INDUSTRIES & MARKETS

Cinema in France



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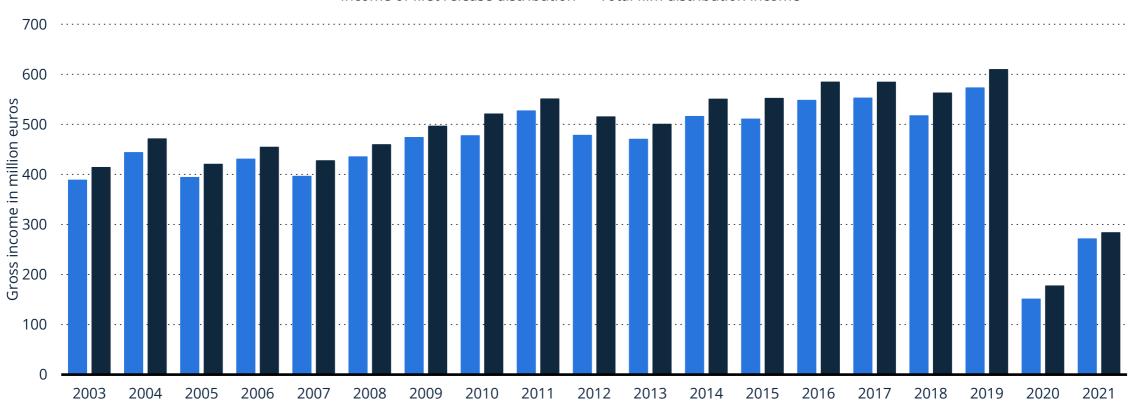


CHAPTER 01



Gross income of film distribution in France from 2003 to 2021, by release type (in million euros)

Movie distribution's gross revenue in France 2003-2021, by release type



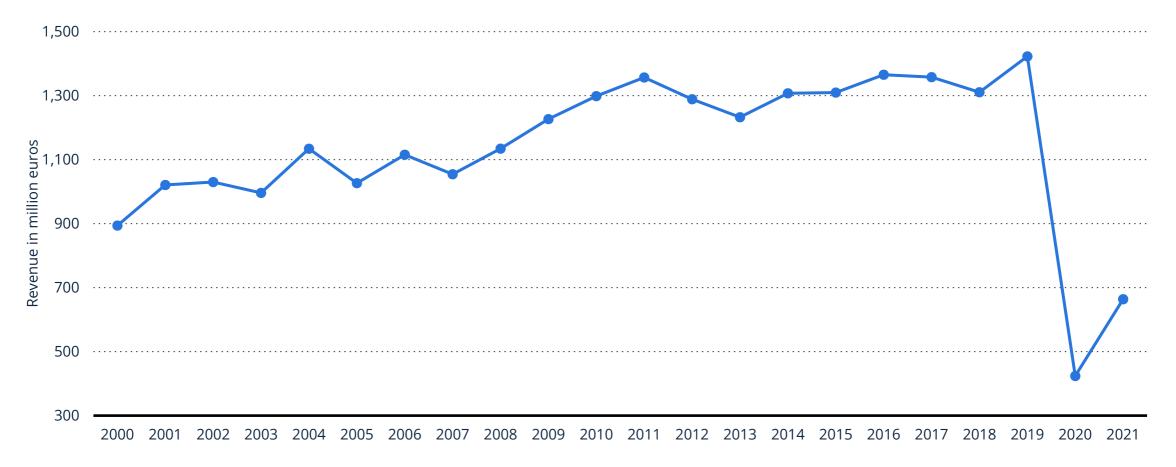
■ Income of first release distribution ■ Total film distribution income

3 Description: This statistic presents the annual gross income of film distribution in France from 2003 to 2021, by release type. It shows that film distribution exceeded 280 million euros revenue in 2021, of which about 270 million euros had been generated by first releases. <u>Read more</u> Note(s): France; 2003 to 2021 Source(s): Centre national du cinéma et de l'image animée



Revenues of movie theaters in France from 2000 to 2021 (in million euros)

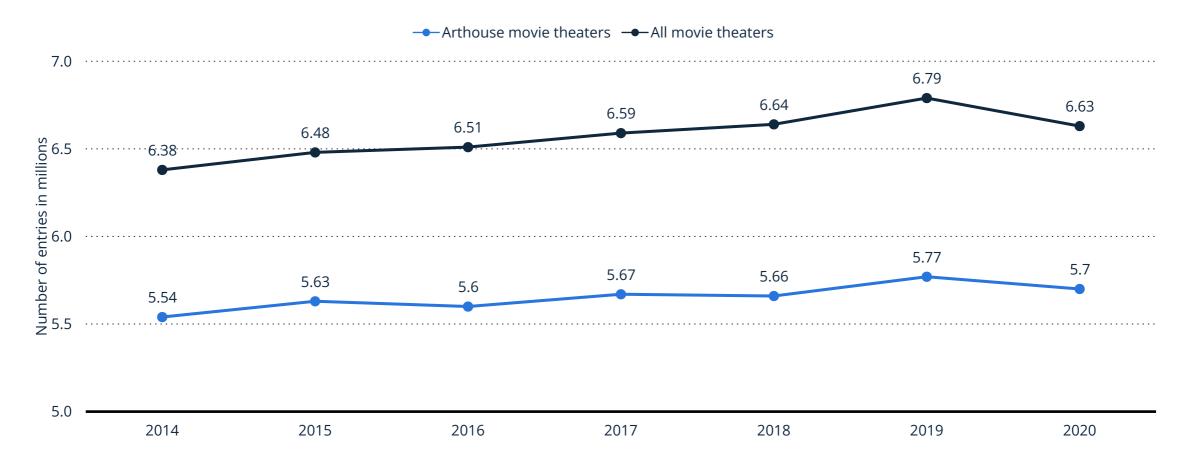
Revenues of cinema box office in France 2000-2021





Average revenue per entries at movie theaters in France between 2014 and 2020, by type of theater

Average revenue per entry in movie theaters in France 2014-2020, by type



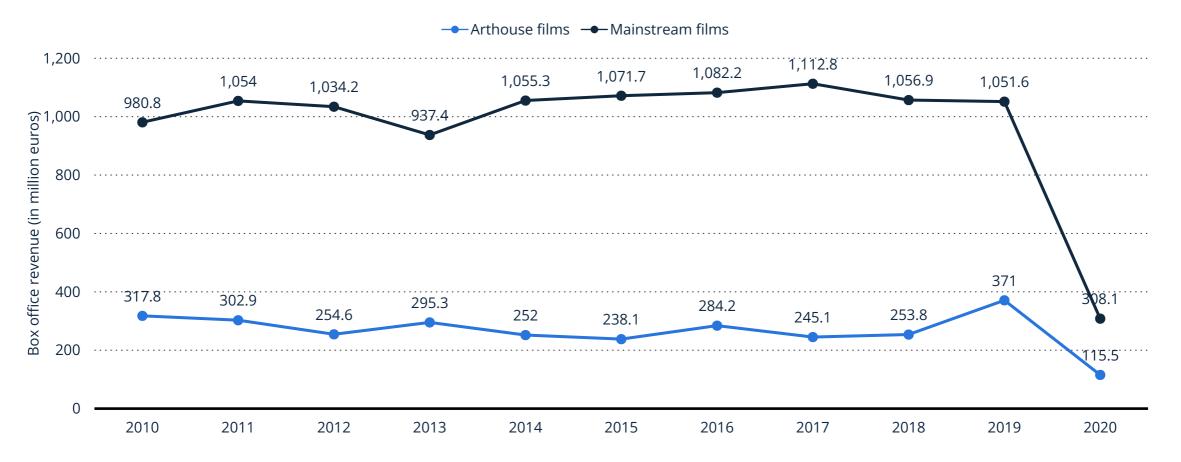
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Description: This statistic displays the evolution of the average revenue per entry in movie theaters in France from 2014 to 2020, broken down by type of theaters. In 2020, the average revenue per entries for both types of theaters slightly decreased in comparison to the previous year. Read more Note(s): France; 2014 to 2020; before taxes

Source(s): Centre national du cinéma et de l'image animée; Insee

Cinema box office receipts of arthouse and mainstream movies in France from 2010 to 2020 (in million euros)

Box office revenue of arthouse vs mainstream films in France 2010-2020

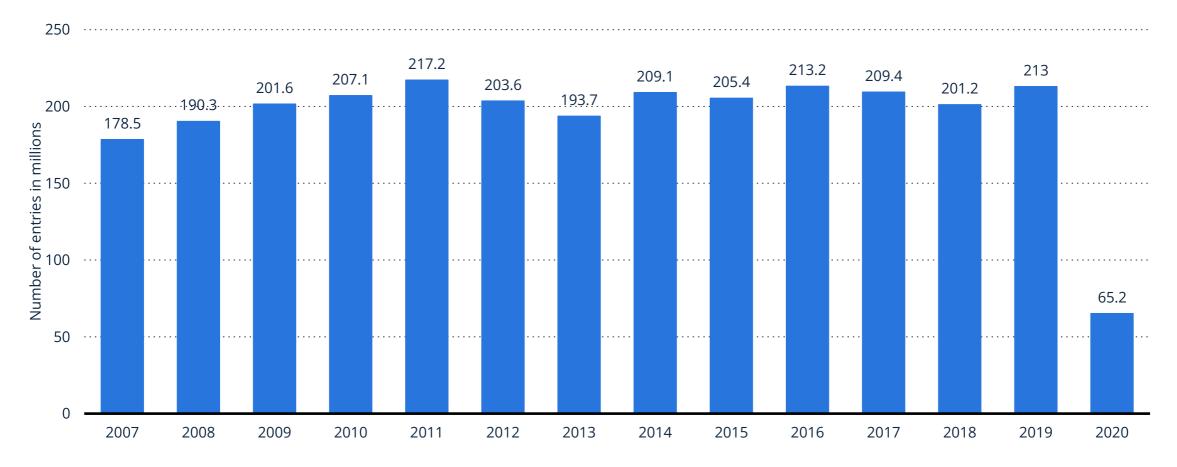


Description: This statistic presents the box office revenue of arthouse and mainstream movies running in French cinemas from 2010 to 2020. In 2020, ticket sales revenue of mainstream films represented a total value of 308 million euros in France Note(s): France; 2010 to 2020 Source(s): CESP



Number of annual entries in cinemas in France between 2007 and 2020 (in million entries)

Frequentation of cinemas in France 2007-2020



Description: This statistic shows the annual attendance of cinemas in France between 2007 and 2020. That value dropped significantly in 2020 as cinema closed due to the coronavirus pandemic. While 213 million entries were recorded in 2019, that number decreased to reach 65.2 million entries the following year. Read more Note(s): France; 2007 to 2020



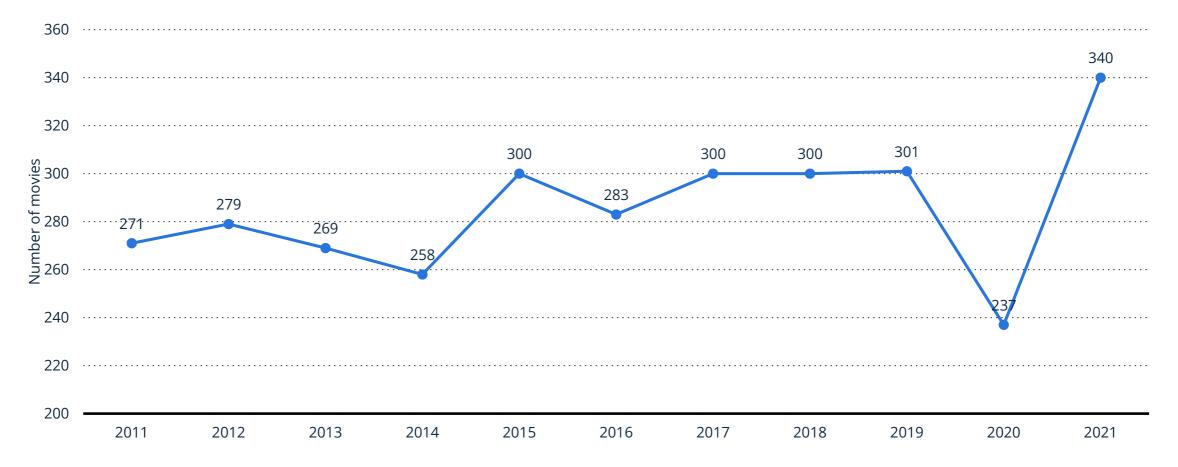
Source(s): Centre national du cinéma et de l'image animée

CHAPTER 02

Production

Number of feature films produced in France from 2011 to 2021

Number of movies produced in France 2011-2021

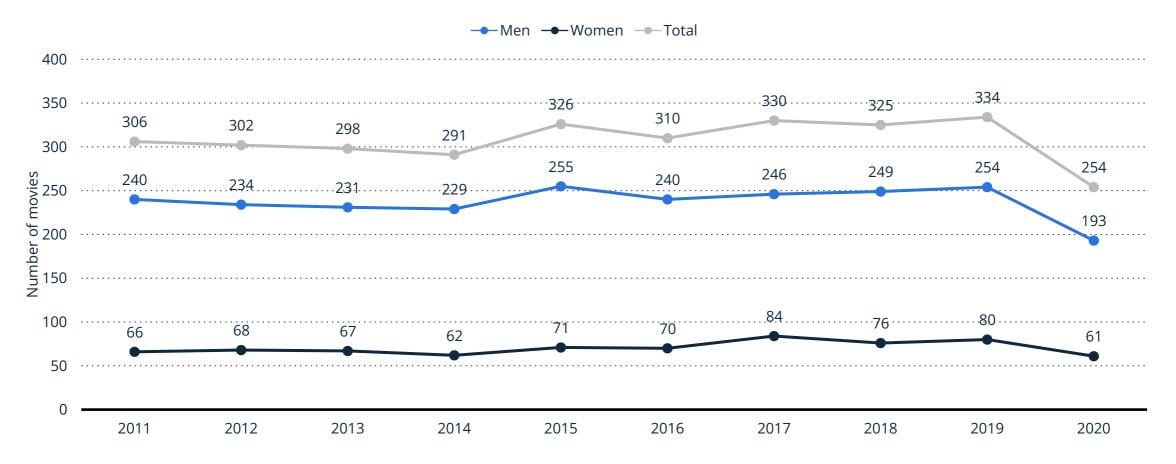


Description: Over the past decade, the number of movies produced in France has stayed relatively stable and has fluctuated just under the 300 mark. Despite the pandemic, which deeply impacted cinema attendance, a total of 340 feature films were produced in 2021 in France, its highest value yet over the period considered. Read more
Note(s): France; 2011 to 2021
Source(s): Centre national du cinéma et de l'image animée

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Number of certified movie directors in France from 2011 to 2020, by gender

Number of movie directors in France 2011-2020, by gender

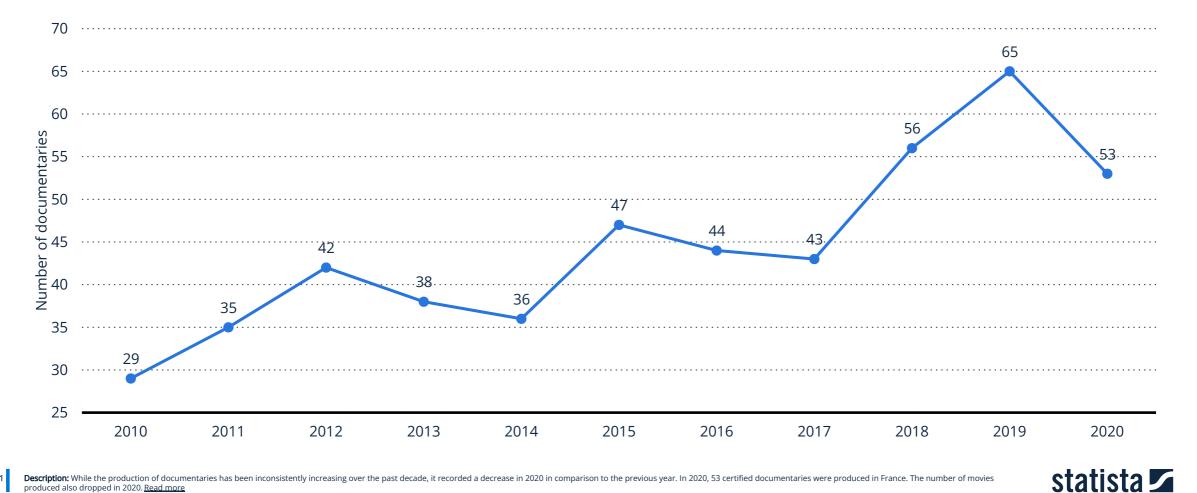


10 Description: The number of movies produced in France has been fluctuating over the past decade and registered a sharp decrease in 2020. If these movies were mostly directed by men, the number of women-directed film features slightly increased over that period of time and reached its higher point in 2017, with a total of 84 female directors. Read more Note(s): France; 2011 to 2020 Source(s): Centre national du cinéma et de l'image animée



Number of certified documentaries produced in France from 2010 to 2020

Number of documentary movies produced in France 2010-2020



Description: While the production of documentaries has been inconsistently increasing over the past decade, it recorded a decrease in 2020 in comparison to the previous year. In 2020, 53 certified documentaries were produced in France. The number of movies produced also dropped in 2020. Read more Note(s): France: 2010 to 2020

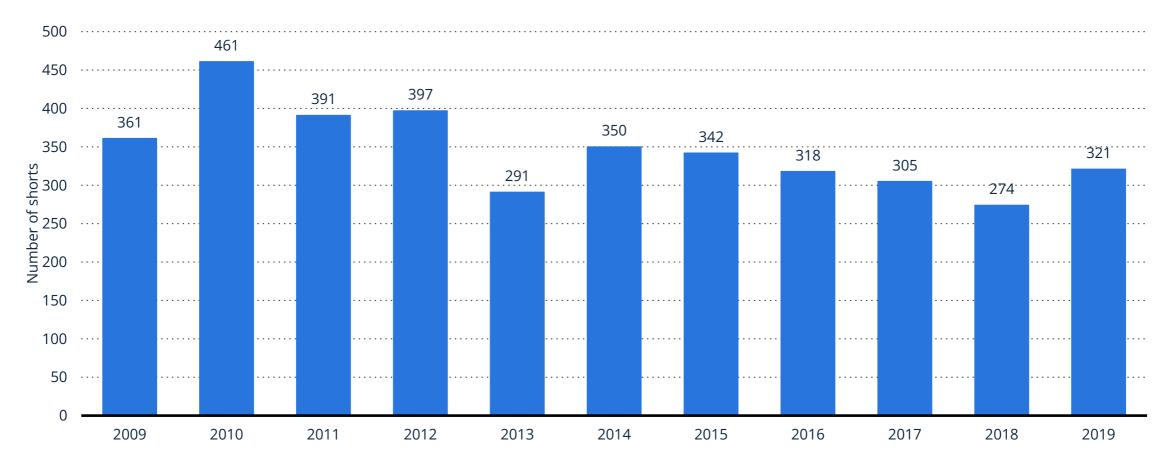
Source(s): Centre national du cinéma et de l'image animée

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Number of short films produced in France from 2009 to 2019

Number of short films produced in France 2009-2019

12

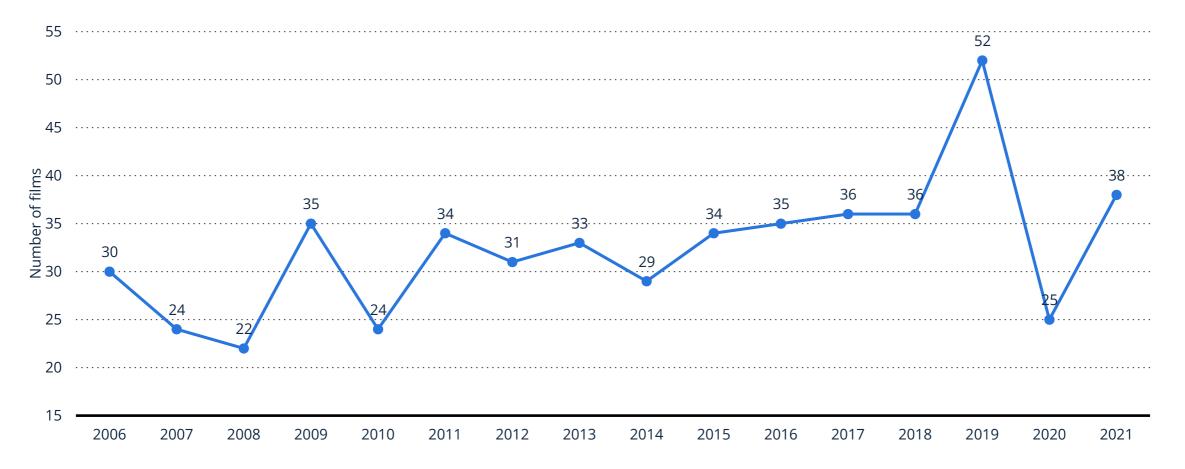


Description: This statistic shows the number of short films produced in France from 2009 to 2019. In 2019, there were 321 short films produced in France<u>Read more</u> Note(s): France; 2009 to 2019 Source(s): Centre national du cinéma et de l'image animée



Number of animated films released in France between 2006 and 2021

Number of animated films released in France 2006-2021



Description: This statistic presents the number of animated films released in France between 2006 and 2021. 38 animated films were released in 2021 in France, that is to say 13 more movies than the number of animated movies produced the previous yearRead more Note(s): France; 2006 to 2021 statista 🗹

Source(s): Centre national du cinéma et de l'image animée

13

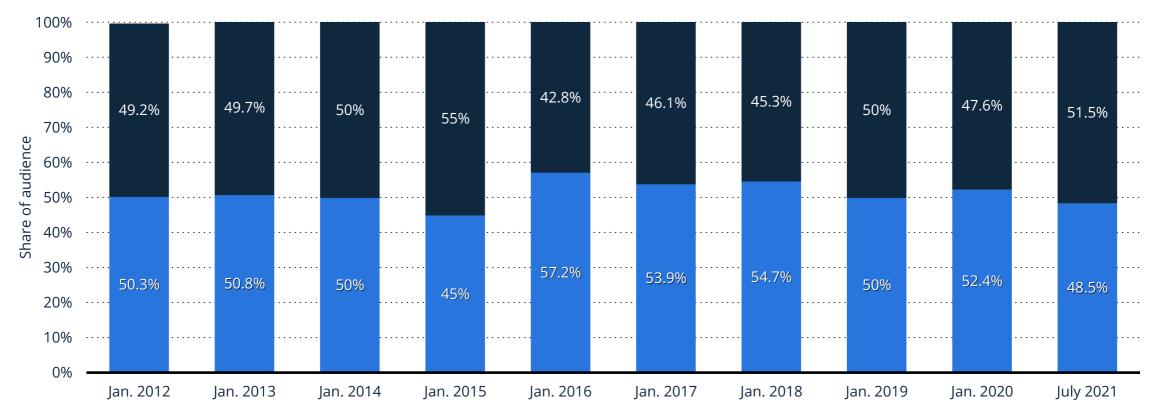
CHAPTER 03

Attendance

Gender breakdown of cinema audience in France from January 2012 to July 2021

Gender distribution of moviegoers in France 2012-2021

15

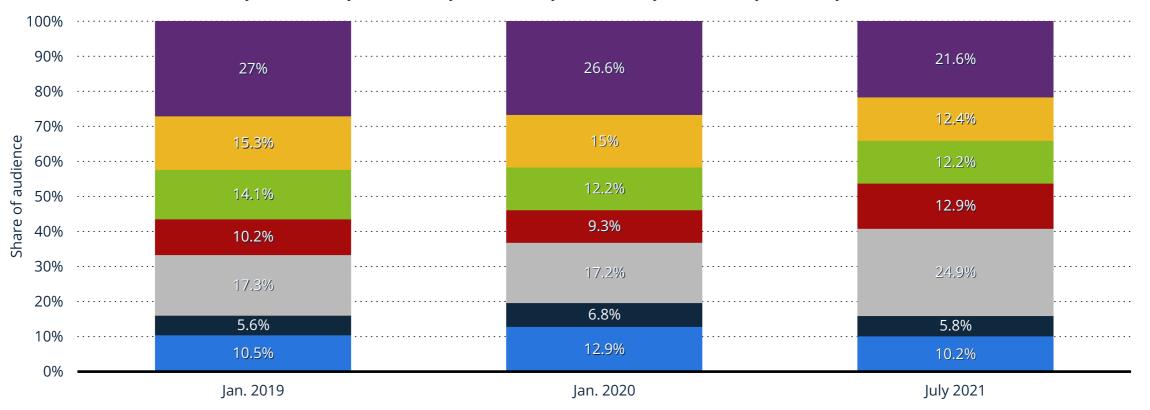


■Men ■Women

Description: This statistic is a gender distribution of moviegoers in France from 2012 to 2021. It reveals that in July 2021, male moviegoers accounted for 48.5 percent in French cinemas. Read more: Note(s): France; January 2012 to July 2021; 14,527 respondents; Individuals who went to the cinema in the last 7 days Source(s): CANAL+Y: Centre national du cinéma et de l'image animée; Mediavision; Vertigo Research statista 🗹

Distribution of film spectators in cinemas in France from January 2019 to July 2021, by age group

Breakdown of moviegoers in France 2019-2021, by age group



■ 3-10 years ■ 11-14 years ■ 15-24 years ■ 25-34 years ■ 35-49 years ■ 50-59 years ■ 60 years and over

Description: Since 2019, it appears that moviegoers over 60 years old were the most represented age group, reaching 26.6 percent in 2020. That changed the following year as moviegoers aged 15 to 24 years old accounted for almost one quarter of the total number of moviegoers. In 2019, France was the second leading European country in terms of cinema admissions per capita. Read more Note(s): France; January 2019 to July 2021; 14,527 respondents; Individuals who went to the cinema in the last 7 days

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Source(s): CANAL+; Centre national du cinéma et de l'image animée; Mediavision; Vertigo Research

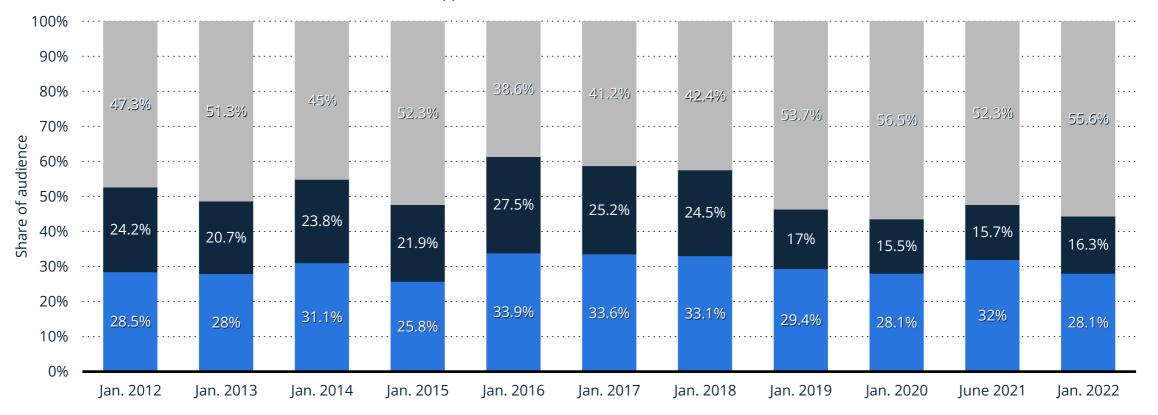
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Breakdown of film spectators in cinemas in France from January 2012 to January 2022, by socio-professional category

Distribution of moviegoers in France 2012-2022, by socio-professional category

17

Source(s): CANAL+; Harris Interactive; Mediavision; Vertigo Research



■ Upper classes ■ Lower classes ■ Inactives

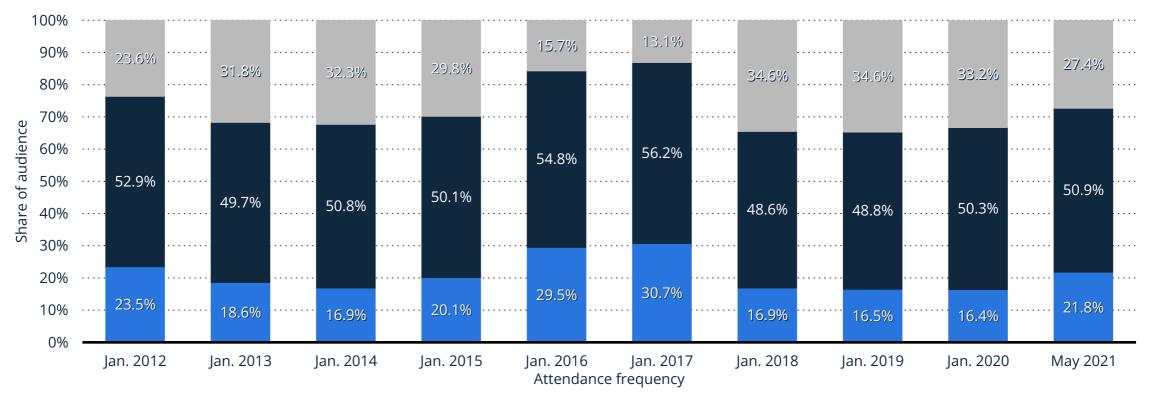
Description: This statistic is a distribution of movie spectators in cinemas in France from January 2012 to January 2022, by socio-professional category. It reveals that the share of inactives among moviegoers increased from 47.3 to 55.6 percent between 2012 and 2022. Read more Note(5): France; January 2012 to the cinema in the last 7 days



Cinema audience breakdown in France from January 2012 to May 2021, by attendance frequency

Distribution of moviegoers in France 2012-2021, by attendance frequency

18



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■ Once every week ■ Once every month ■ Once every year

Description: This statistic is a distribution of moviegoers in France from January 2012 to May 2021, by attendance frequency. It states that in May 2021, half of moviegoers went to the cinema once every month, whereas almost 22 percent went every week

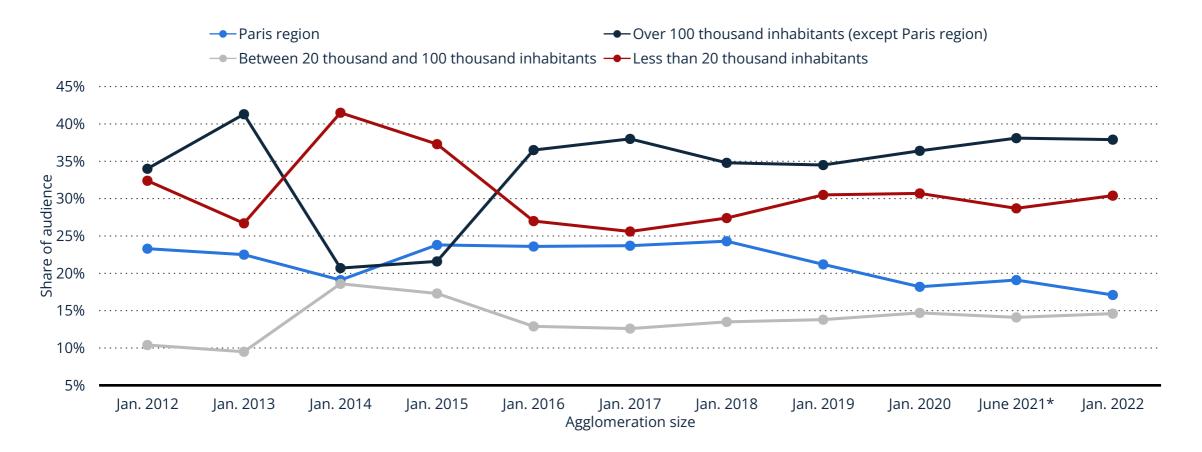
Read more

Note(s): France; January 2012 to May 2021; 14,527 respondents; Individuals who went to the cinema in the last 7 days

Source(s): CANAL+: Centre national du cinéma et de l'image animée: Mediavision: Vertice Research

Cinema audience breakdown in France from January 2012 to January 2022, by size of agglomeration

Distribution of moviegoers in France 2012-2022, by city size

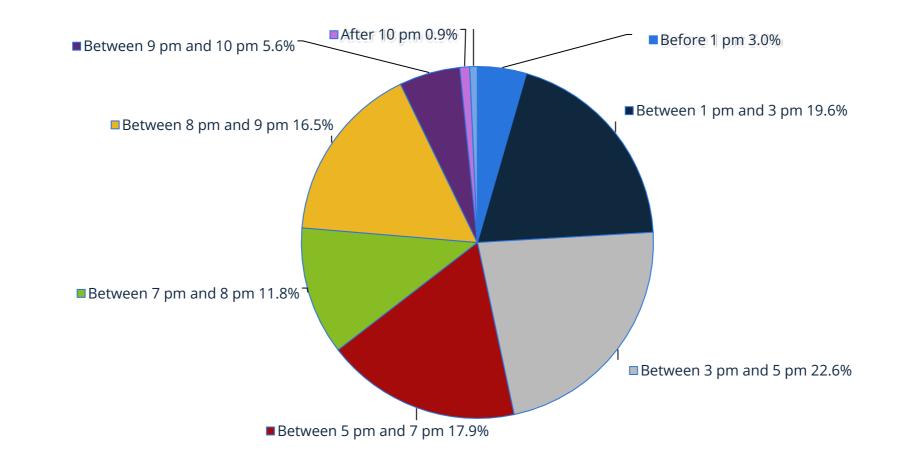


19 Description: In 2022, around 17 percent of moviegoers were living in the region of Paris, its lowest value yet over the period considered. That value has been fluctuating over the past decade and has reached its peak in 2015 with a total of 23.8 percent Note(s): France; January 2012 to January 2022; 8,634 respondents; 3 years and older; individuals who went to the cinema in the last 7 days Source(s): CANAL+; Centre national du cinéma et de l'image animée; Mediavision; Vertigo Research



Attendance habits of French cinemas in 2021, by time of sessions attended

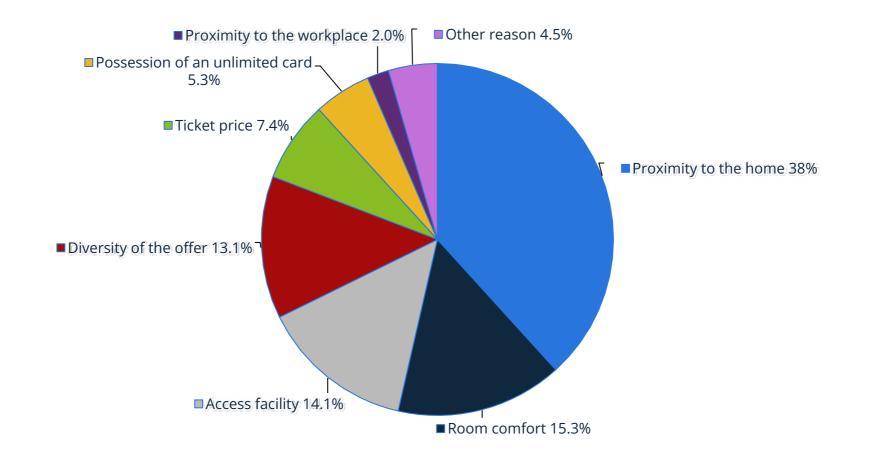
Cinema: time of sessions attended French 2021





Motivations for choosing the most visited cinema in France in 2020

Reasons for choosing a cinema France 2020



21 Description: This statistic represents the motivations of the French regarding their choice of the movie theater they frequent the most in 2020. The year in question, less than a quarter of spectators indicated to choose the cinema according to the diversity of the offer. Read more

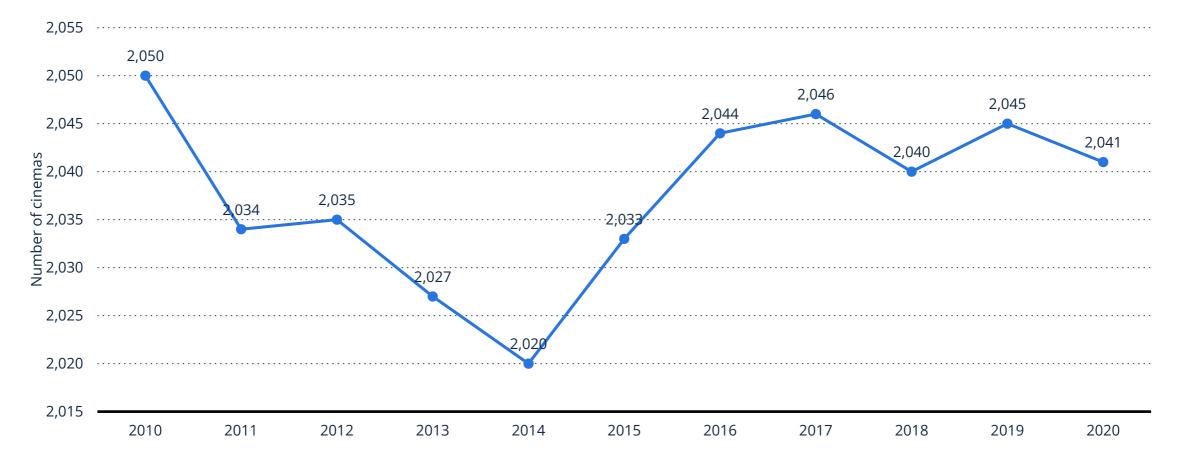


CHAPTER 04

Cinemas and screens

Number of cinemas established in France between 2010 and 2020

Number of cinemas in France 2010-2020



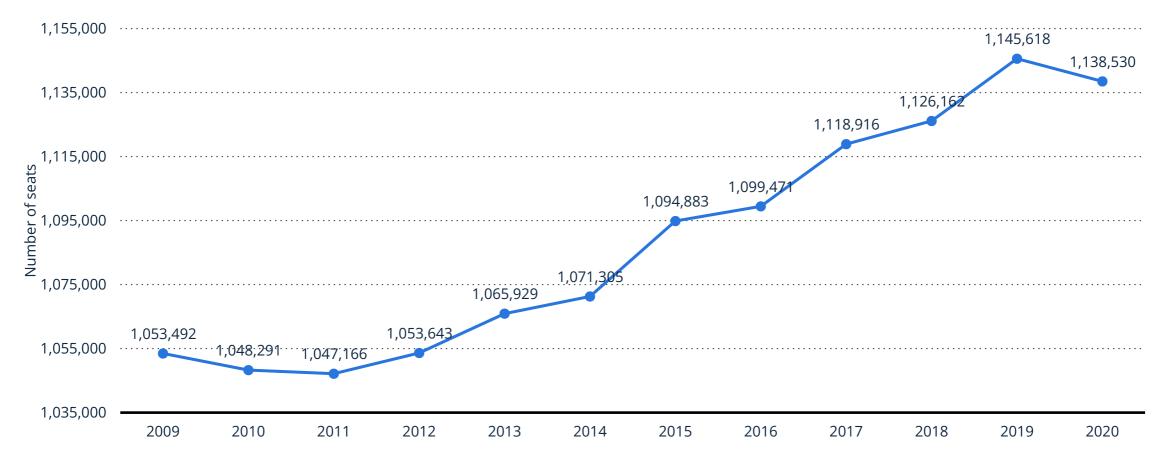
23 Description: The number of cinemas established in France has registered little variation over the past ten years and reached a total of 2,041 cinemas in 2020. That value reached its lowest point in 2014 with 2,020 cinemas. As a comparison, the number of screens slightly increased over the same period of time. Read more Note(s): France; 2010 to 2020
Source(s): Centre national du cinéma et de l'image animée

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Number of active seats in theaters in France between 2009 and 2020

Total number of cinema seats in France 2009-2020

24



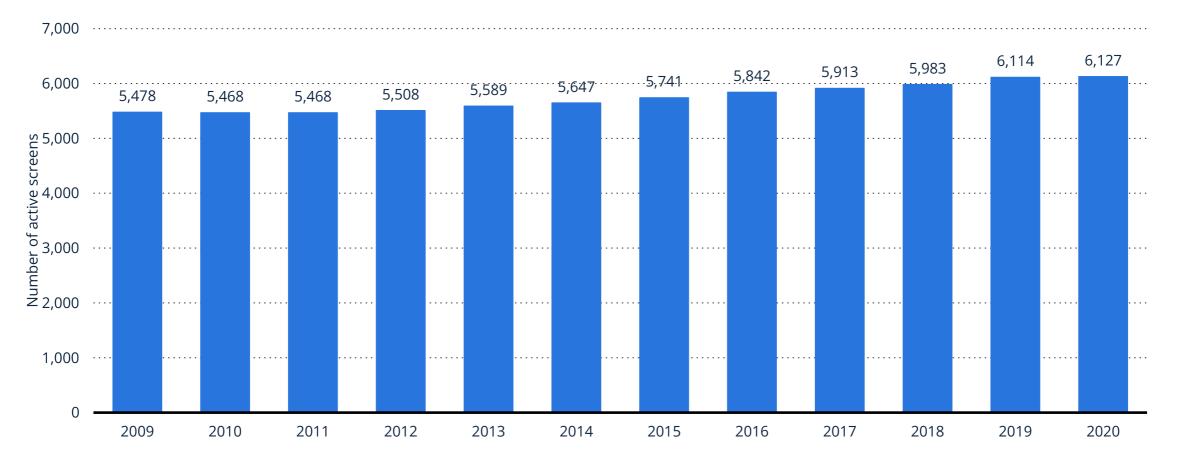
Description: This statistic shows the total number of seats in theaters operating in France between 2009 and 2020. The number of cinema seats has increased since 2011 and reached 1,138,530 seats in 2020Read more Note(s): France; 2009 to 2020 Source(s): Centre national du cinéma et de l'image animée



Number of active cinema screens in France between 2009 and 2020

Total active cinema screens in France 2009-2020

25



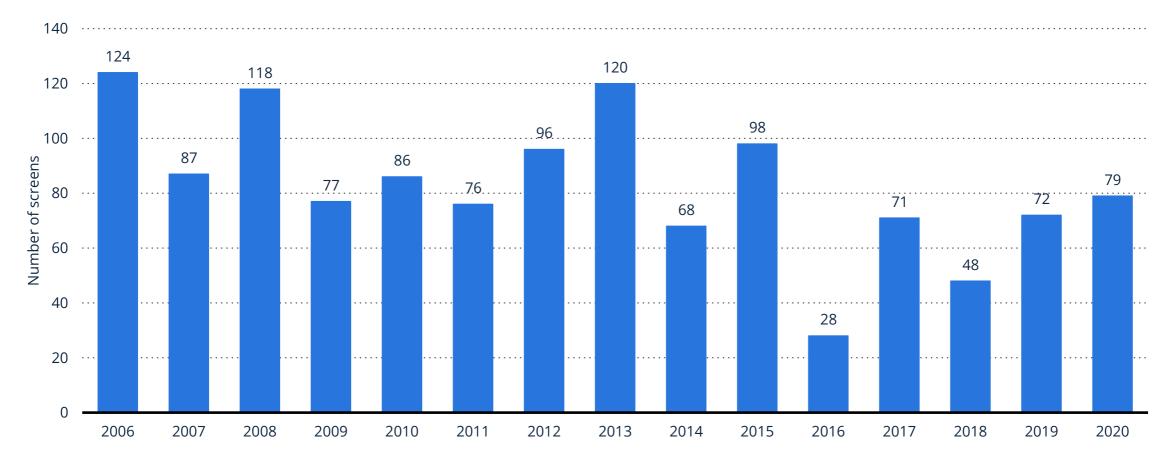
Description: This statistic presents the number of active screens of cinema in France between 2009 and 2020. It can be seen that in 2020, there were more than 6,000 active screens of cinema in FranceRead more Note(s): France; 2009 to 2020 Source(s): Centre national du cinéma et de l'image animée



Number of cinema screen closures in France between 2006 and 2020

Total cinema screen closures in France 2006-2020

26



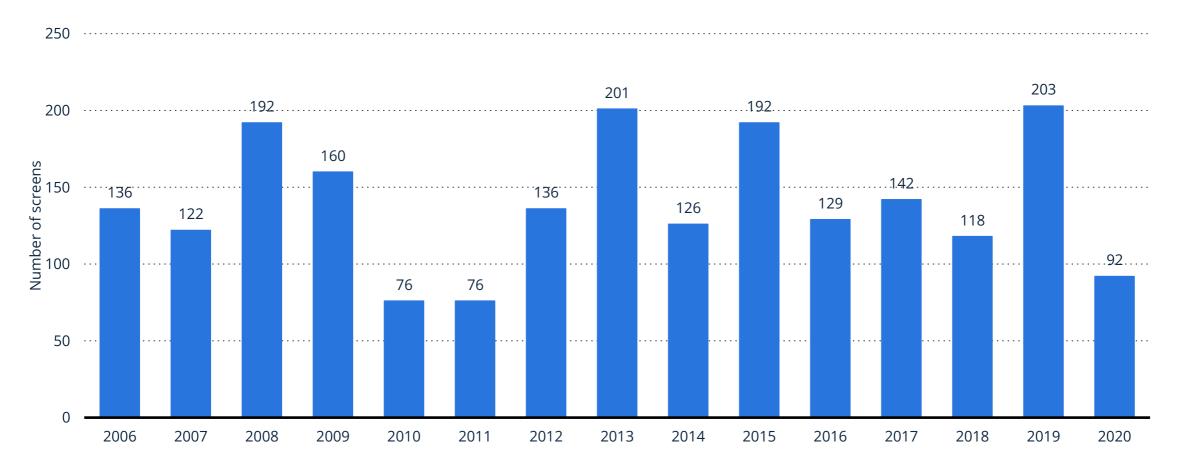
Description: This statistic represents the total number of screen closures in cinemas in France between 2006 and 2020. In 2020, just under 80 screens were closed in France Note(s): France; 2006 to 2020 Source(s): Centre national du cinéma et de l'image animée



Number of cinema screen openings in France between 2006 and 2020

Total new cinema screens in France 2006-2020

27



Description: This statistic shows the total number of screen openings in theaters in France between 2006 and 2020. According to the source, 92 new screens opened in France in 2020<u>Read more</u> Note(s): France; 2006 to 2020 Source(s): Centre national du cinéma et de l'image animée

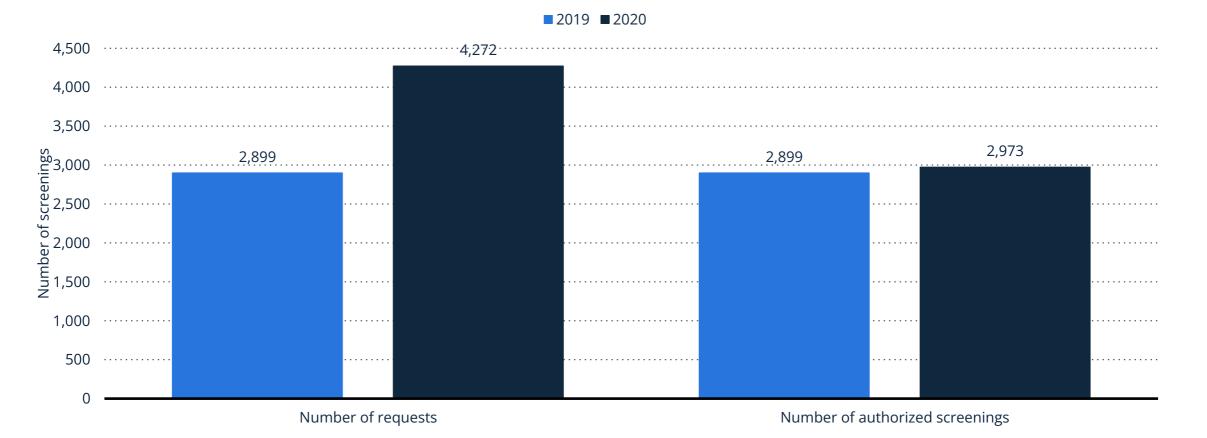


Number of requested and authorized open-air film screenings in France from 2019 to 2020

Requested and authorized outdoor movie screenings in France 2019-2020

28

Source(s): Centre national du cinéma et de l'image animée



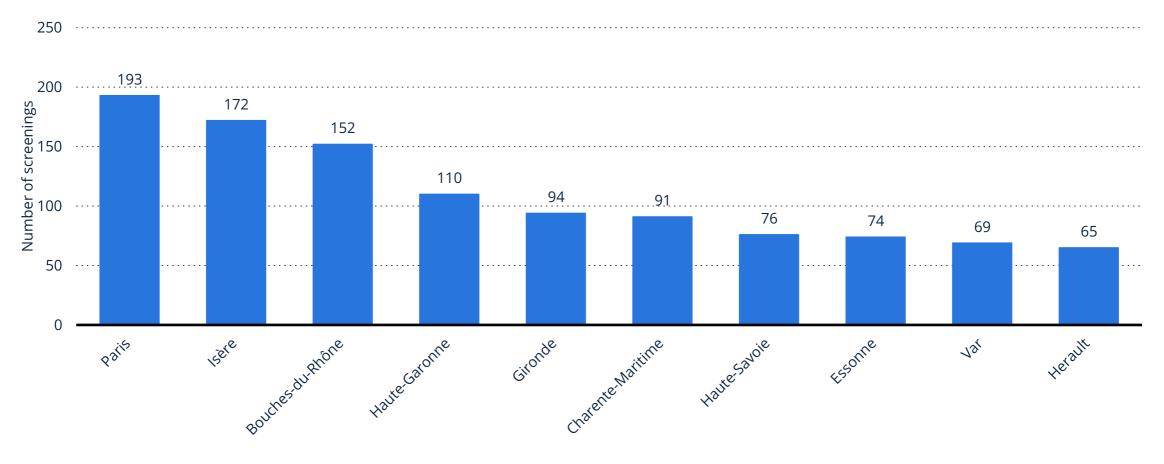
Description: The coronavirus outbreak had an undeniable impact on the organization of open-air screenings in France. Even though more requests were registered in 2020 than the previous year, 2.973 screenings out of 4.272 were authorized, meaning that about a third of the screenings were denied. Read more Notes: France: 2019 to 2020



Number of authorized open-air film screenings in France in 2020, by department

Authorized outdoor movie screenings in France 2020, by department

29



Description: The coronavirus outbreak had an undeniable impact on the organization of open-air screenings in France. Out of the 2.973 authorized screenings in 2020, 193 took place in Paris and 172 in IsèreRead more Note(s): France; 2020 Source(s): Centre national du cinéma et de l'image animée



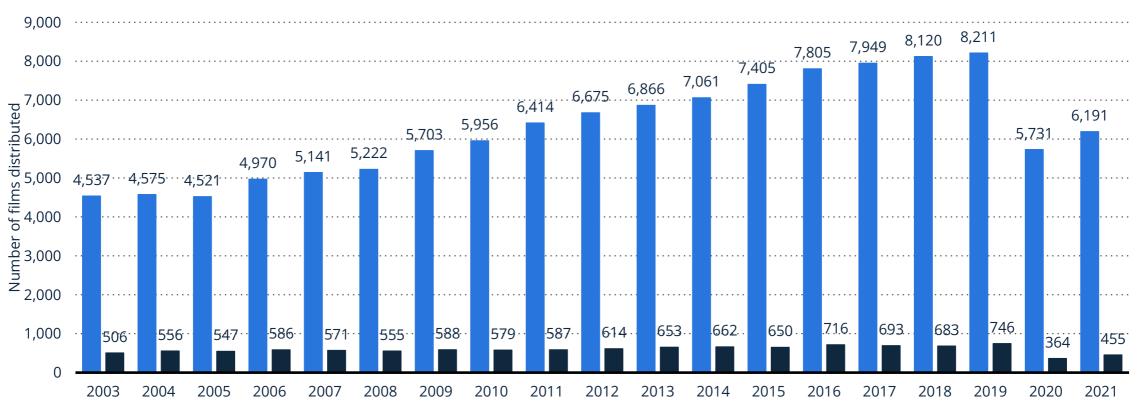
CHAPTER 05

Movies

Number of films distributed to movie theaters in France from 2003 to 2021, by type

Number of films distributed to movie theaters in France 2003-2021, by type

31



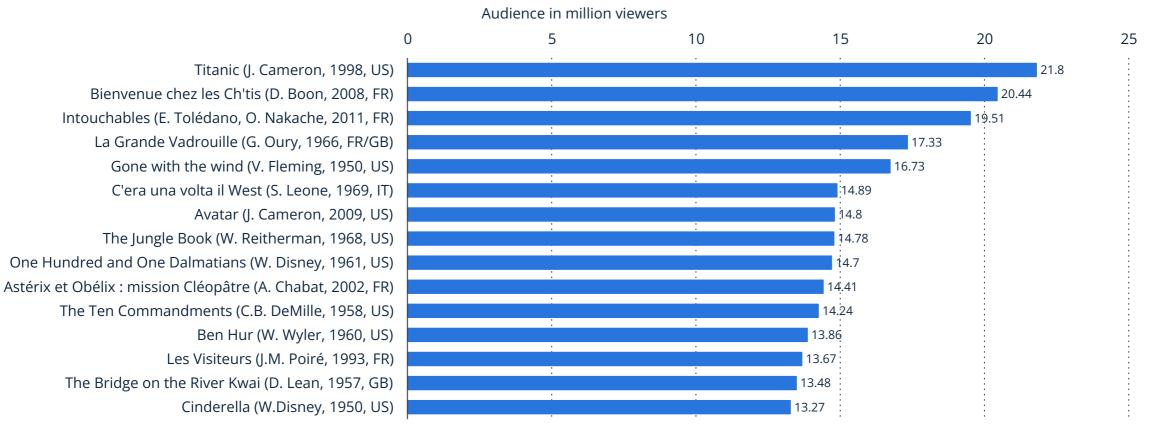
■ Films distributed ■ Of which first releases

Description: This statistic presents the number of films (of which first releases) distributed annually in France between 2003 and 2021. It states that 6,191 films were distributed in France in 2021, of which 455 were first releases Note(s): France; 2003 to 2021 Source(s): Centre national du cinéma et de l'image animée



Films released in France since 1945, ranked by attendance (in million admissions)

Most successful movies in France since 1945



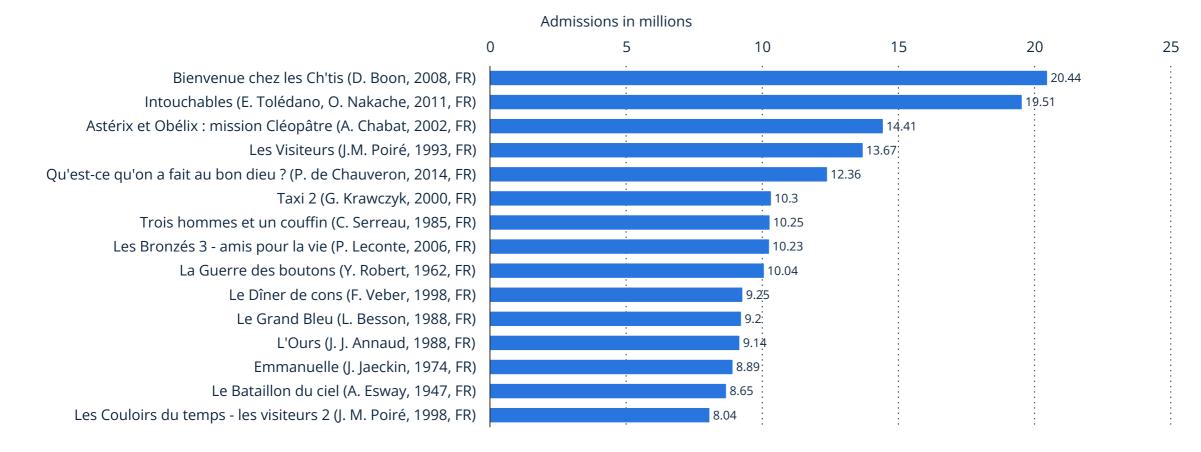
Description: Titanic, directed by James Cameron and released in 1998, reached a record cumulated audience of 21.8 million viewers in France, making it the most successful movie since 1945. It was followed by French comedies Bienvenue chez les Ch'tis and Intouchables, with 20.44 and 19.51 million admissions respectively over that same period of time. Read more Note(s): France; 1945 to 2020



32

Leading French movies at the box office in France since 1945, ranked by attendance (in million admissions)

Most successful French movies in France since 1945

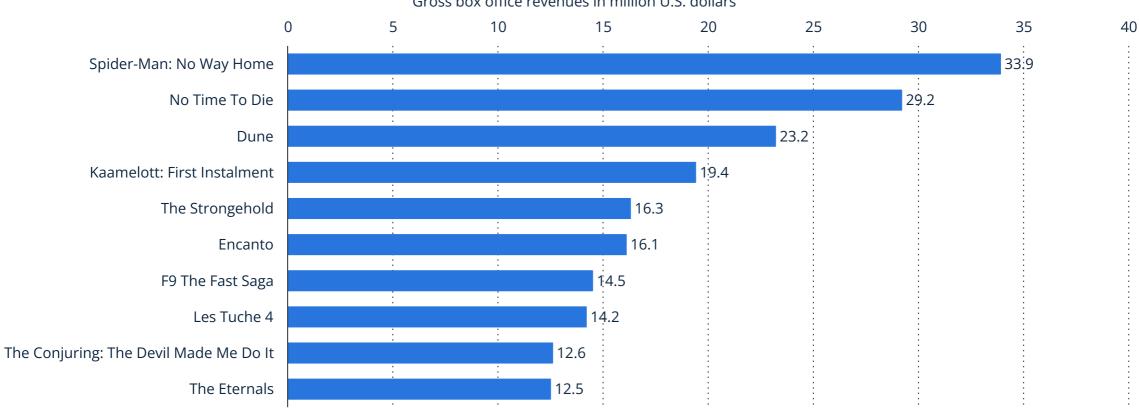


33 Description: Welcome to the Sticks, comedy released in France in 2008, is the most successful French film on the big screen in France with an audience of more than 20 million people. Two other monuments of French cinema, The Intouchables and Asterix & Obelix: Mission Cleopatra, came second and third in the ranking. <u>Read more</u> Note(s): France; 1945 to 2021 Source(s): Centre national du cinéma et de l'image animée



Most successful films based on box office revenue in France in 2021 (in million U.S. dollars)

Most successful films in France 2021, by box office revenue



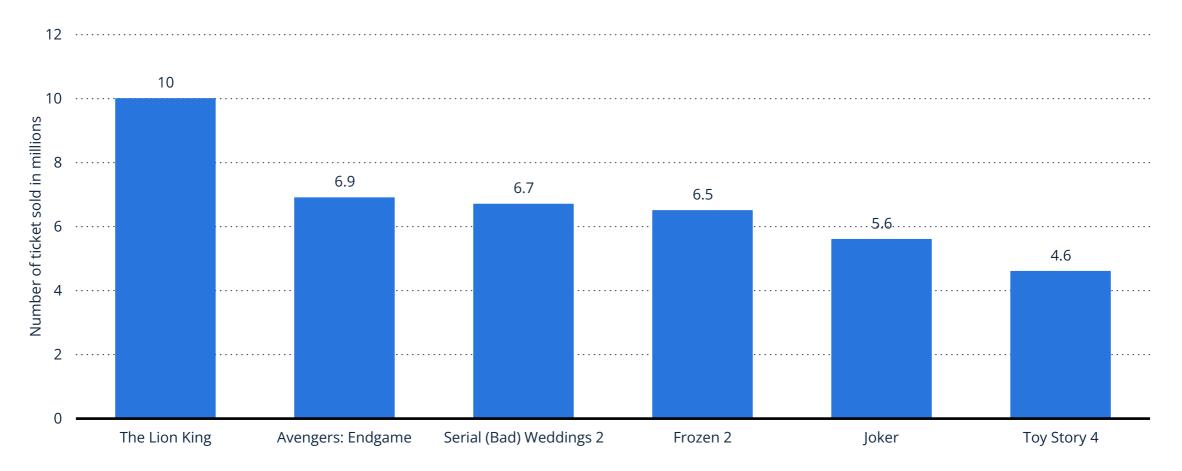
Gross box office revenues in million U.S. dollars

34 Description: Marvel latest instalment of the Spider-Man franchise Spider-Man: No Way Home was the most successful movie based on box office revenue in France as of 2021 with a total of 33.9 million dollars. No Time To Die and Dune came in second and third position with a box office revenue amounting to 29.2 and 23.2 million dollars respectively. Cinemas were deeply impacted by the coronavirus pandemic, which caused an unprecedented decrease of number of admissionsRead more Note(s): France; December 30, 2020 to December 28, 2021 Source(s): Centre national du cinéma et de l'image animée; ScreenDaily.com



Ranking of the most successful box office movies in France in 2019 (in million of tickets sold)

Top six movies with the most success at the box office in France 2019

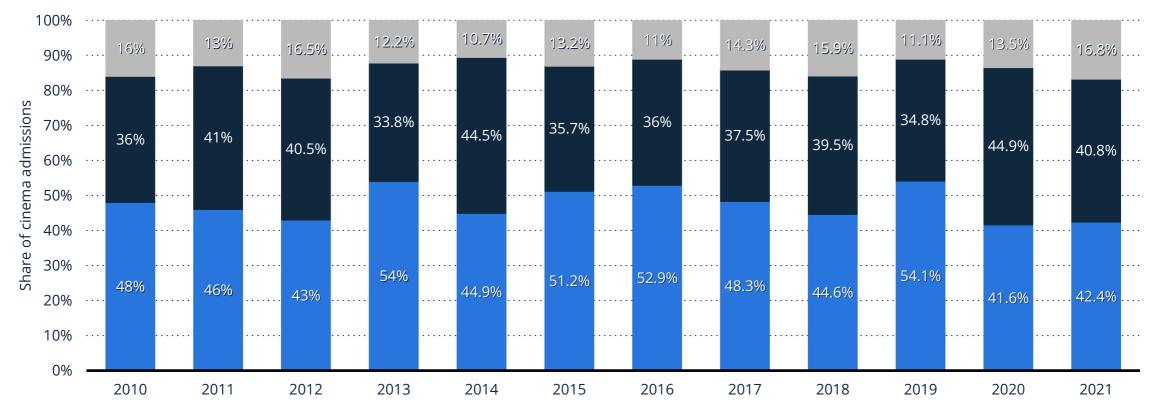


35 Description: This statistic reveals the ranking of the films that had the most success at the box office in France in 2019, by number of tickets sold. The movie "The Lion King" came in first place with a total of ten million tickets sold in 2019, followed by "Avengers: Endgame" with almost seven million tickets sold in France. Read more Note(s): France; 2019 Source(s): AFP; Centre national du cinéma et de l'image animée; Le Monde



Breakdown of cinema admissions in France from 2010 to 2021, by film origin

Breakdown of movie theater attendance in France 2010-2021, by film origin



■ American films ■ French films ■ Other countries

36 Description: This statistic is a distribution of cinema admissions in France from 2010 to 2021, by film origin. In 2021, American films covered over 42 percent of cinema admissions, whereas French films covered 40.8 percent Note(s): France; 2010 to 2021 Source(s): CESP statista 🗹

Sources

AFP CANAL+ Centre national du cinéma et de l'image animée CESP Harris Interactive Insee Le Monde Mediavision ScreenDaily.com Vertigo Research

