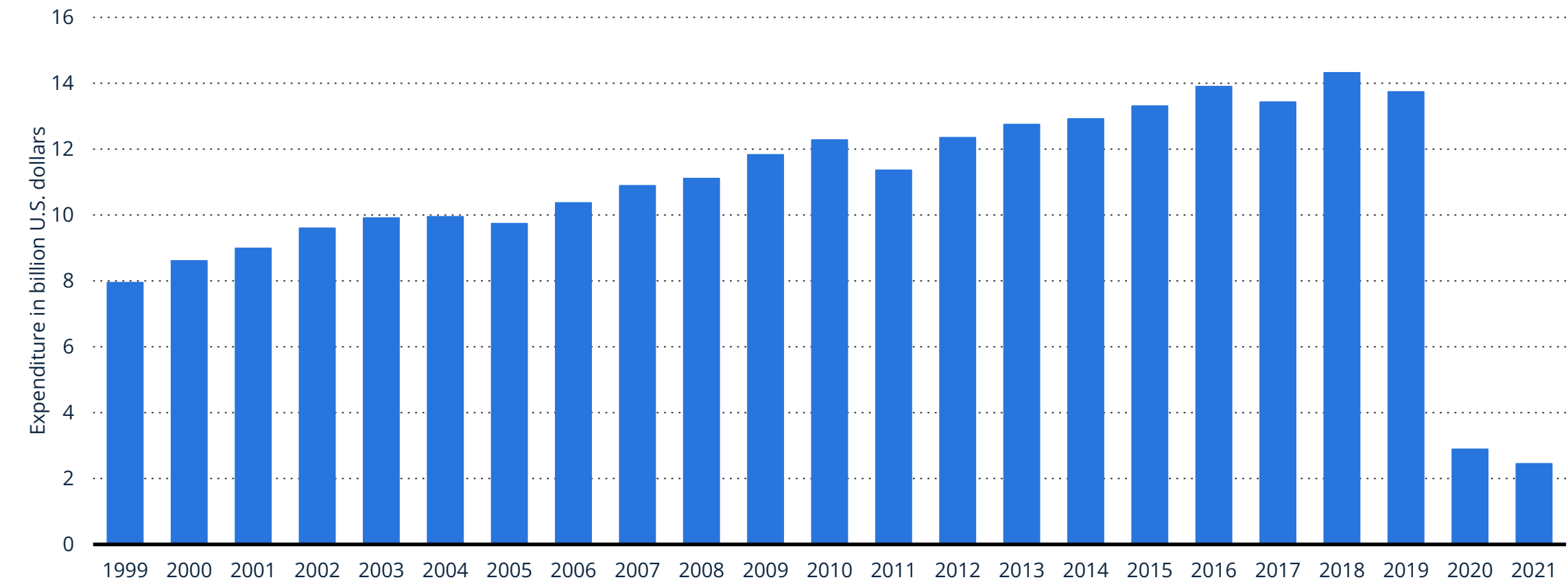


CHAPTER 05

Audience

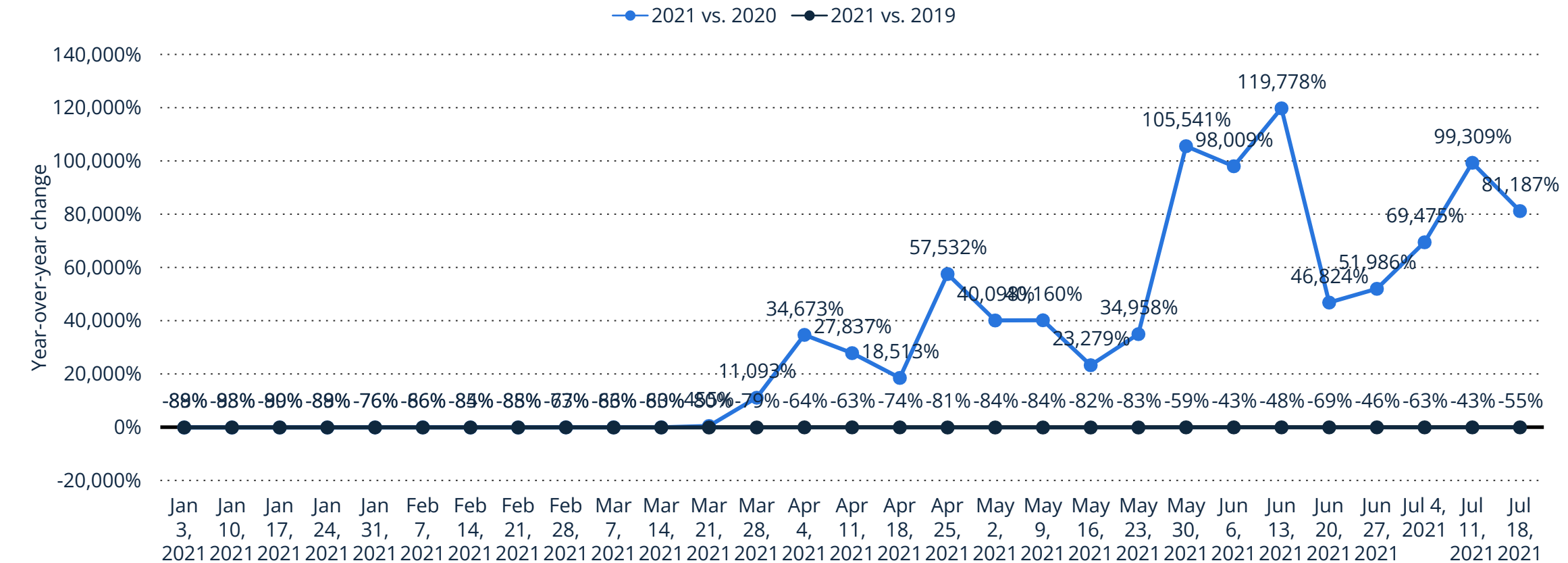
Consumer expenditure on admissions to motion picture theaters in the United States from 1999 to 2021 (in billion U.S. dollars)

Consumer spending on movie tickets in the U.S. 1999-2021



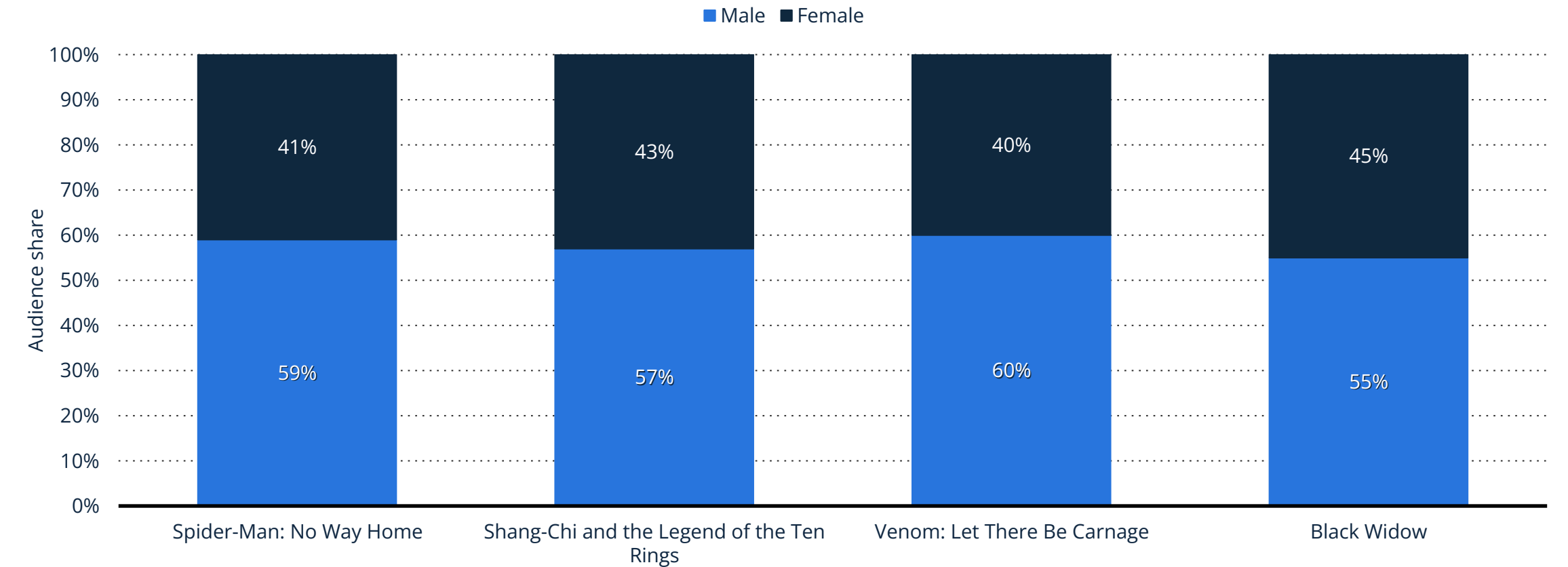
Year-over-year percentage change in weekly consumer spending on movie theaters in the United States from January to July 2021

Consumer spending growth rate on movie theaters in the U.S. 2021, by week



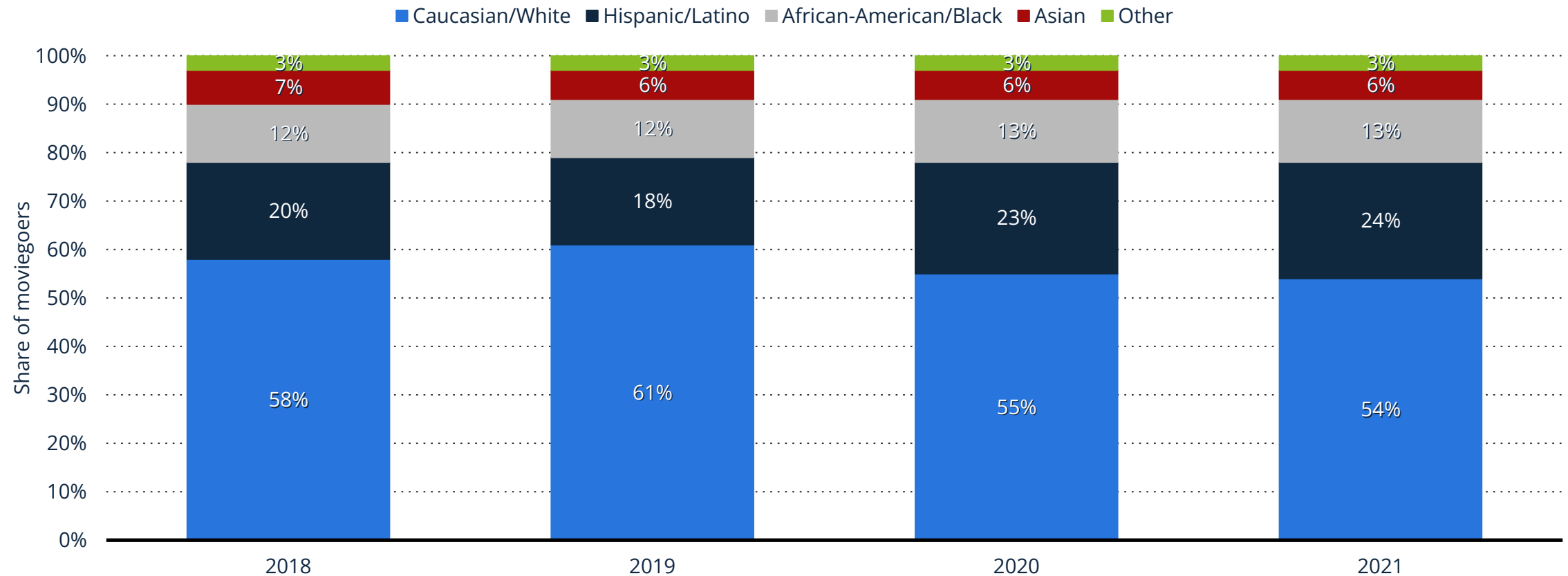
Distribution of the audiences of the highest-grossing movies in the United States and Canada in 2021, by gender

Top films' audience distribution in the U.S. & Canada in 2021, by gender



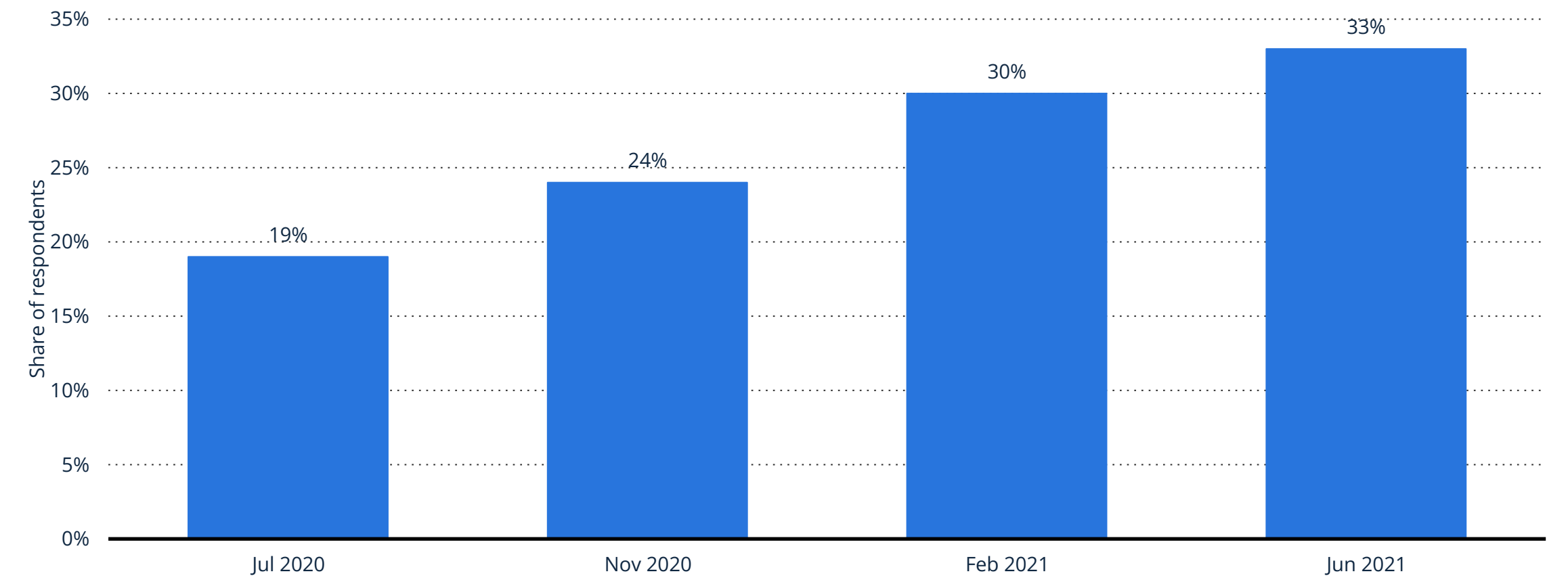
Distribution of the movie theater audience in the United States and Canada from 2018 to 2021, by ethnicity

Movie theater audience in the U.S. & Canada 2018-2021, by ethnicity



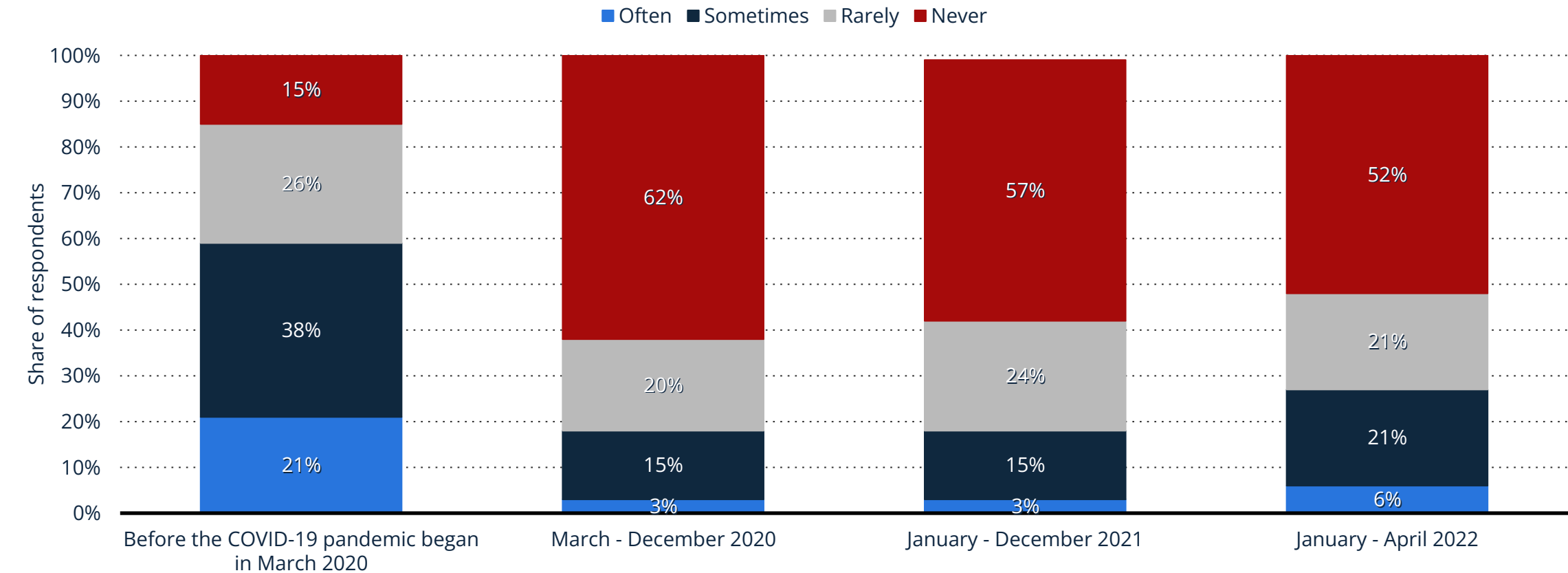
Share of consumers paying to watch first-run movies that skipped theater on VOD services due to the coronavirus in the United States from July 2020 to June 2021

First-run movie consumption on VOD platforms during the pandemic U.S. 2020-2021



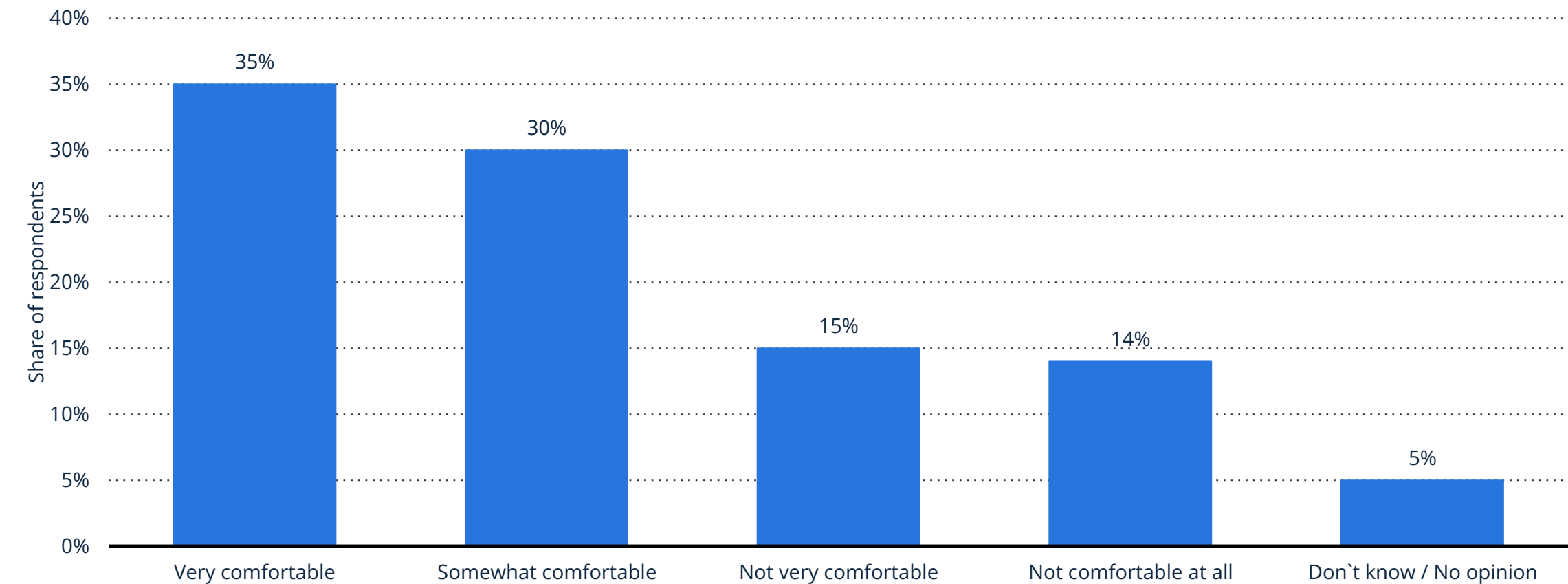
Frequency of going to see a movie in theaters among adults in the United States from before the COVID-19 outbreak to April 2022

Frequency of going to the movies before and after COVID-19 in the U.S. 2022



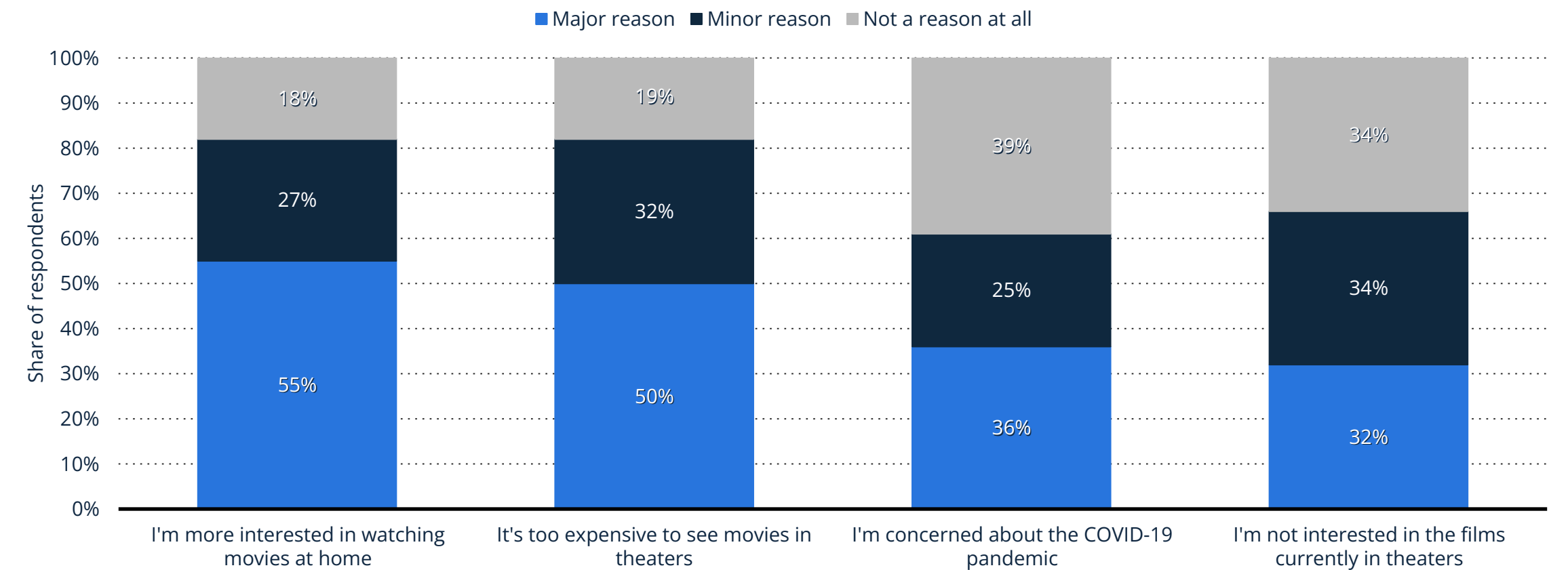
Level of ease with going to see a movie in theaters among adults in the United States as of May 2022

Level of ease with going to see a movie in theaters among adults in the U.S. 2022



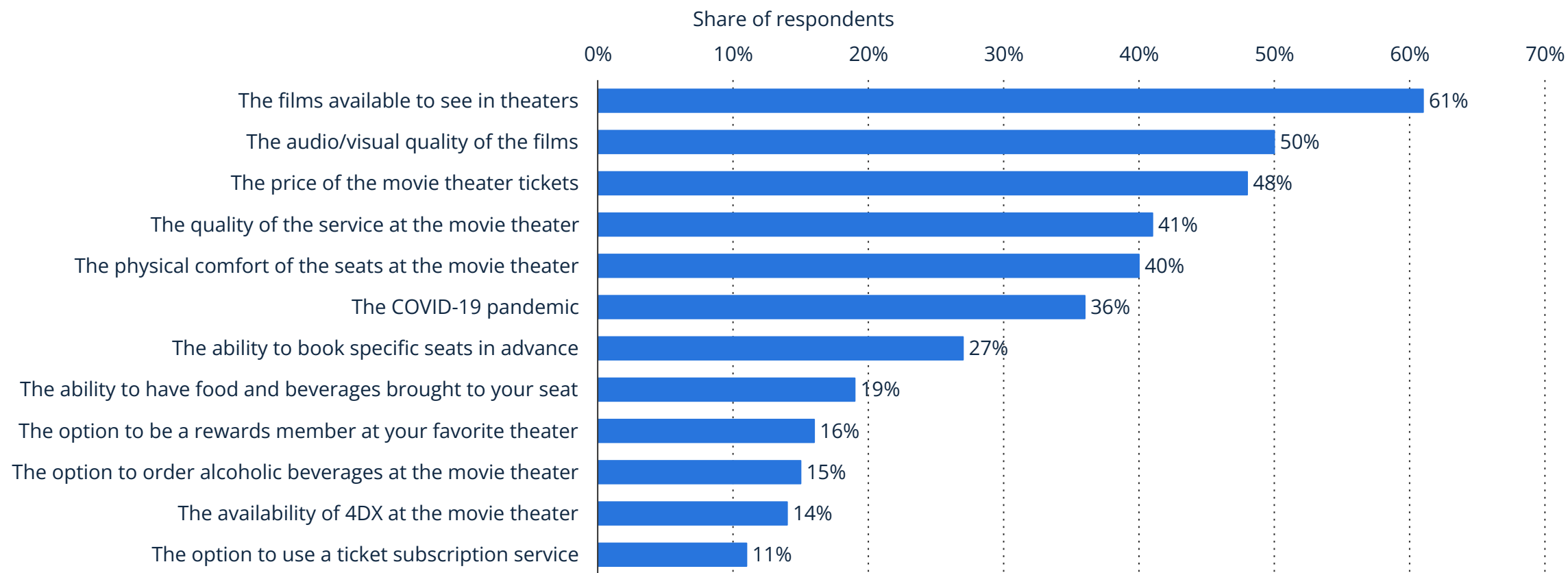
Leading reasons why infrequent moviegoers do not regularly go to see the movies in theaters in the United States as of May 2022

Reasons why infrequent moviegoers do not regularly go to the movies in the U.S. 2022



Leading factors for Gen Z to decide on whether or not see movies in theaters in the United States as of May 2022

Top factors for Gen Z to decide on whether or not go to the movies in the U.S. 2021

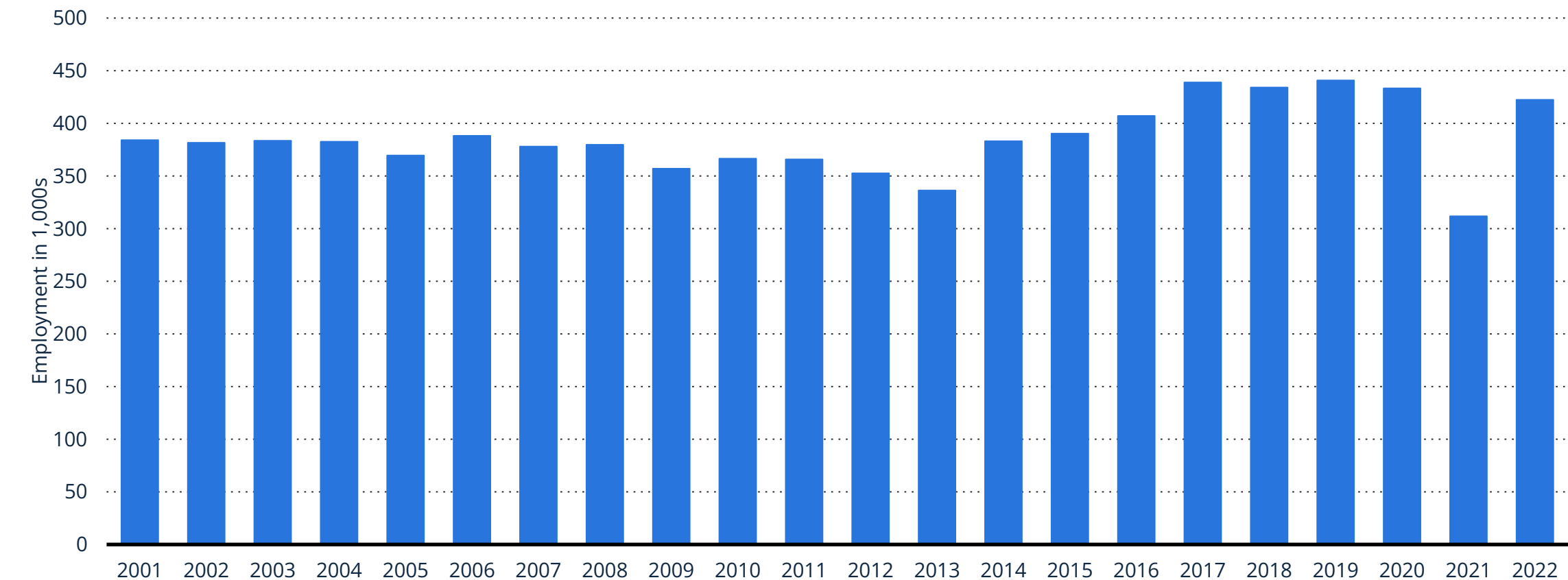


CHAPTER 06

Workforce

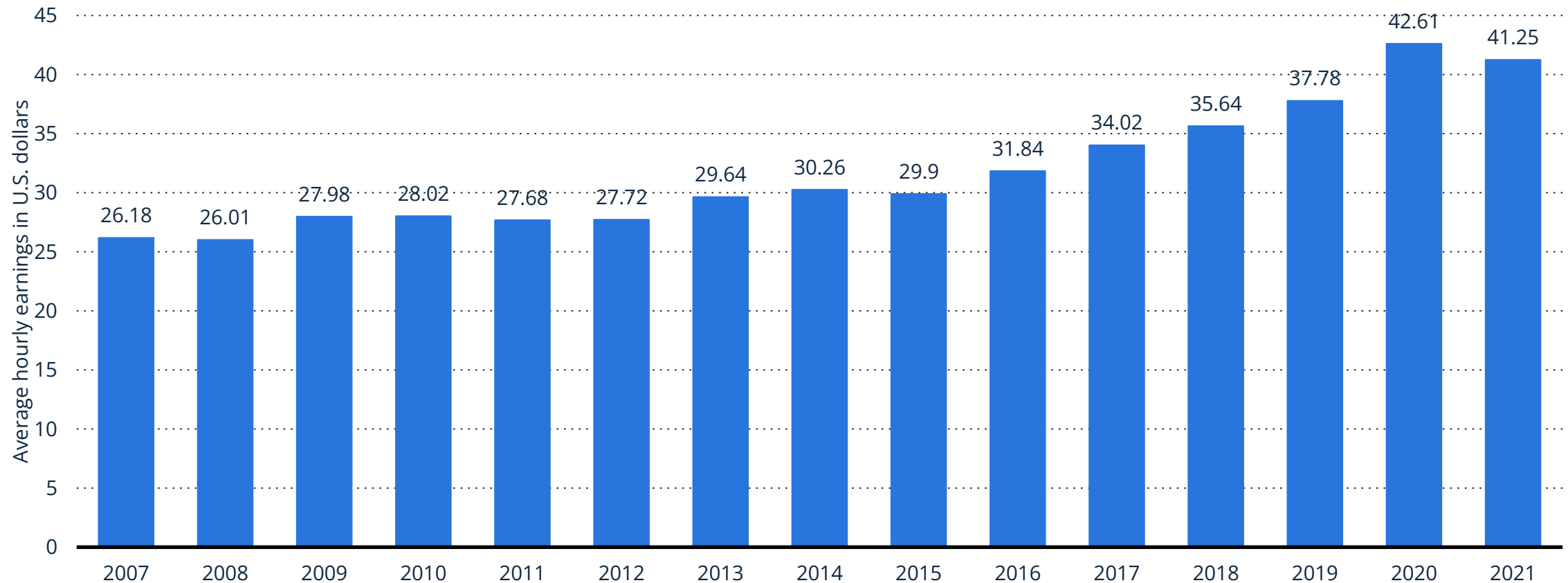
Total employment in the motion picture and sound recording industries in the United States from 2001 to 2022 (in 1,000s)

Employment in the motion picture & sound recording industries in the U.S. 2001-2022



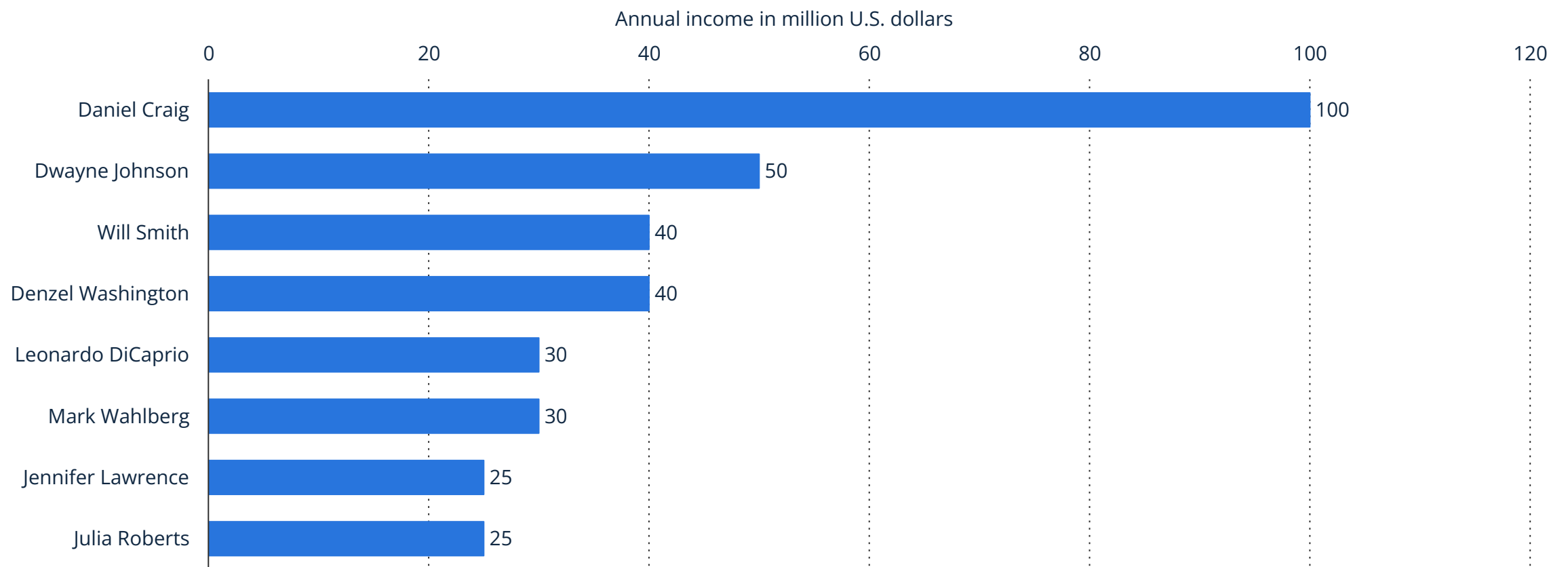
Average hourly earnings of all employees in the motion picture and sound recording industries in the United States from 2007 to 2021 (in U.S. dollars)

Hourly wages in the motion picture & recording industries in the U.S. 2007-2021



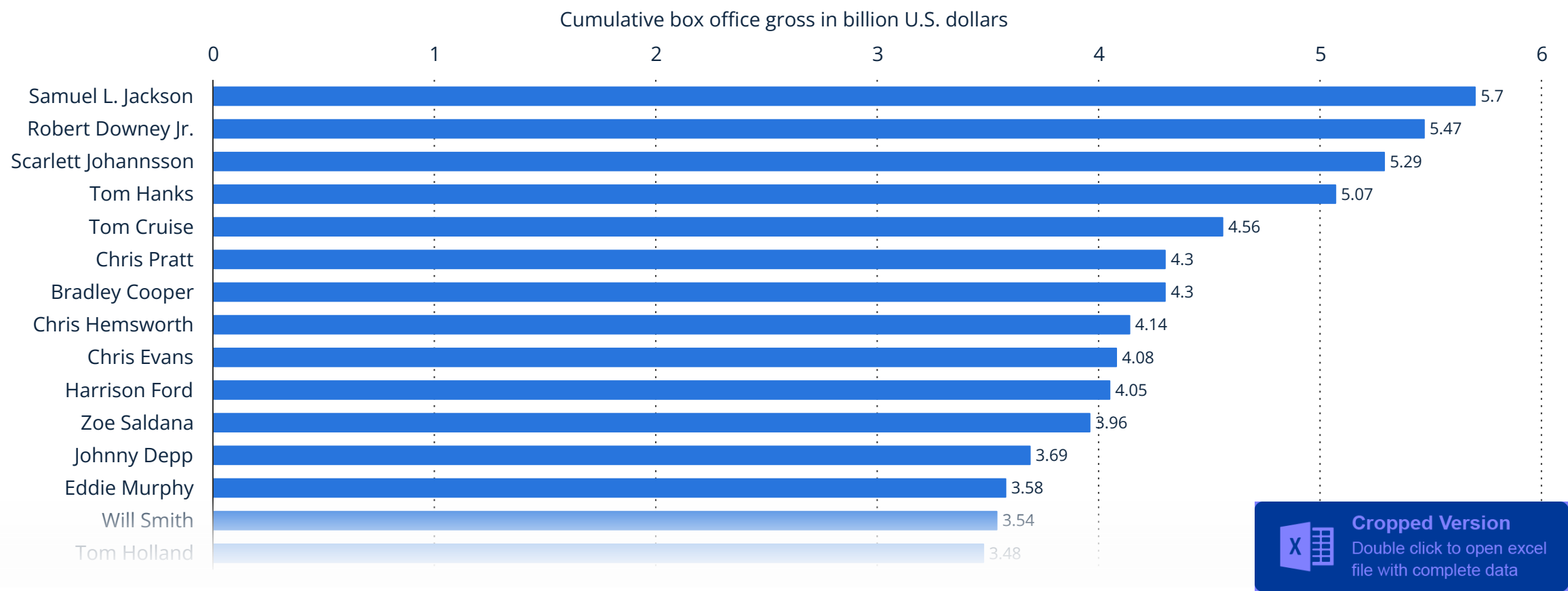
Best-paid actors worldwide as of August 2021, by income (in million U.S. dollars)

Best-paid actors worldwide 2021, by income



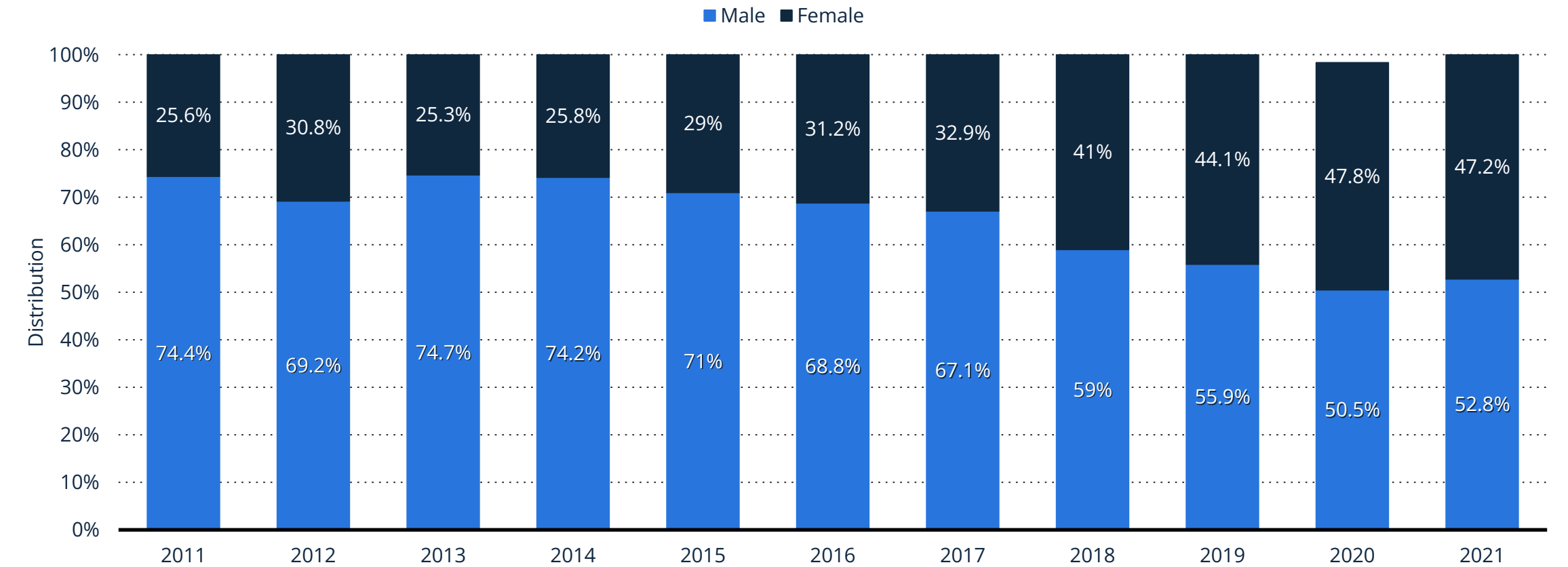
Highest-grossing leading actors of all time in the United States and Canada as of July 2022, by cumulative domestic box office revenue (in billion U.S. dollars)

All-time top-grossing actors in the U.S. & Canada 2022, by total domestic box revenue



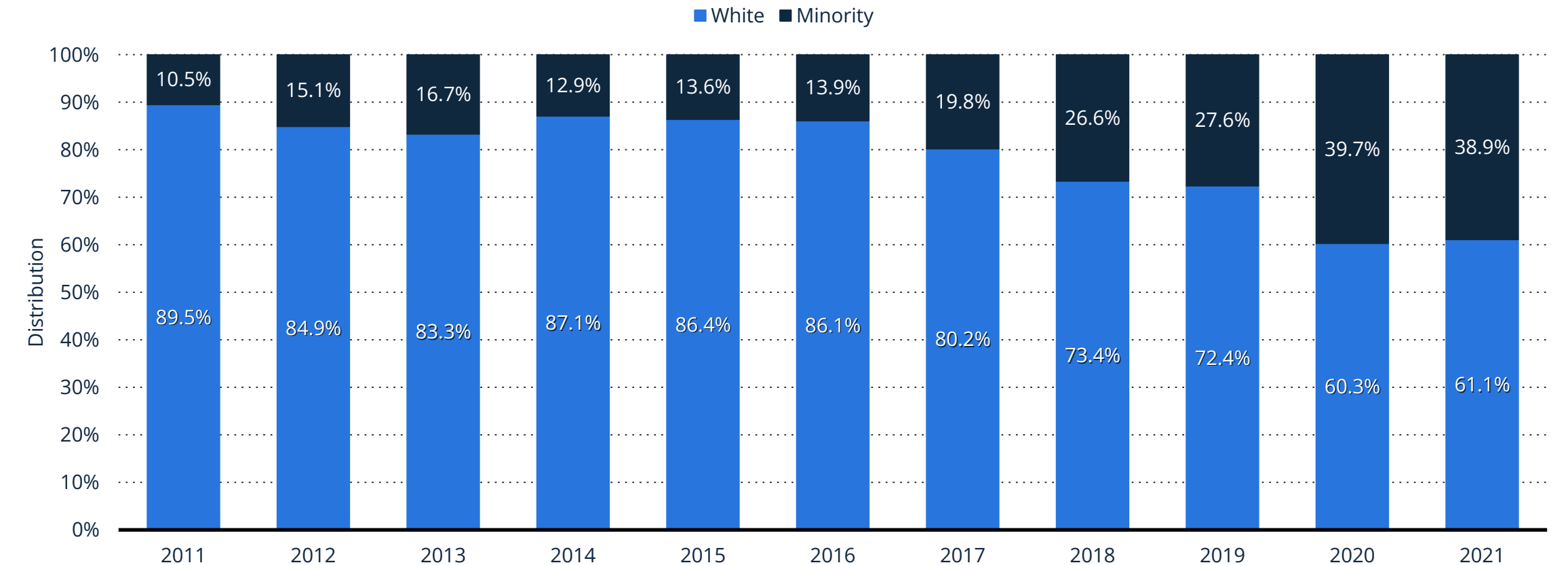
Distribution of lead actors in movies in the United States from 2011 to 2021, by gender

Distribution of lead actors in movies in the U.S. 2011-2021, by gender



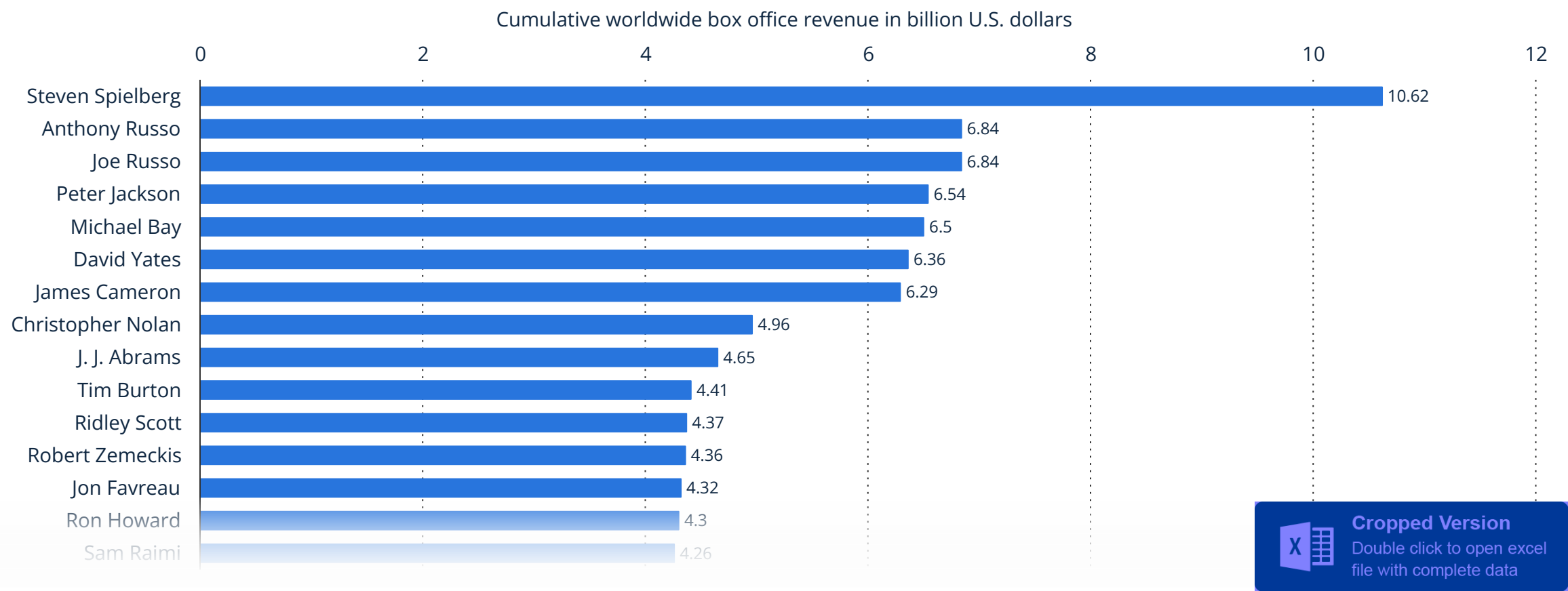
Distribution of lead actors in movies in the United States from 2011 to 2021, by ethnicity

Distribution lead actors in films in the U.S. 2011-2021, by ethnicity



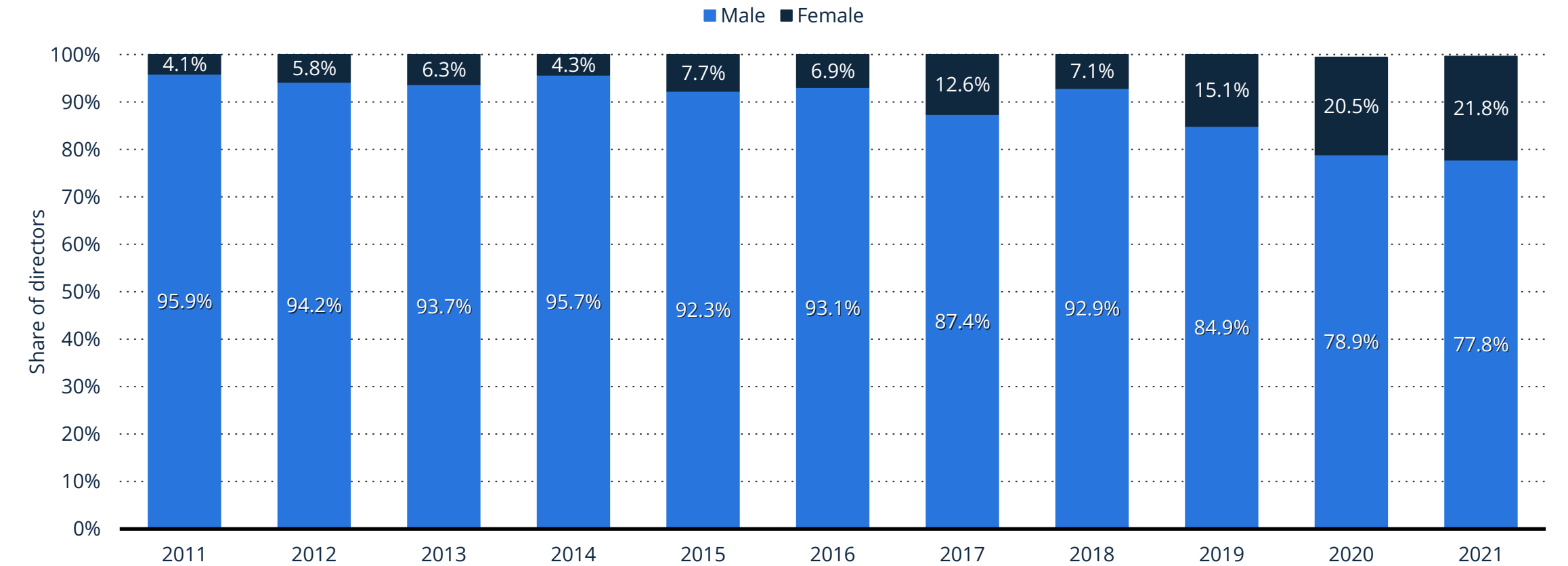
Highest-grossing film directors of all time worldwide as of July 2022, by cumulative global box office gross (in billion U.S. dollars)

Highest-grossing film directors worldwide 2022, by cumulative global box office gross



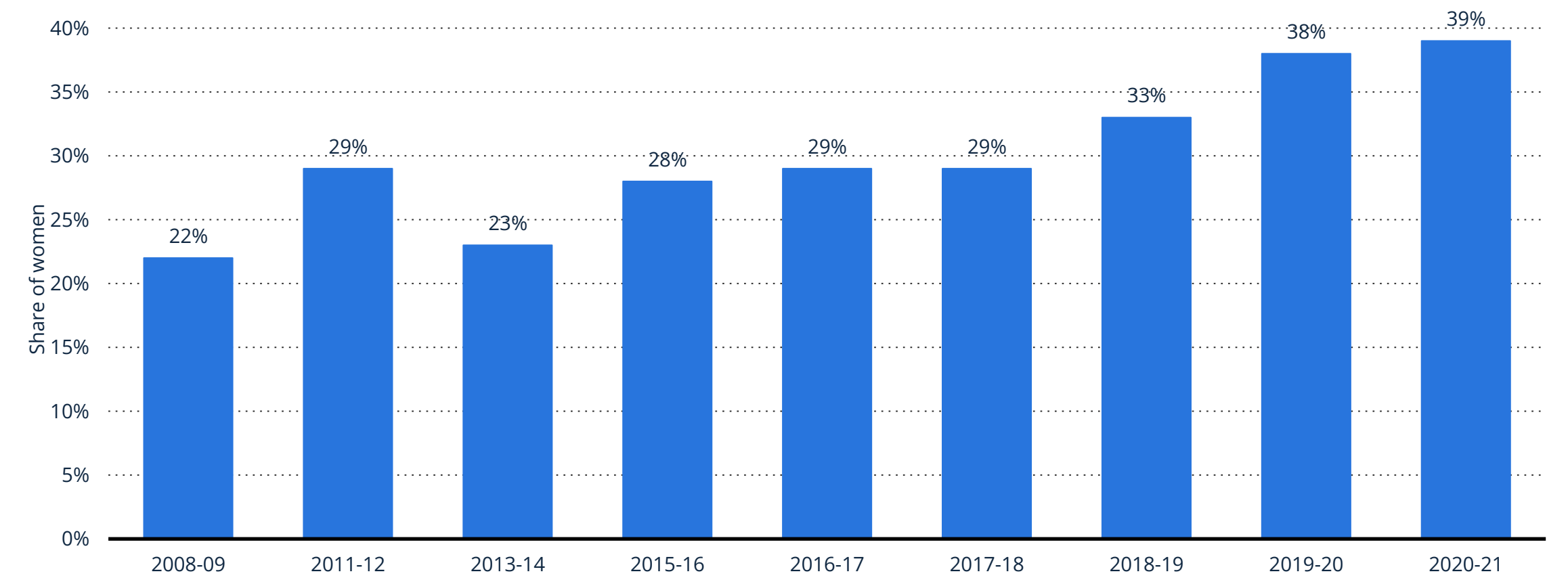
Distribution of movie directors in the United States from 2011 to 2021, by gender

Distribution of movie directors in the U.S. 2011-2021, by gender



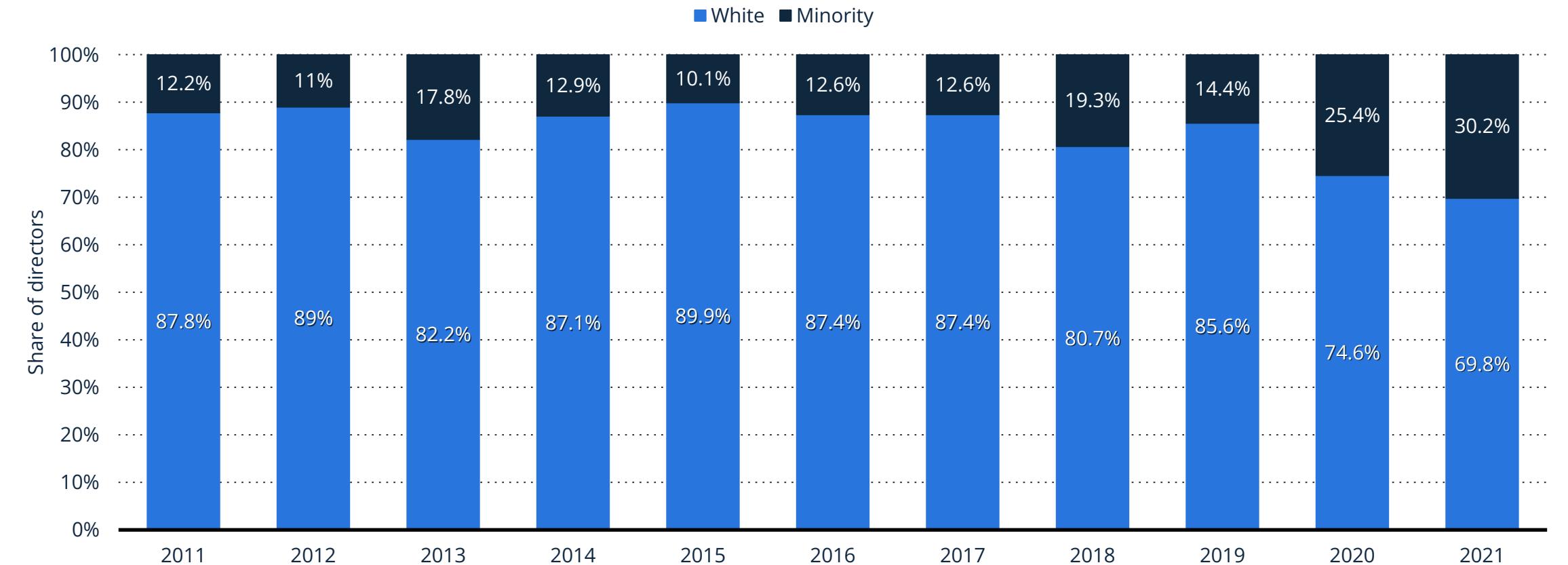
Share of independent films with female directors in Hollywood from 2008 to 2021

Share of indie movies with female directors in Hollywood 1998-2021



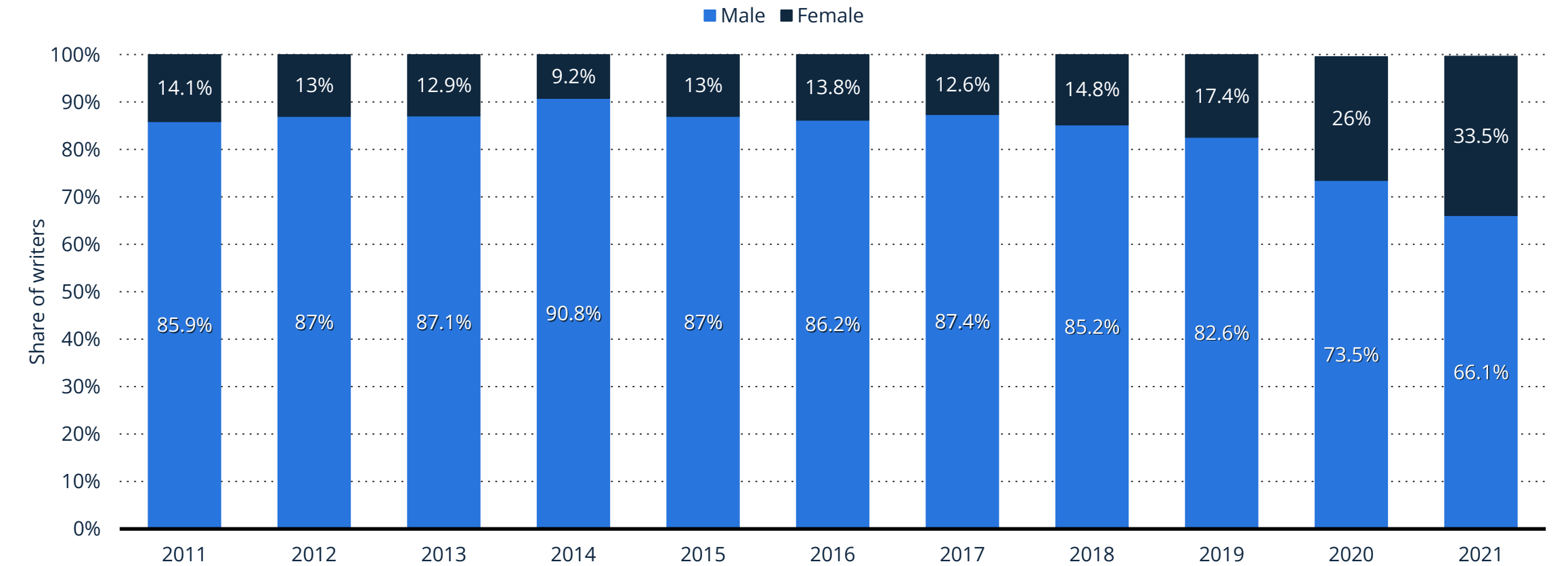
Distribution of movie directors in the United States from 2011 to 2021, by ethnicity

Distribution of movie directors in the U.S. 2011-2021, by ethnicity



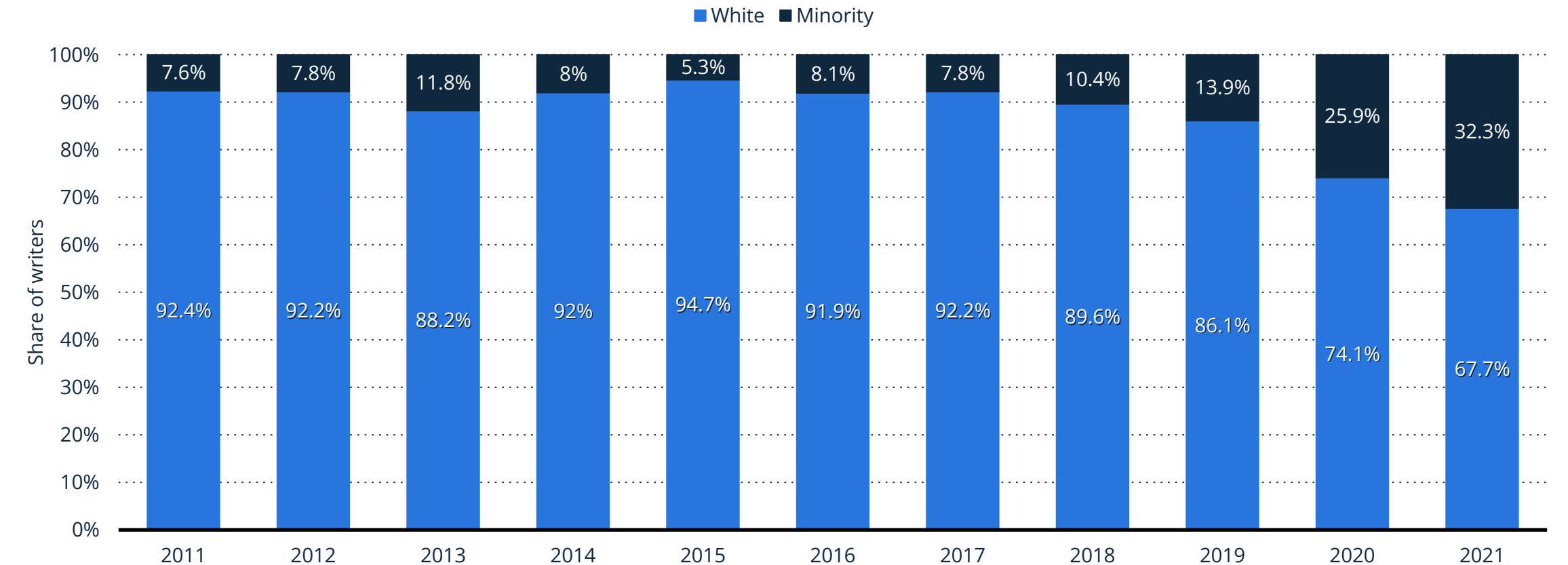
Distribution of movie writers in the United States from 2011 to 2021, by gender

Film writers' gender distribution in the U.S. 2011-2021



Distribution of movie writers in the United States from 2011 to 2021, by ethnicity

Distribution of movie writers in the U.S. 2011-2021, by ethnicity



Sources

Archival FRED
BEA
Box Office Mojo
British Film Institute
Bureau of Labor Statistics
Business Insider
Canacine
Center for the Study of Women in Television and Film
CNBC
comScore
Deadline.com
Expert(s) (Dr. Darnell Hunt, Dr. Ana-Christina Ramón)
Expert(s) (Dr. Darnell Hunt, Dr. Ana-Christina Ramon, Michael Tran)
Expert(s) (Dr. Martha M. Lauzen)
Facebook
Facteus
Hub Entertainment Research
IHS Markit
IHS Screen Digest
MarketingCharts
Morning Consult
Morning Consult (@MorningConsult)

MPAA
National Association of Theatre Owners
Omdia
Statista
the-numbers.com
Trackalytics
University of California (Social Sciences)
US Census Bureau
Variety
Various sources
Wikipedia
Yardbarker