

INDUSTRIES & MARKETS

Books in Poland

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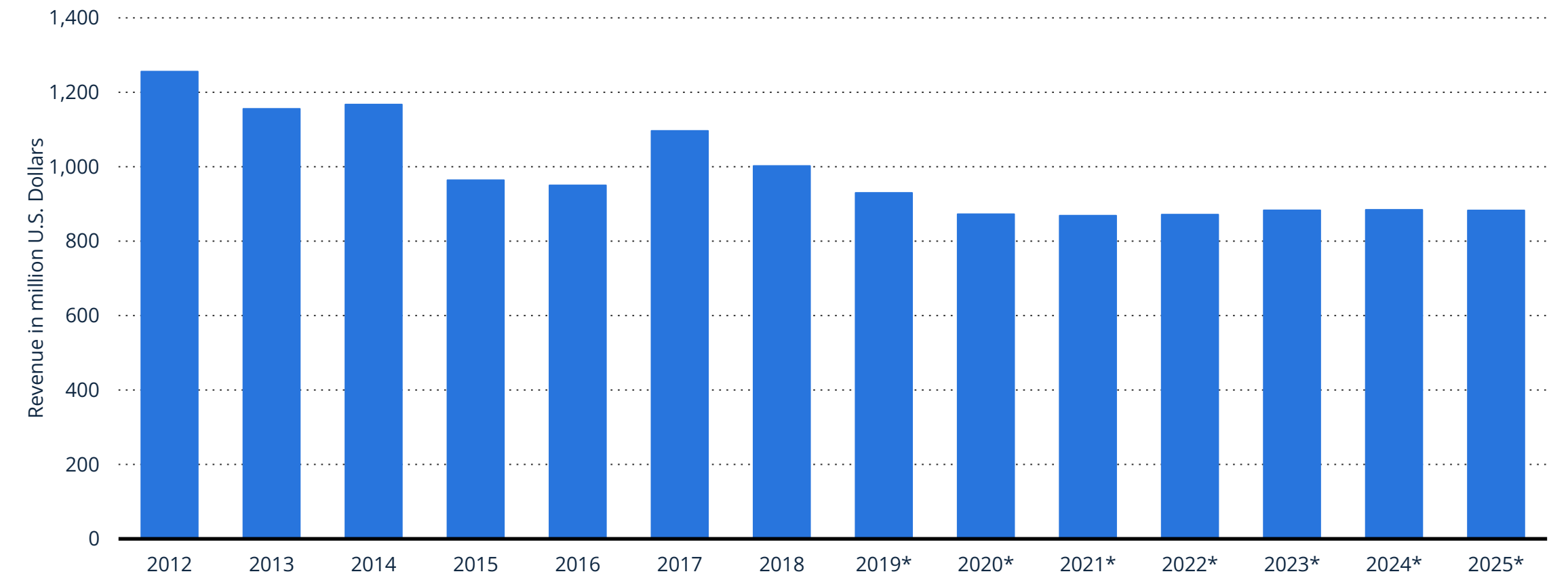
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CHAPTER 01

Overview

Industry revenue of "book publishing" in Poland from 2012 to 2025 (in million U.S. Dollars)

Industry revenue of "book publishing" in Poland 2012-2025




4 **Description:** This statistic shows the revenue of the industry "book publishing" in Poland from 2012 to 2018, with a forecast to 2025. It is projected that the revenue of book publishing in Poland will amount to approximately 882.79 million U.S. Dollars by 2025.
Note(s): 2012-2018; * Estimate - This also applies to past years as data provided by statistical institutions often is not available for more recent years. Currency conversion factor: (EUR (€) -> USD (US\$)) = 1.13, The industry classification is based on [...]
Source(s): Eurostat; Statista

Industry revenue of "publishing of books, periodicals" in Poland from 2012 to 2025 (in million U.S. Dollars)

Industry revenue of "publishing of books, periodicals" in Poland 2012-2025

	book publishing	publishing of journals and periodicals	other publishing activities	publishing of newspapers
2012	1255.9	1051.24	538.67	723.4
2013	1155.75	999.16	493.27	591.1
2014	1167.39	1046.2	542.83	614.8
2015	964.04	838.88	422.99	508.2
2016*	950.12	806.16	389.63	502.7
2017	1096.53	766.78	408.91	437.8
2018*	1002.26	654.43	491.85	441.7
2019*	929.93	576.93	481.35	408.1
2020*	872.65	522.85	470.93	384.1
2021*	868.74	508.9	480.86	383.1
2022*	871.58	503.33	489.94	384.8
2023*	883.08	505.44	501.1	390.2
2024*	884.42	503.42	504.74	
2025*	882.79	500.79	505.58	

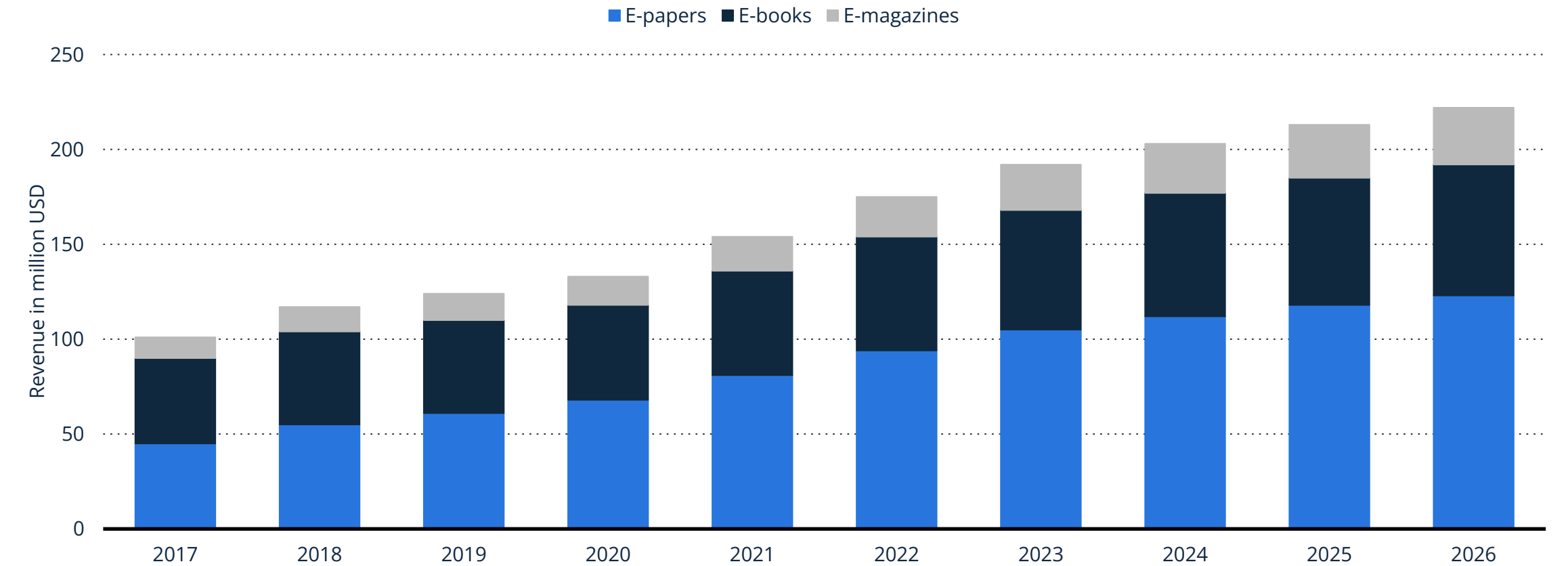


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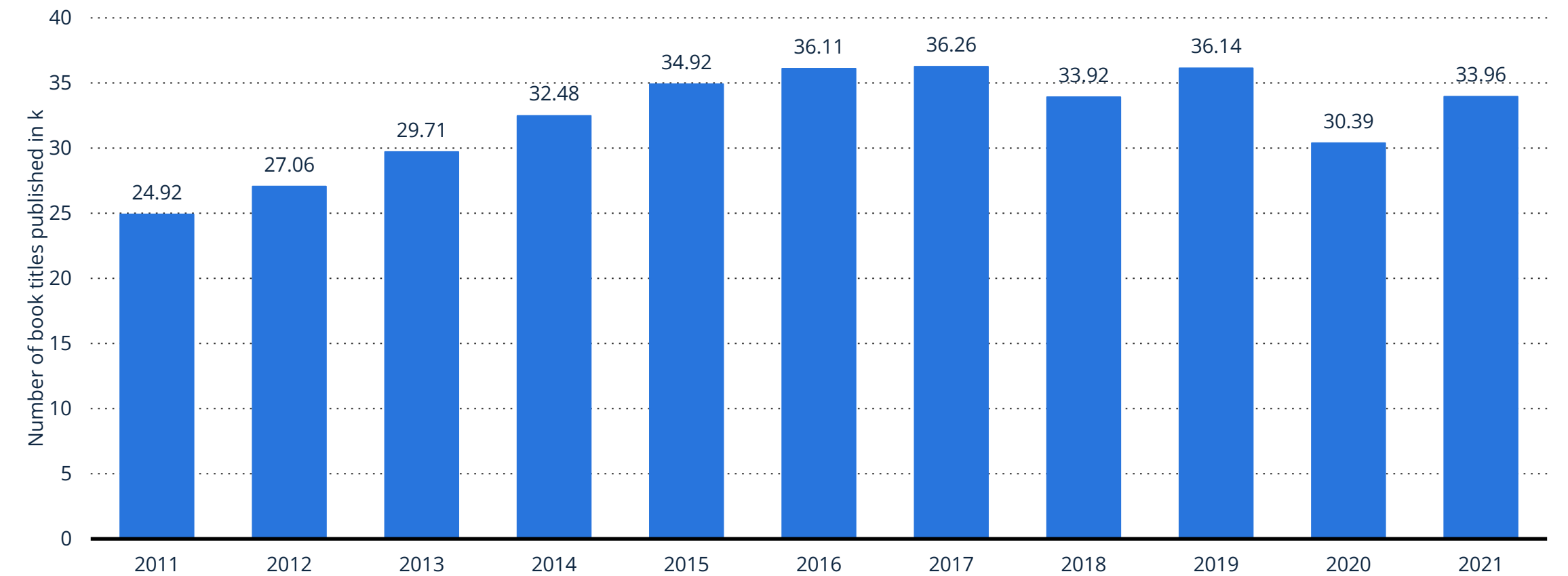
Revenue of the e-publishing market in Poland from 2017 to 2026, by segment (in million U.S. dollars)

E-publishing market revenue in Poland 2017-2026, by segment



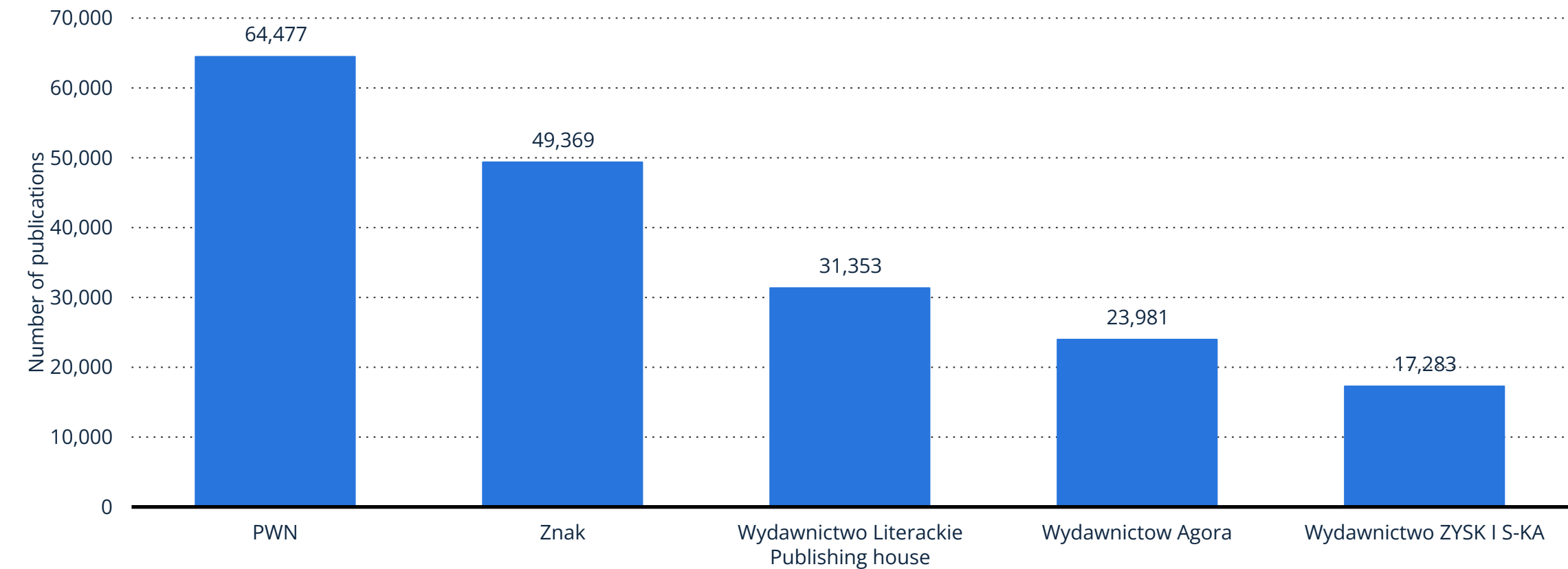
Number of book titles published in Poland from 2011 to 2021 (in 1,000s)

Number of book titles published in Poland 2011-2021



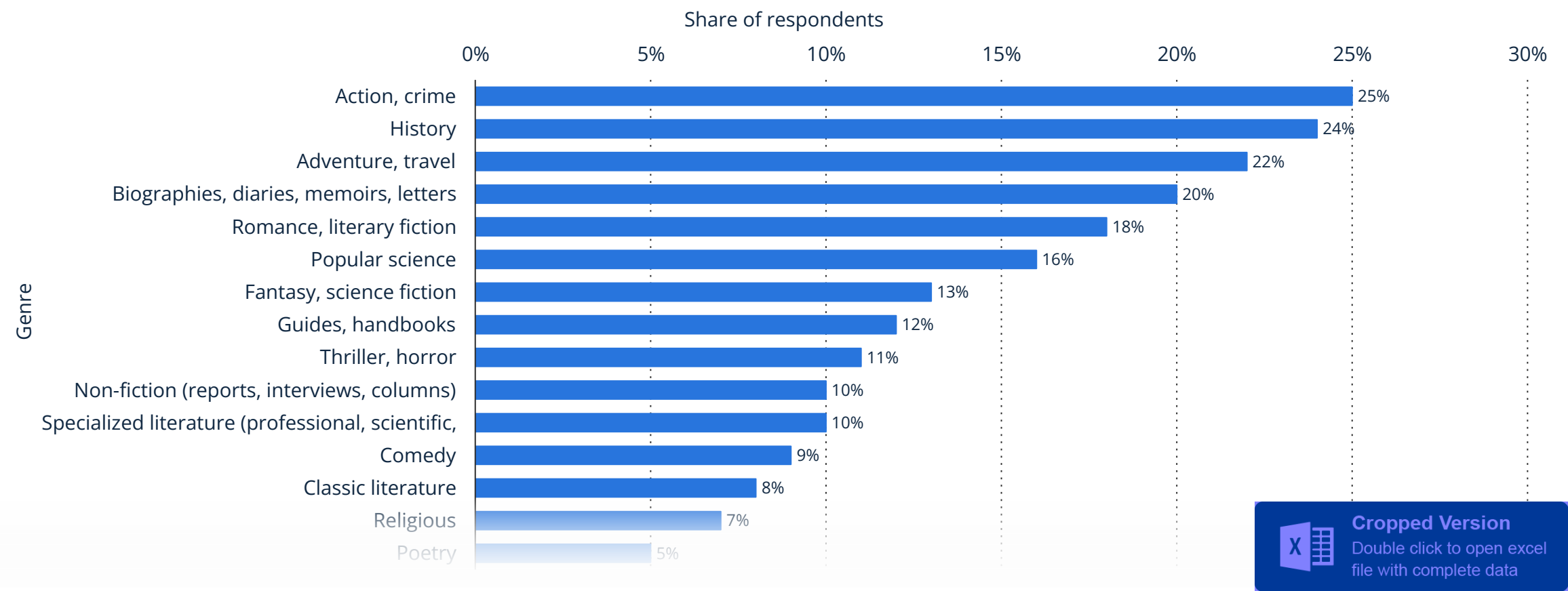
Leading book publishing companies in Poland in 2020, by number of publications

Leading book publishing companies in Poland 2020, by publications number



Most popular book genres in Poland in 2021

Most popular book genres in Poland 2021

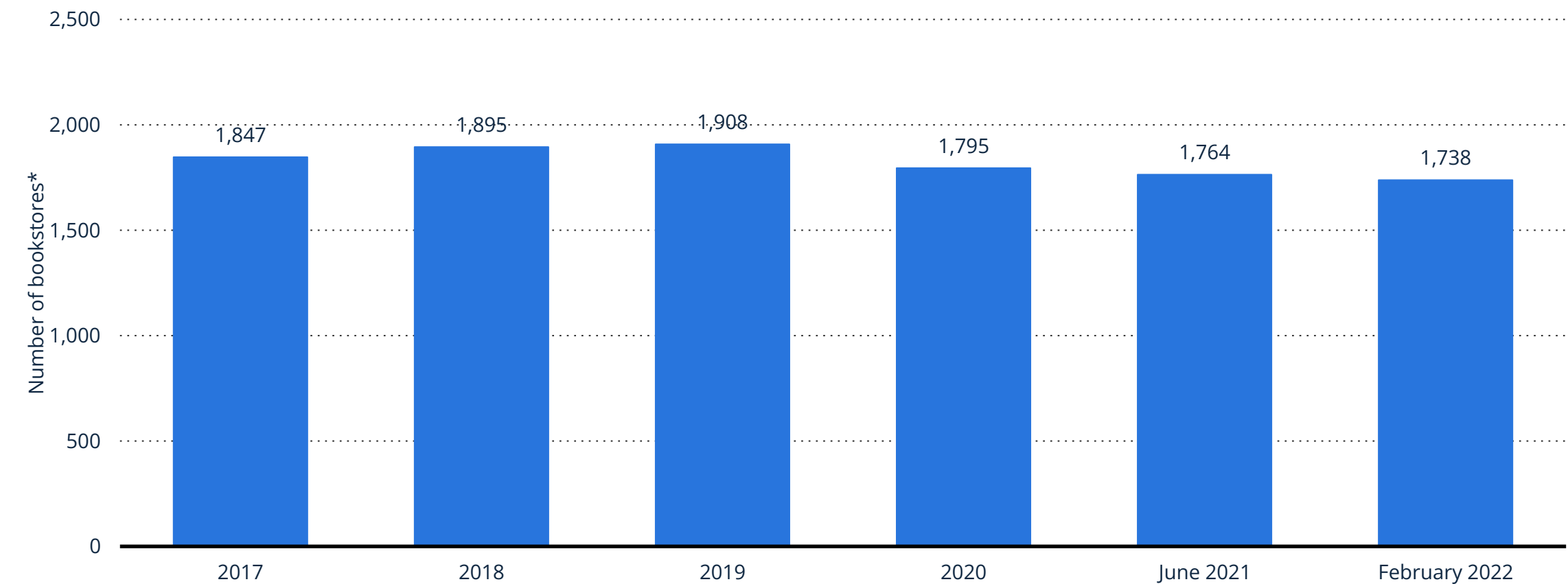


CHAPTER 02

Institutions

Number of bookstores in Poland from 2017 to February 2022

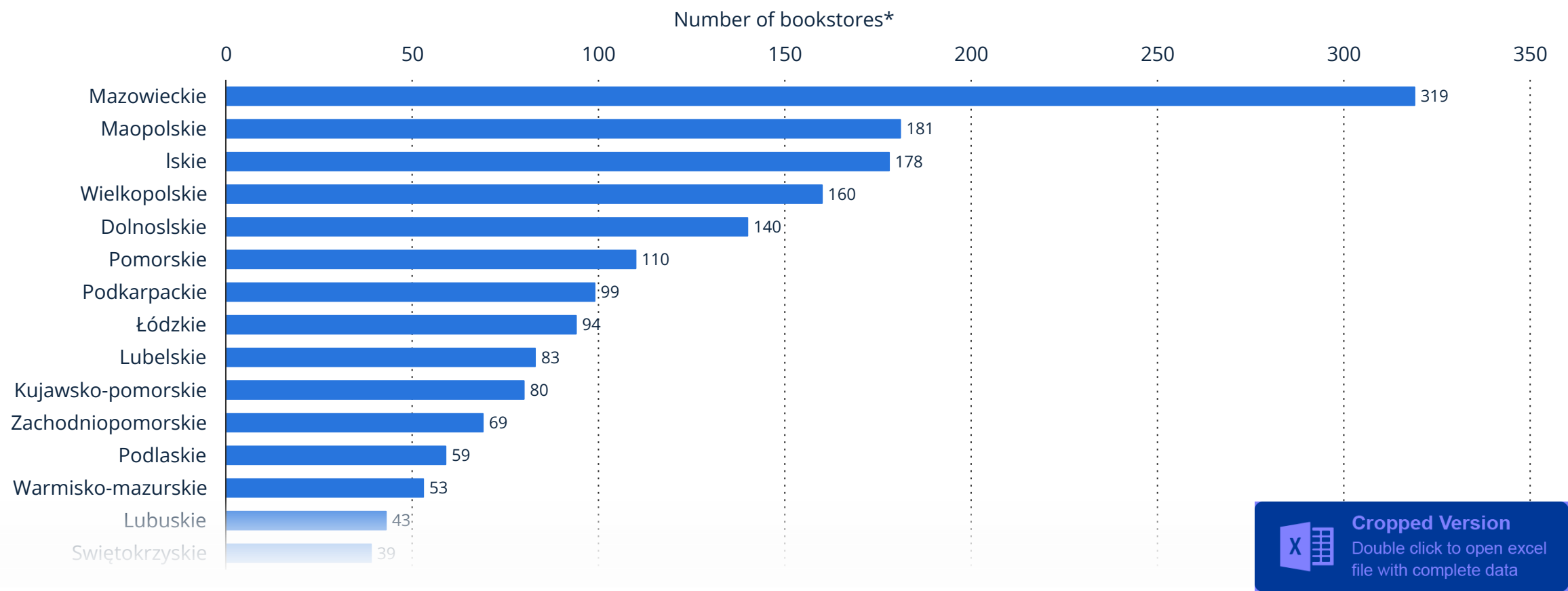
Number of bookstores in Poland 2017-2022



11 **Description:** Since 2019, the number of bookstores in Poland has been decreasing. As of February 2022, there were 1,738 bookstores in the country.[Read more](#)
Note(s): Poland; 2017 to February 2022; * Bookstores registered in Ogólnopolska Baza Księgar (OBK).[Read more](#)
Source(s): Ogólnopolska Baza Księgar

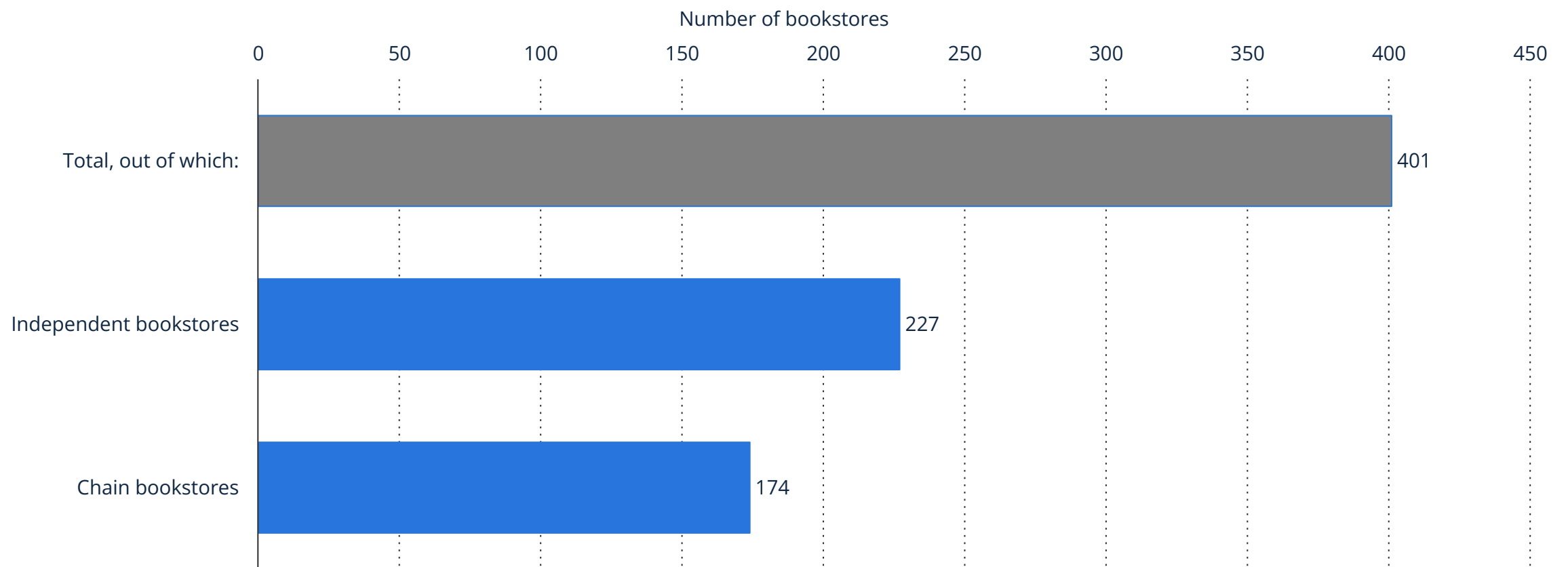
Number of bookstores in Poland in 2022, by voivodeship

Number of bookstores in Poland 2022, by voivodeship



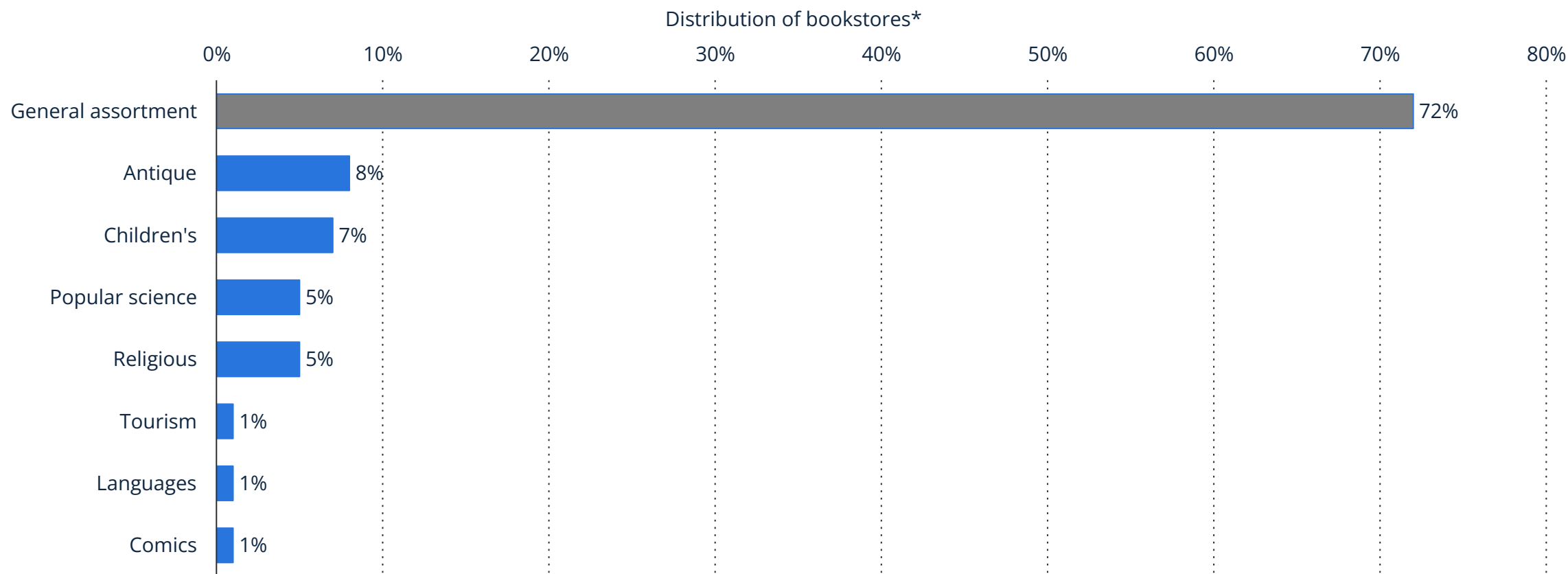
Number of deregistered bookstores in Poland between March 2020 and February 2022, by type

Number of deregistered bookstores in Poland 2020-2022, by type



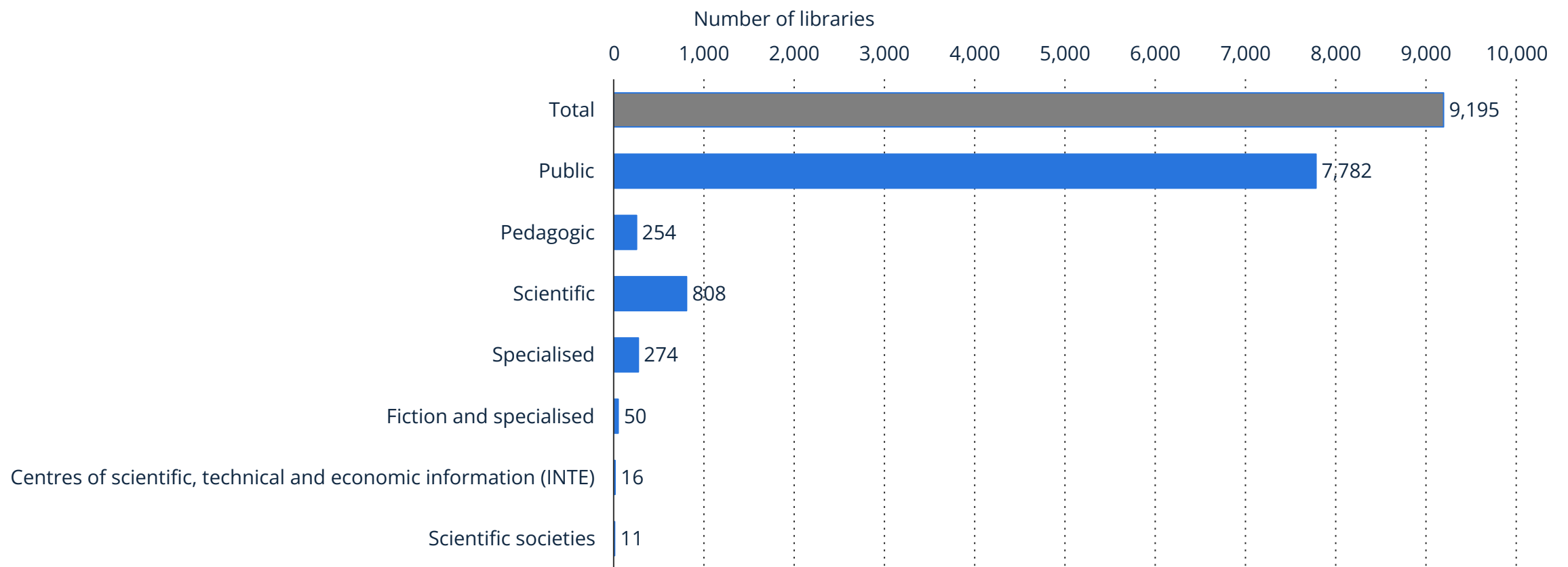
Distribution of bookstores in Poland in 2021, by assortment

Distribution of bookstores in in Poland 2021, by assortment



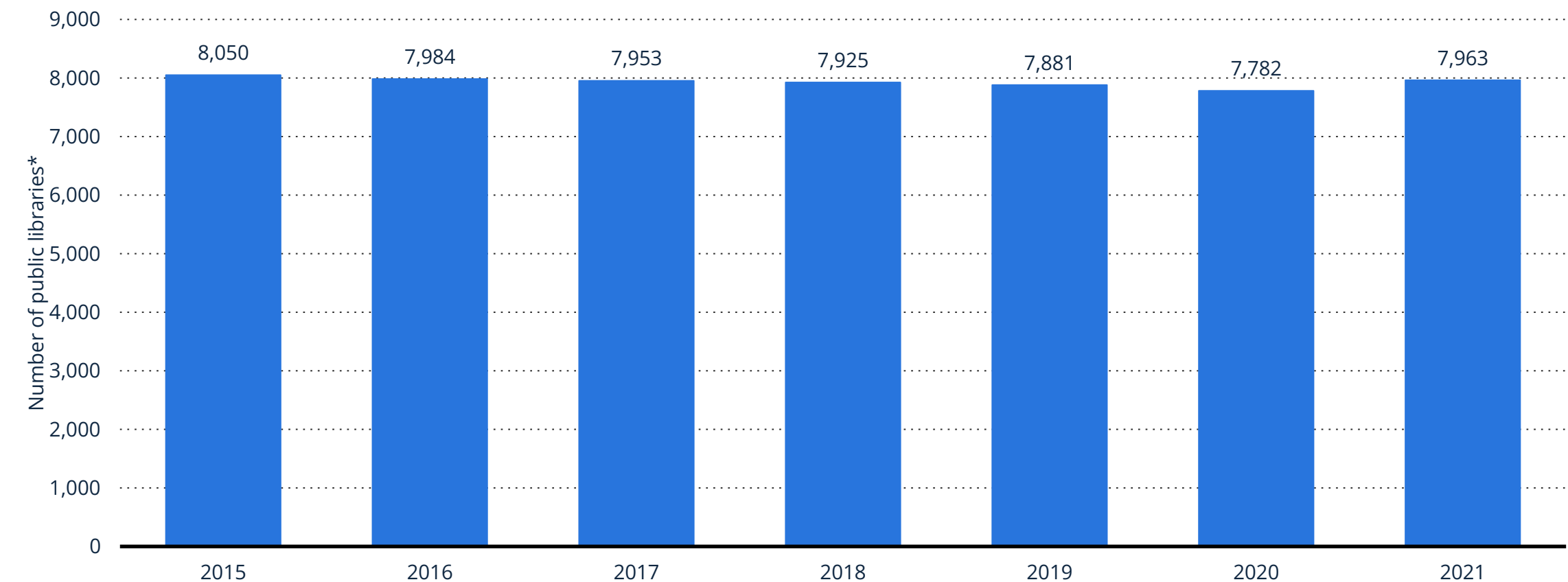
Number of libraries in Poland in 2020, by library type

Number of libraries in Poland 2020, by type



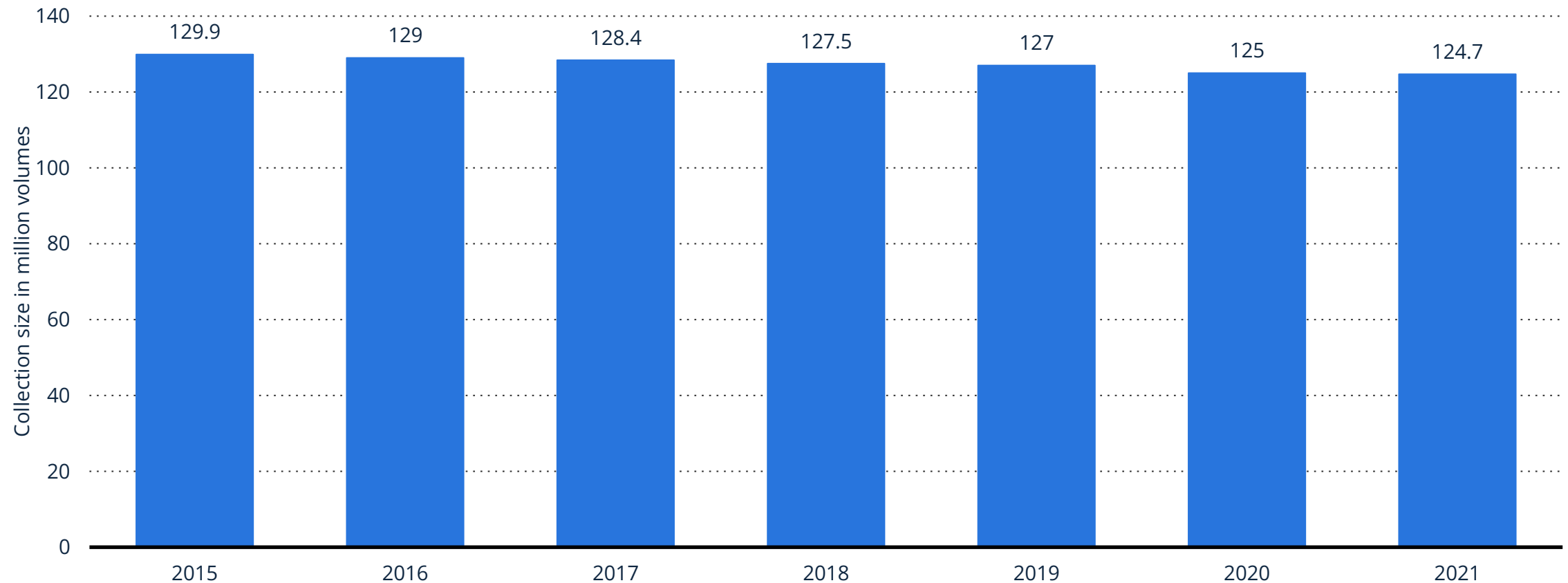
Number of public libraries and branches in Poland from 2015 to 2021

Number of public libraries in Poland 2015-2021



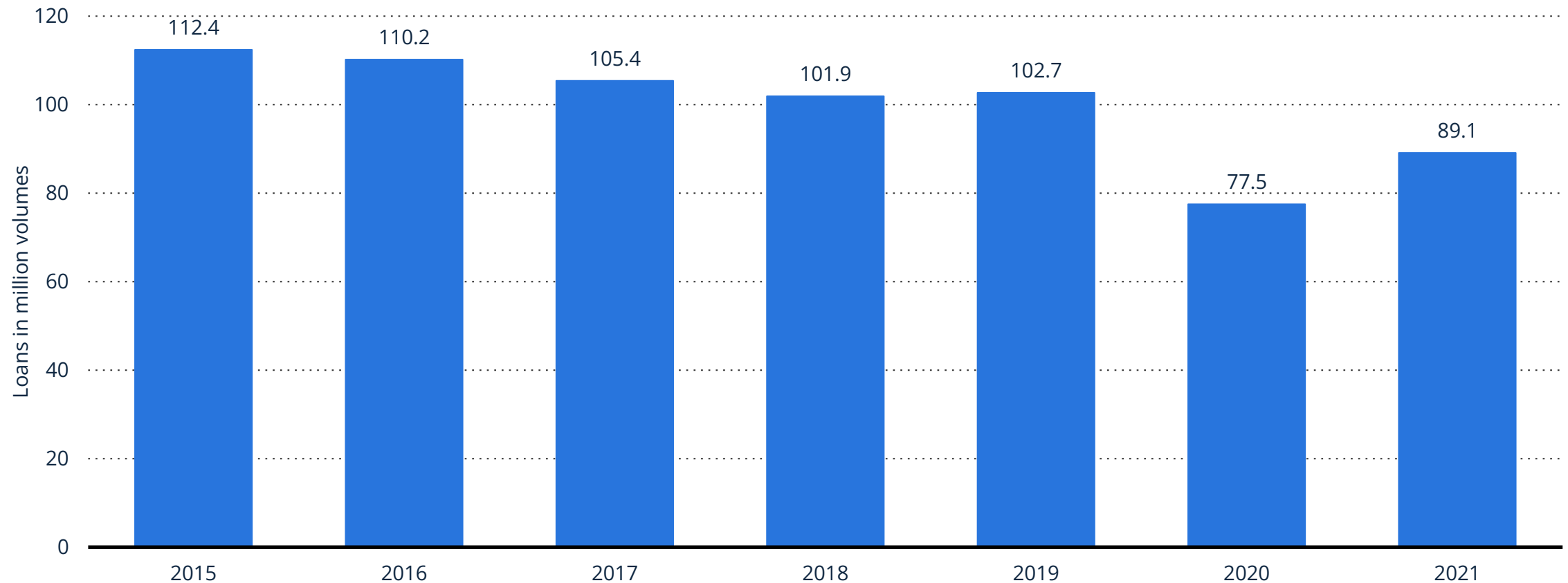
Public library collection size in Poland from 2015 to 2021 (in millions of volumes)

Public library collection size in Poland 2015-2021



Public library collection loans in Poland from 2015 to 2021 (in millions of volumes)

Public library collection loans in Poland 2015-2021

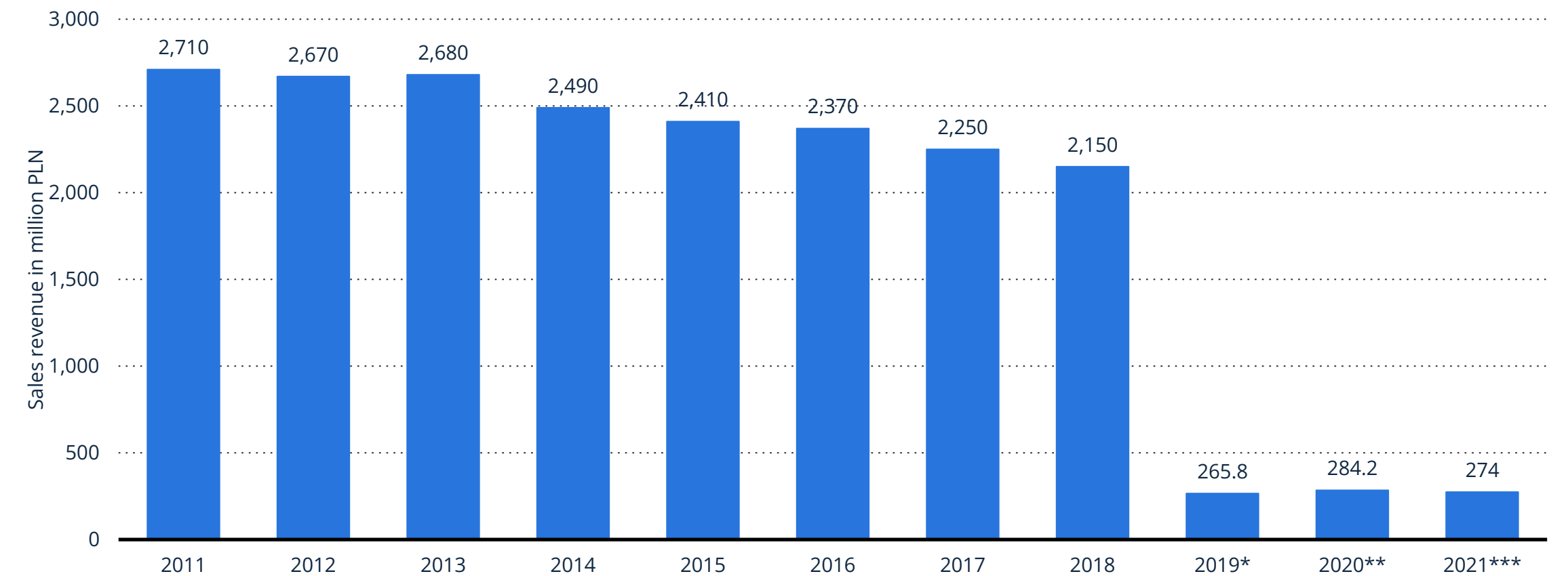


CHAPTER 03

Publishing and sales

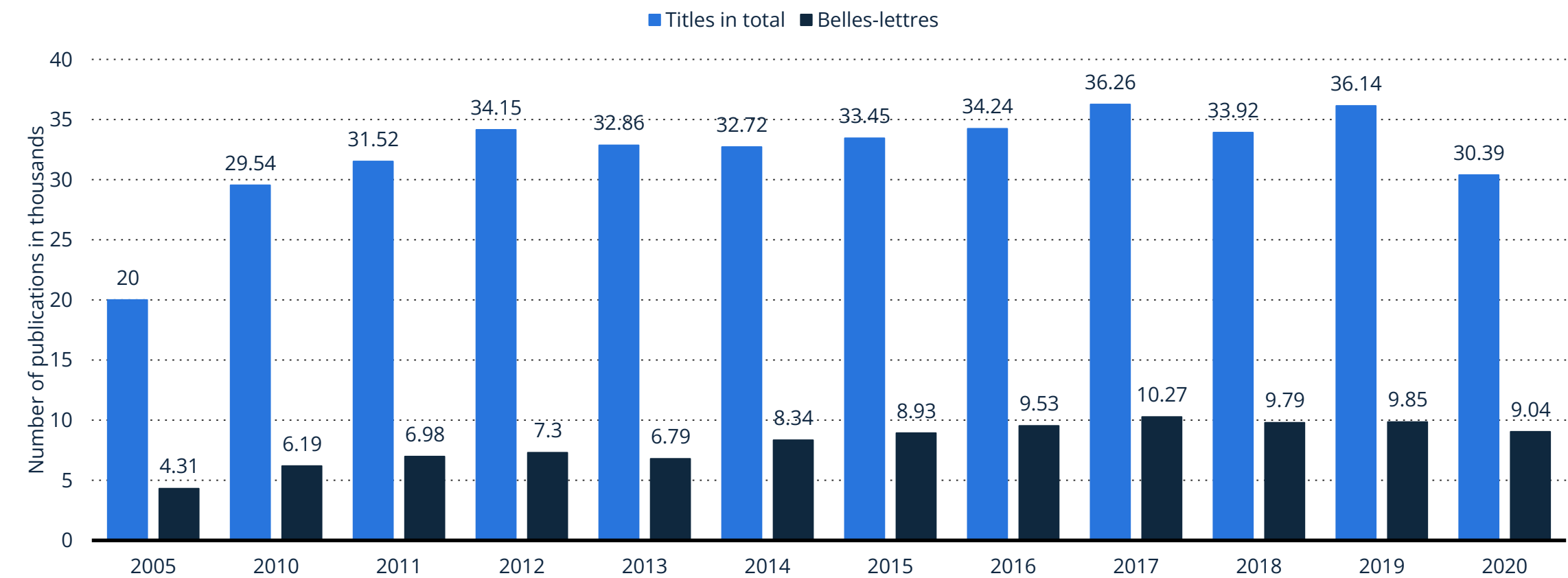
Revenue from book sales in Poland from 2011 to 2021 (in million zloty)

Revenue from book sales in Poland 2011-2021



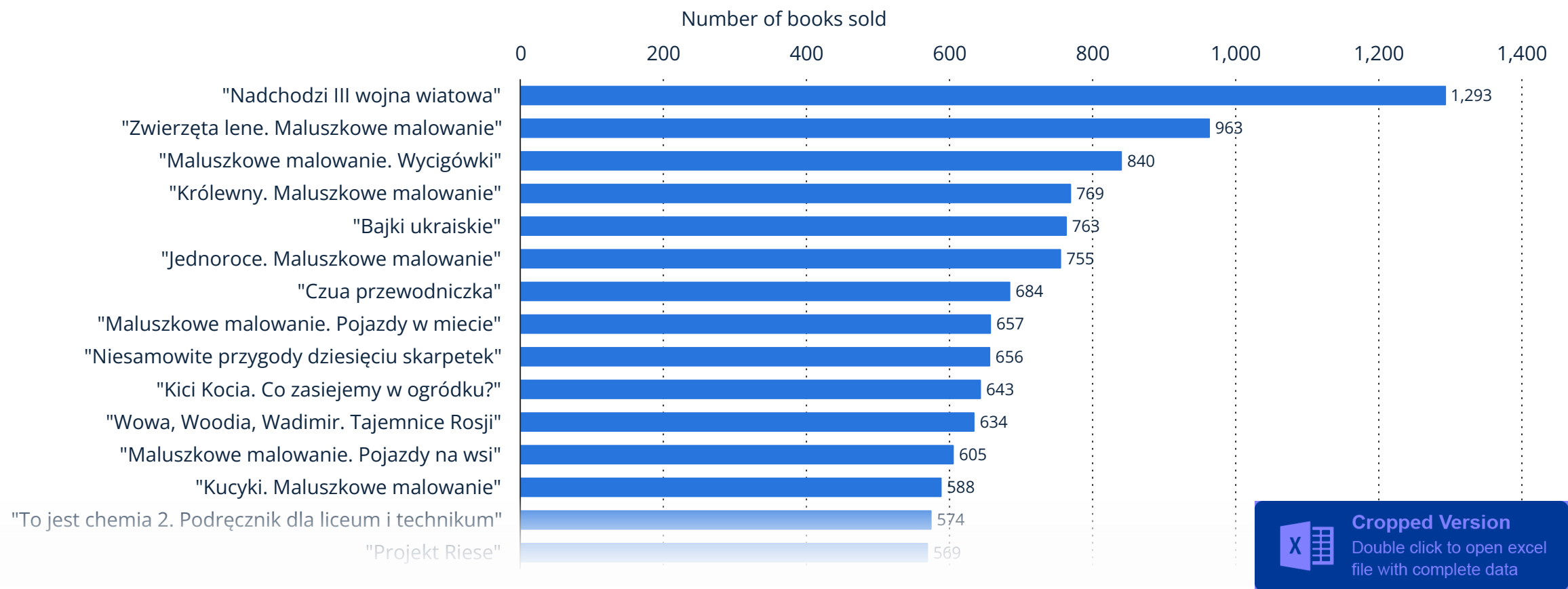
Number of books and booklets published in Poland from 2005 to 2020 (in 1,000s)


Number of books and booklets published in Poland 2005-2020



Ranking of twenty best-selling books in Poland in March 2022, by number of books sold

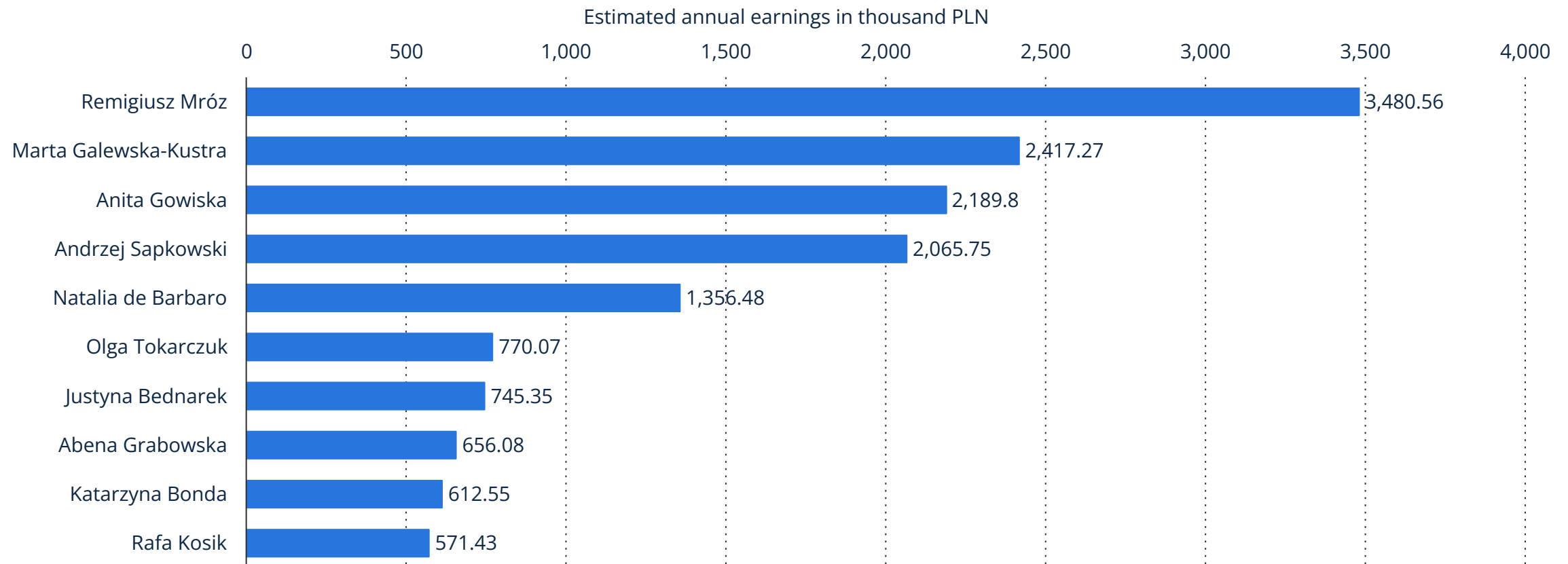
Best-selling books in Poland 2022, by copies sold



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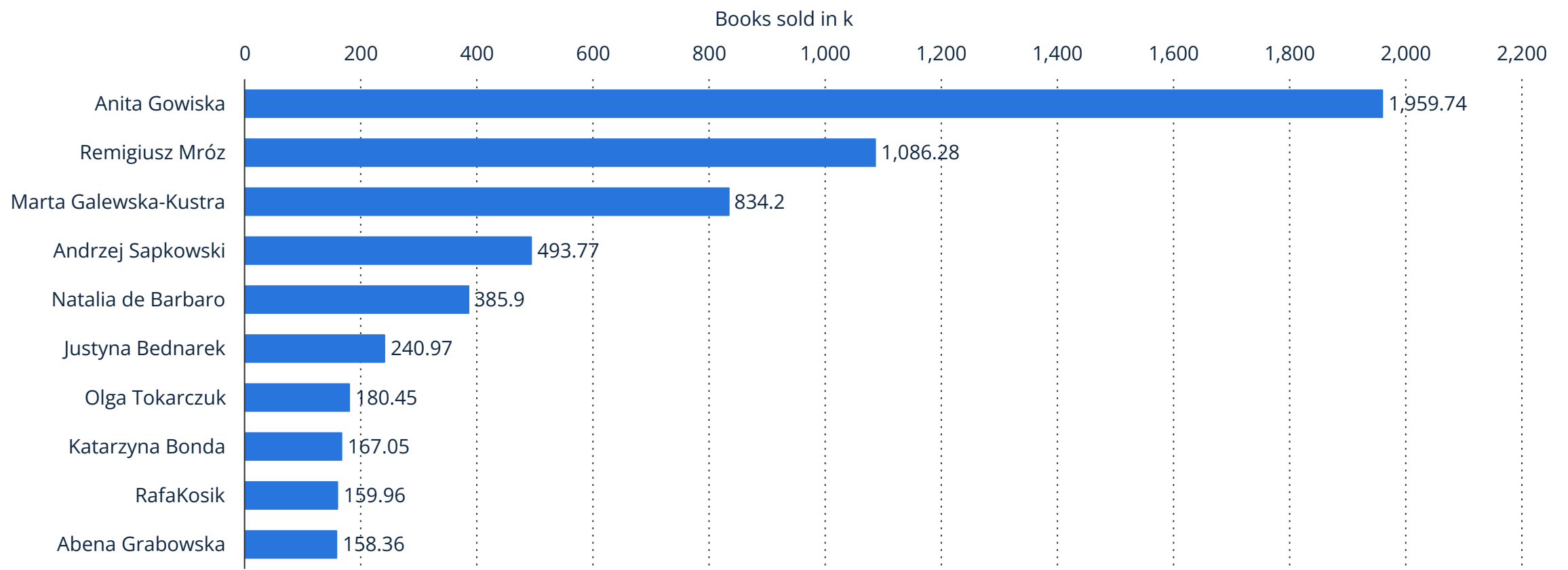
Ranking of highest-earning writers in Poland in 2021, by estimated earnings (in 1,000 zloty)

Highest-earning writers in Poland 2021



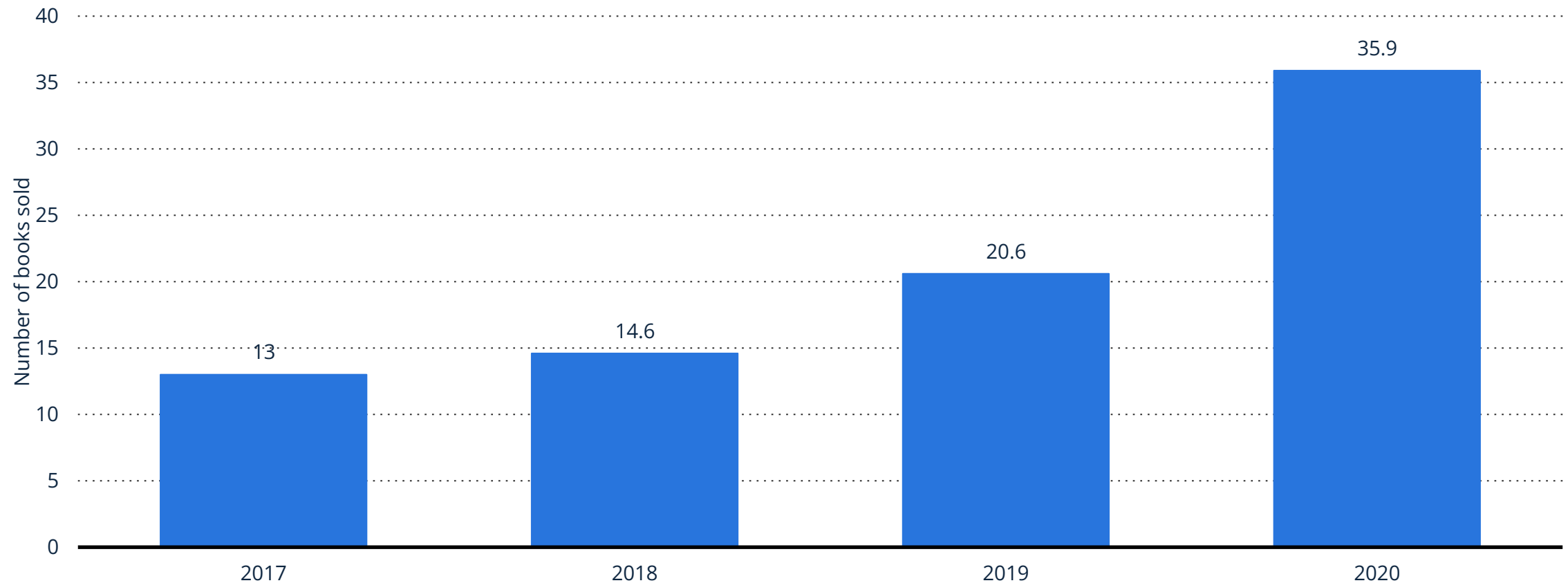
Ranking of best-selling writers in Poland in 2021, by number of books sold (in 1,000s)

Best-selling writers in Poland 2021



Average number of books sold on Allegro per minute in Poland from 2017 to 2020

Allegro book sales per minute in Poland 2017-2020

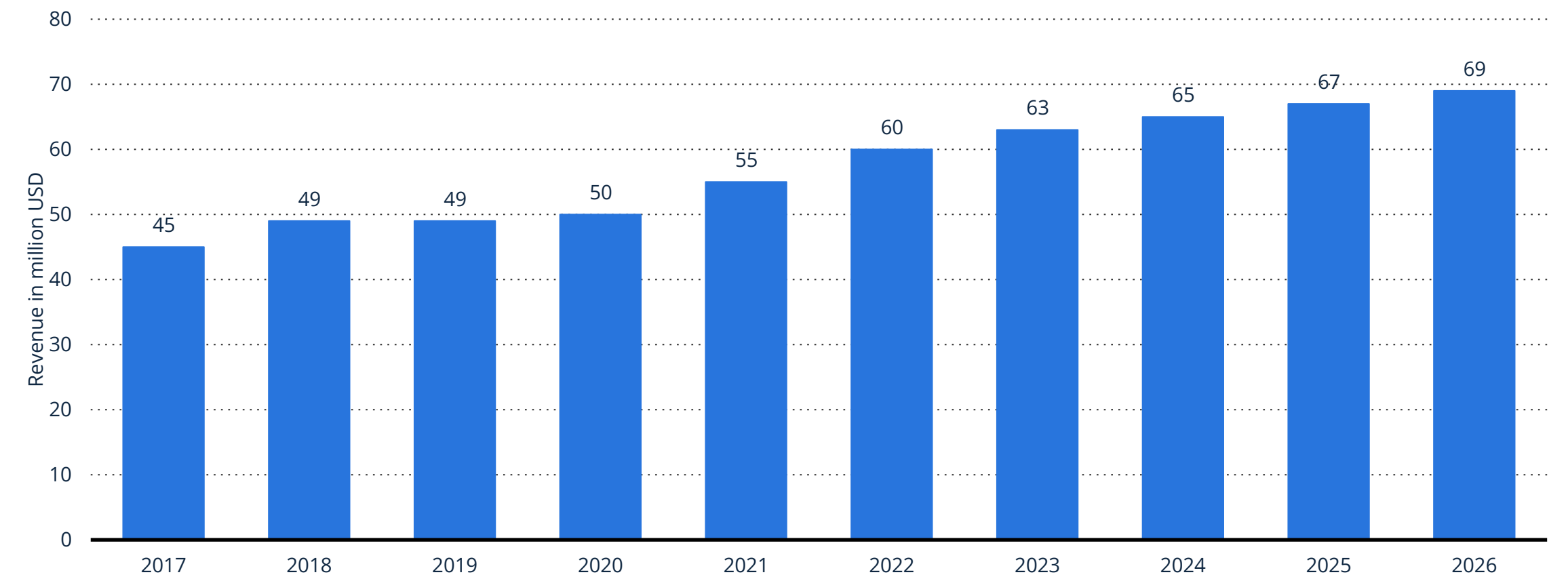


CHAPTER 04

E-books and audiobooks

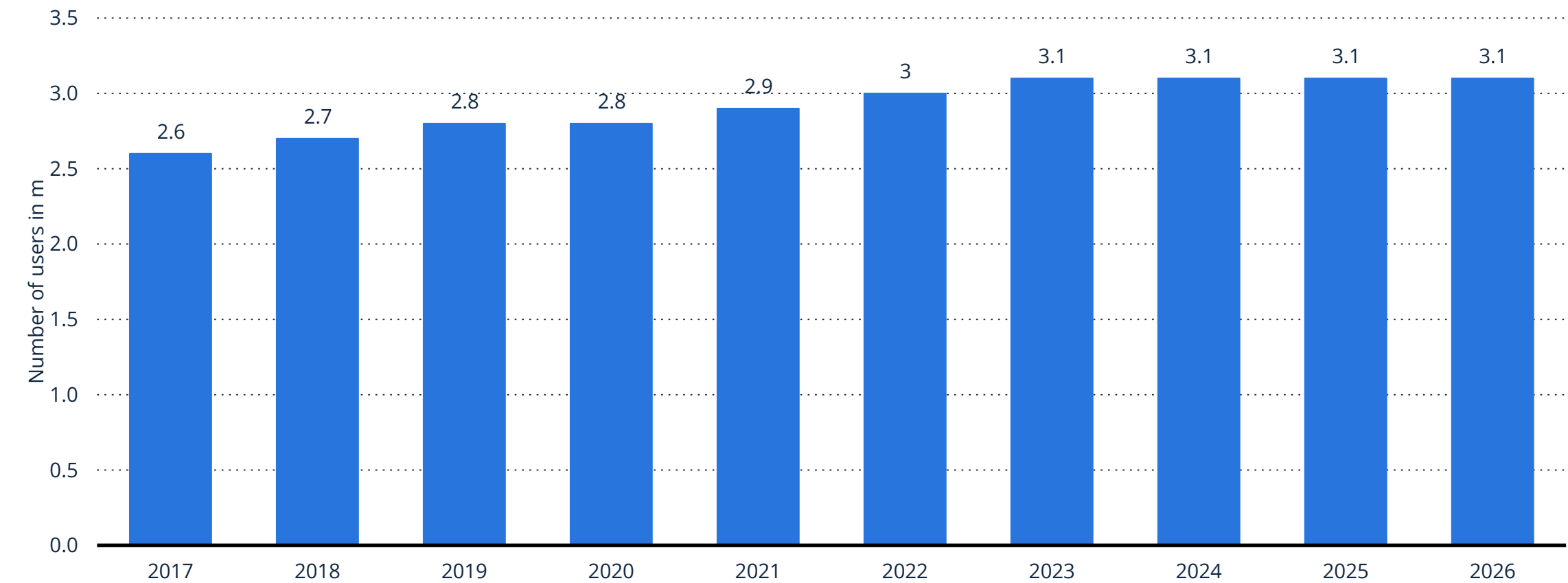
Revenue of the e-books market in Poland from 2017 to 2026 (in million U.S. dollars)

E-book market revenue in Poland 2017-2026



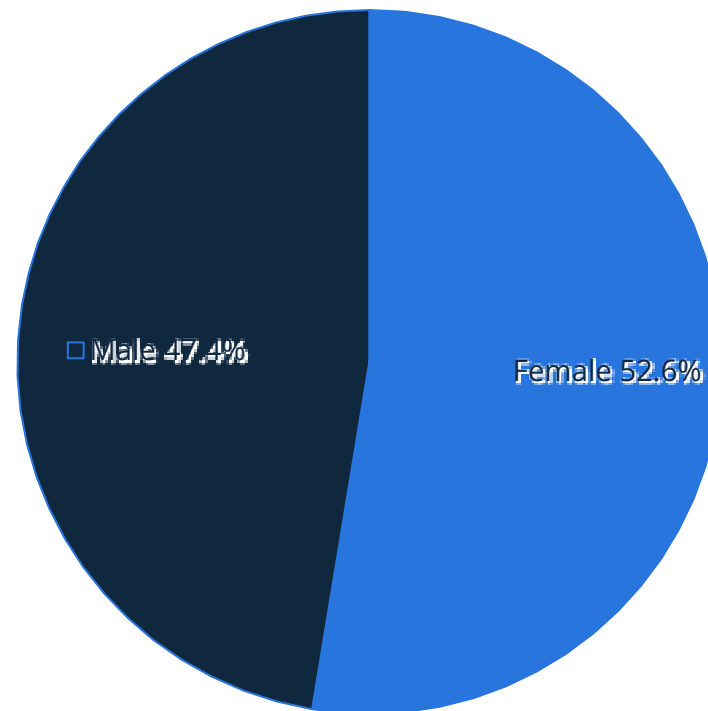
Number of e-book users in Poland from 2017 to 2026 (in millions)

Number of e-book users in Poland 2017-2026



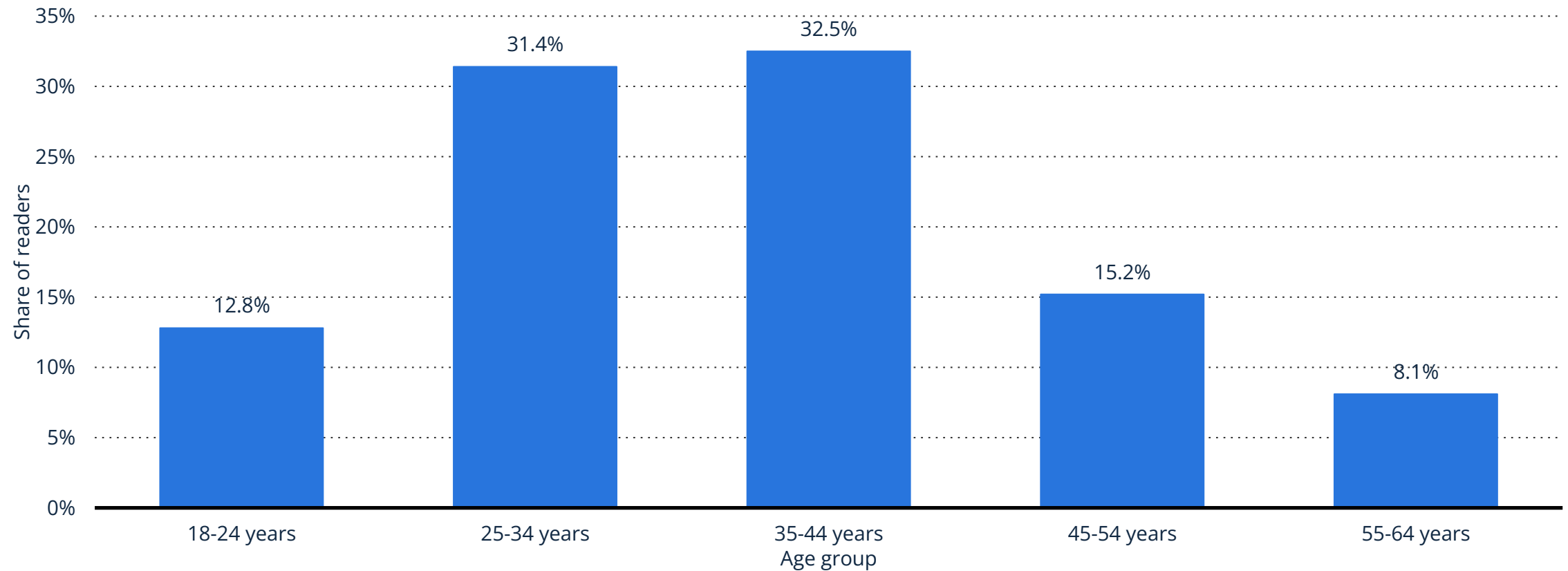
Share of e-book users in Poland in 2021, by gender

Share of e-book users in Poland 2021, by gender



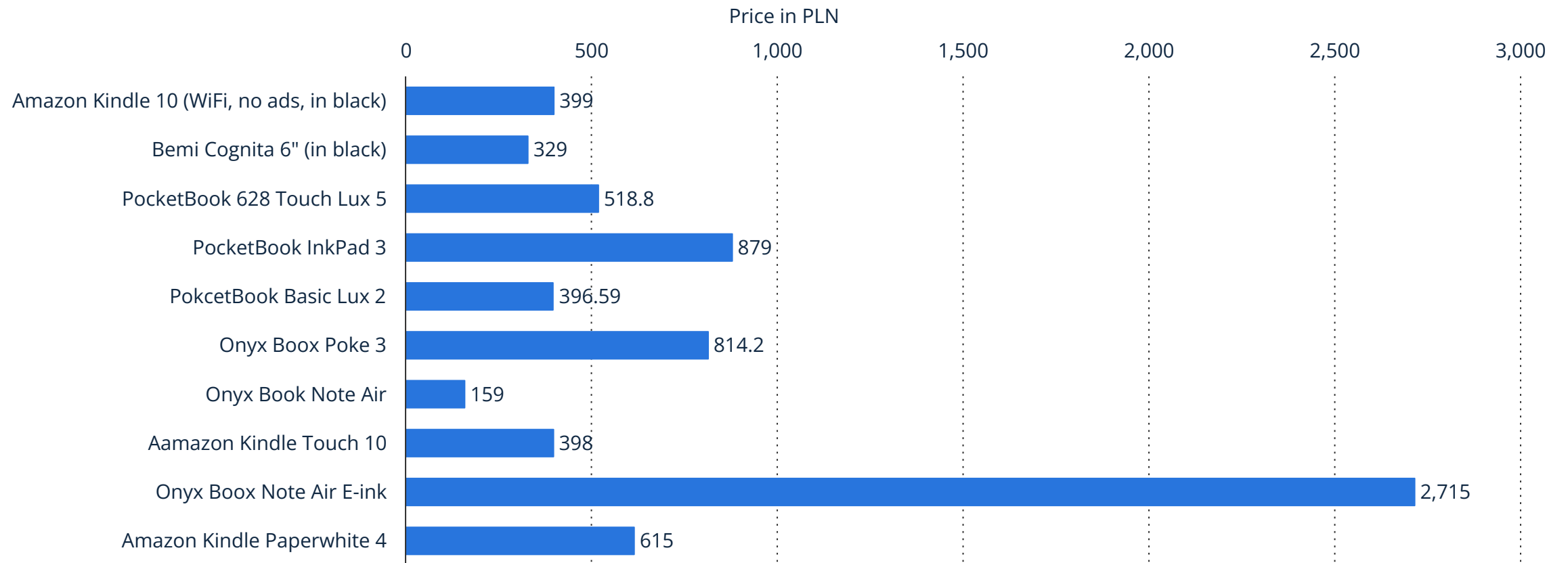
Share of e-book users in Poland in 2021, by age group

Share of e-book users in Poland 2021, by age



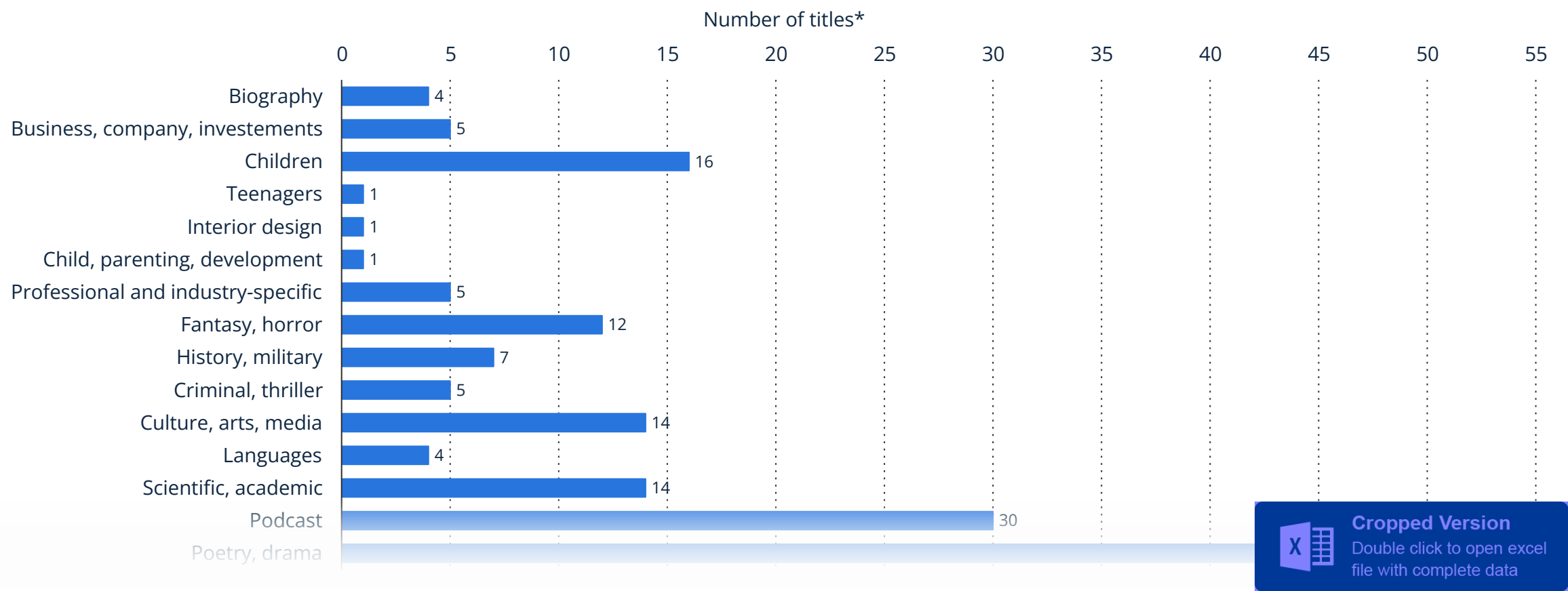
Most popular e-book readers on Skapiec.pl in Poland 2022, by lowest price available* (in zloty)


Most popular e-book readers in Poland 2022, by lowest price



Number of free audiobook and e-book titles offered by Publio in Poland as of February 2022, by category

Number of Publio's free audiobooks and e-books 2022, by category

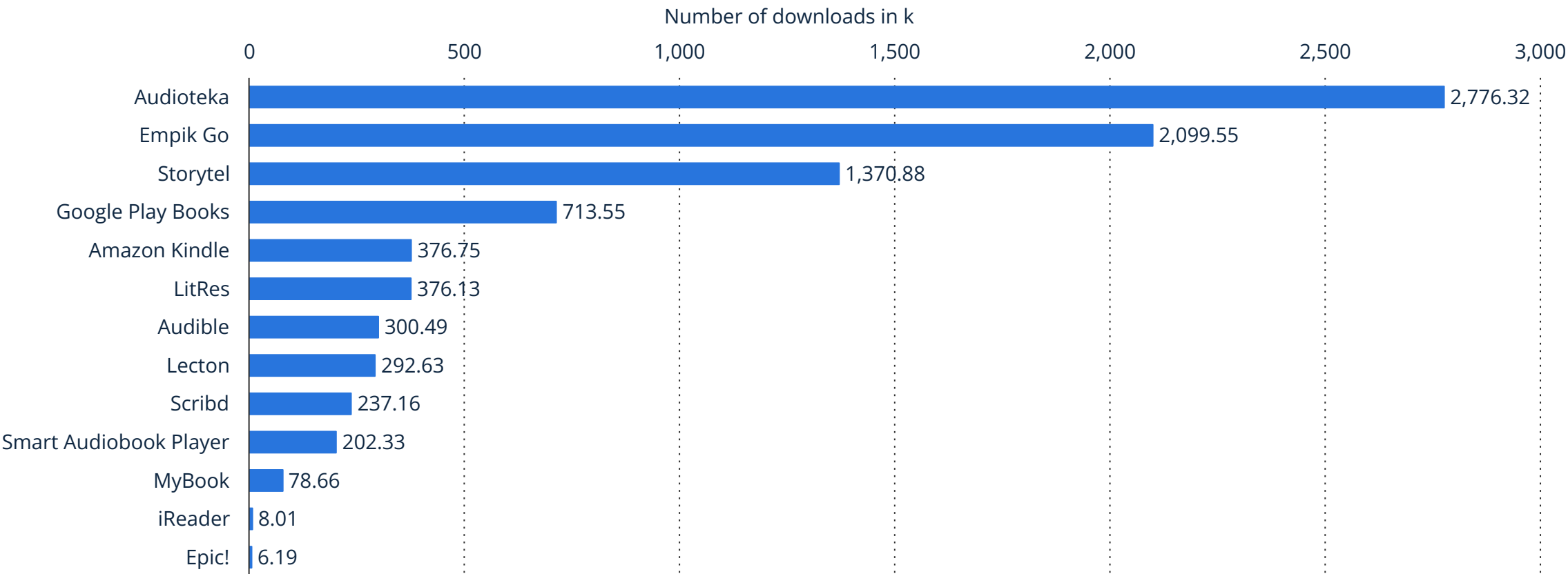




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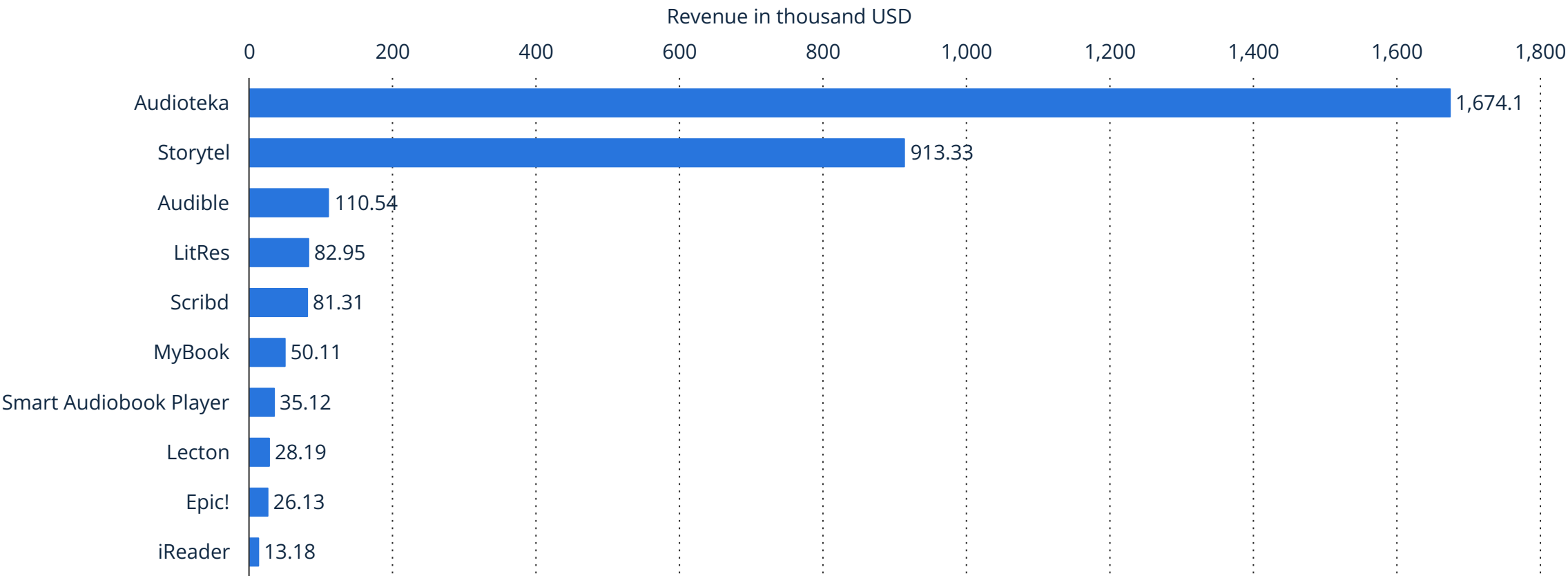
Leading e-book and audiobook applications in Poland as of July 2022, by number of downloads (in 1,000s)

Most downloaded e-book and audiobook apps in Poland 2022



Leading e-book and audiobook applications in Poland as of July 2022, by revenue (in 1,000 U.S. dollars)

Top grossing e-book and audiobook apps in Poland 2022

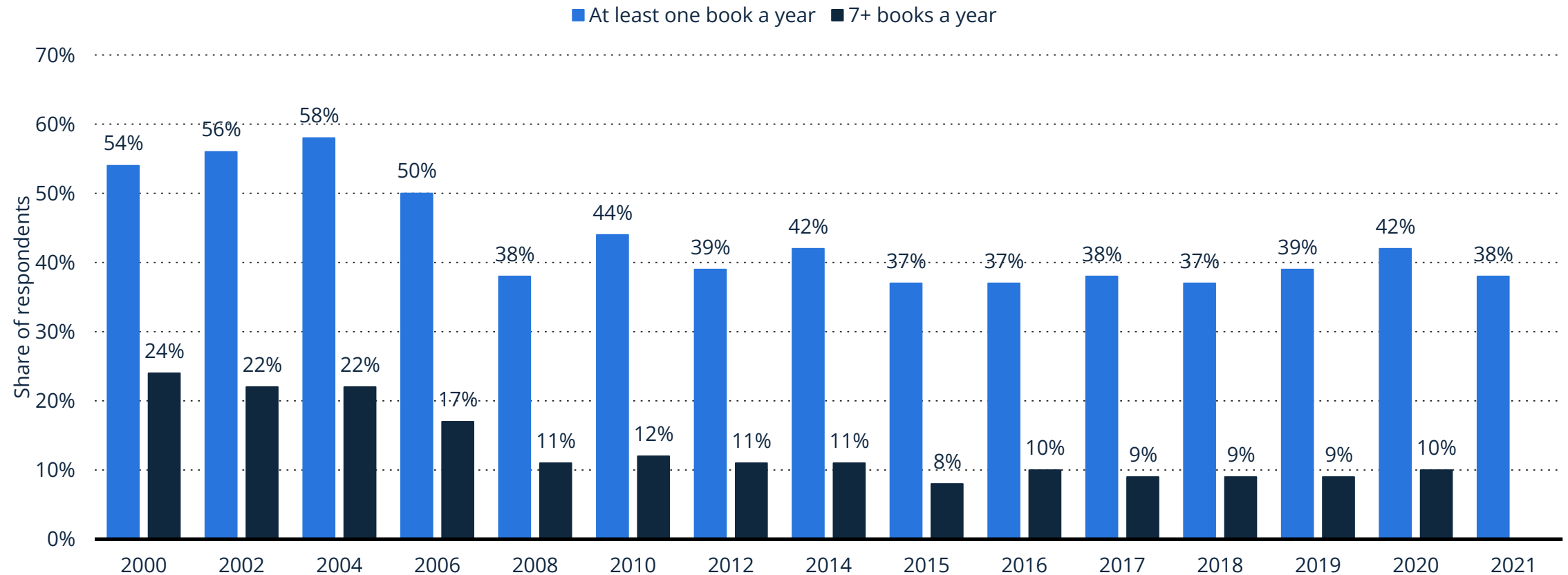


CHAPTER 05

Readers and consumption habits

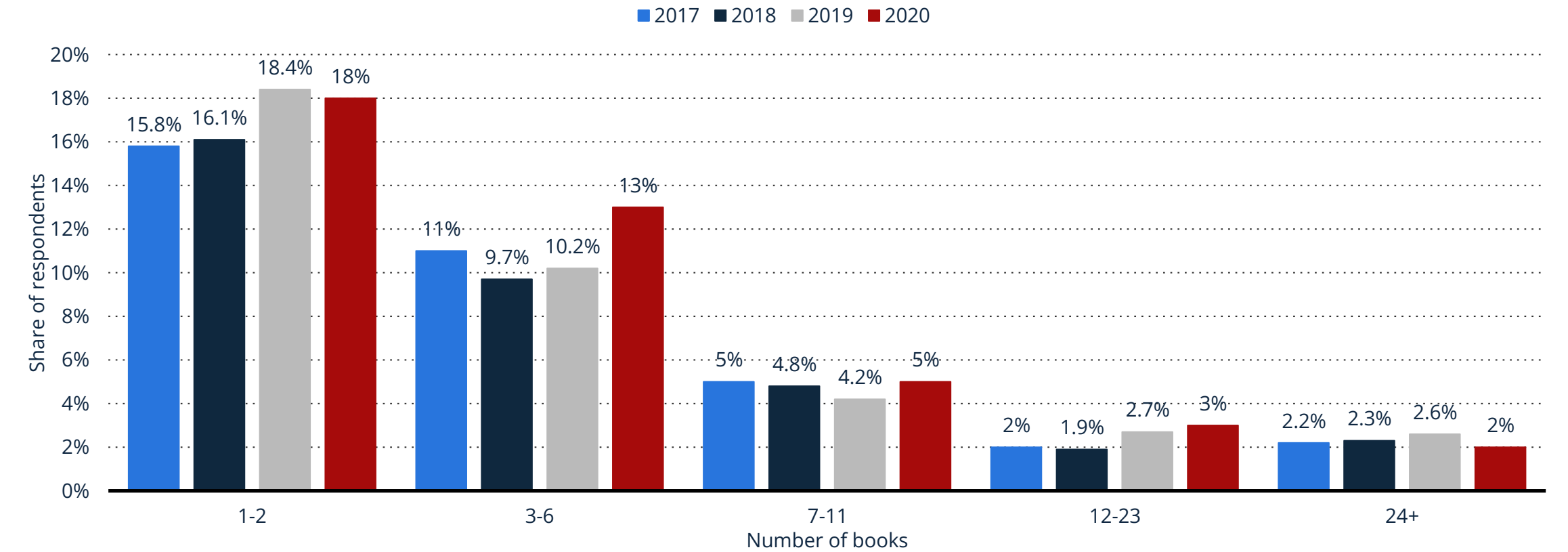
Share of respondents who read at least one book per year in Poland from 2000 to 2021

Book readership in Poland 2000-2021



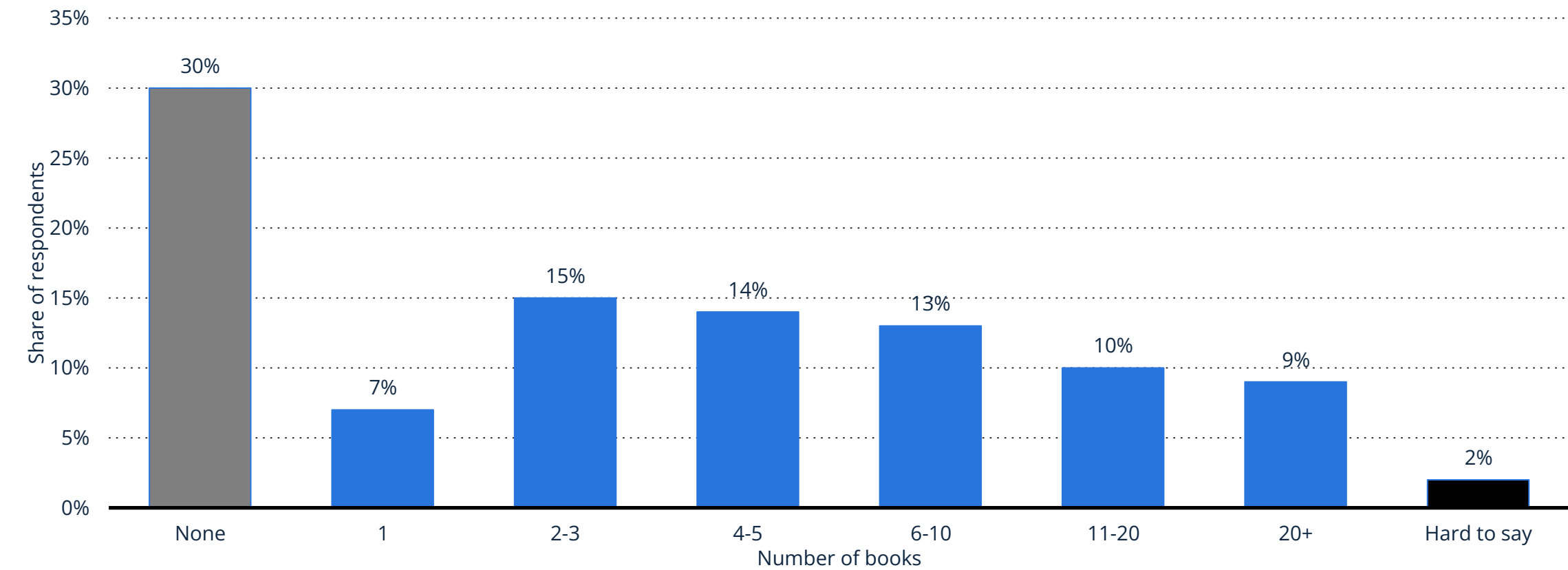
Share of respondents who read books in Poland from 2017 to 2020, by book number

Book readership in Poland 2017-2020, by book number



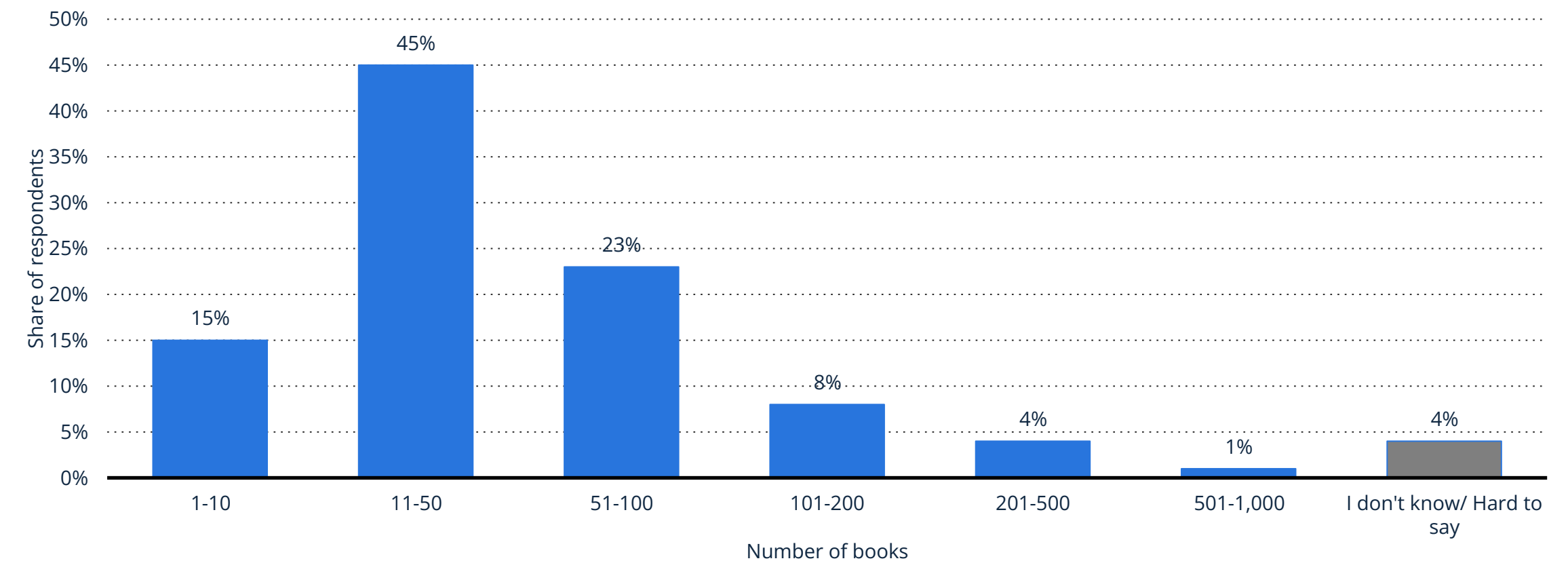
Number of books read in the past 12 months in Poland in 2021

Number of books read in Poland 2021



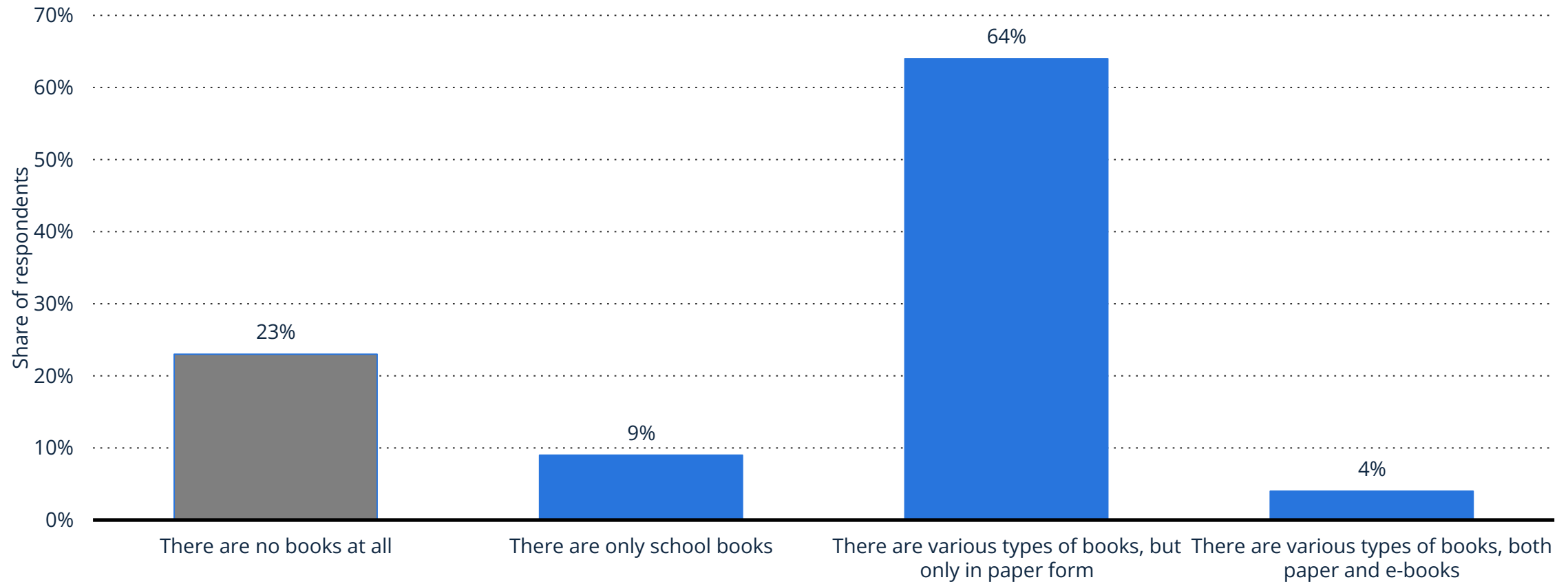
Number of physical books owned in Poland in 2022

Number of physical books owned in Poland 2022



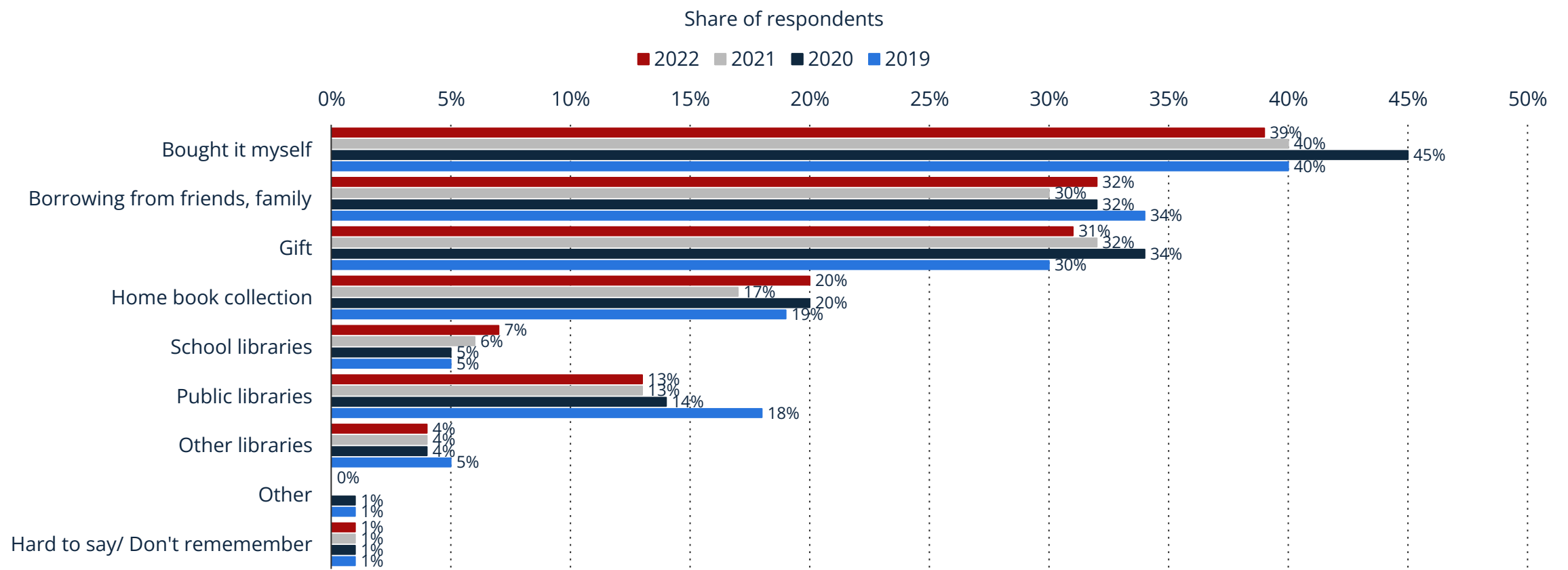
Types of books owned in households in Poland in 2022

Types of books owned in Poland 2022



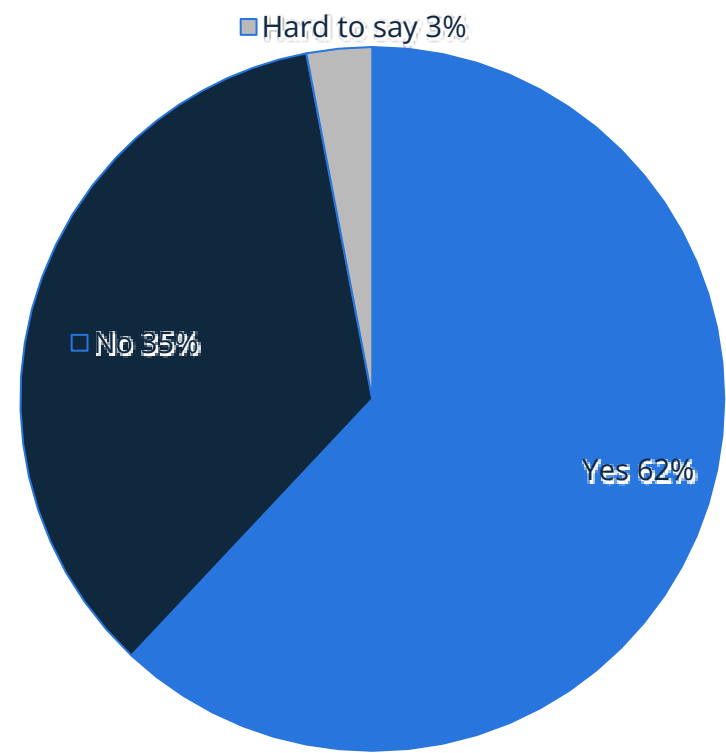
Most common sources for obtaining books in Poland from 2019 to 2022

Sources for obtaining books in Poland 2019-2022



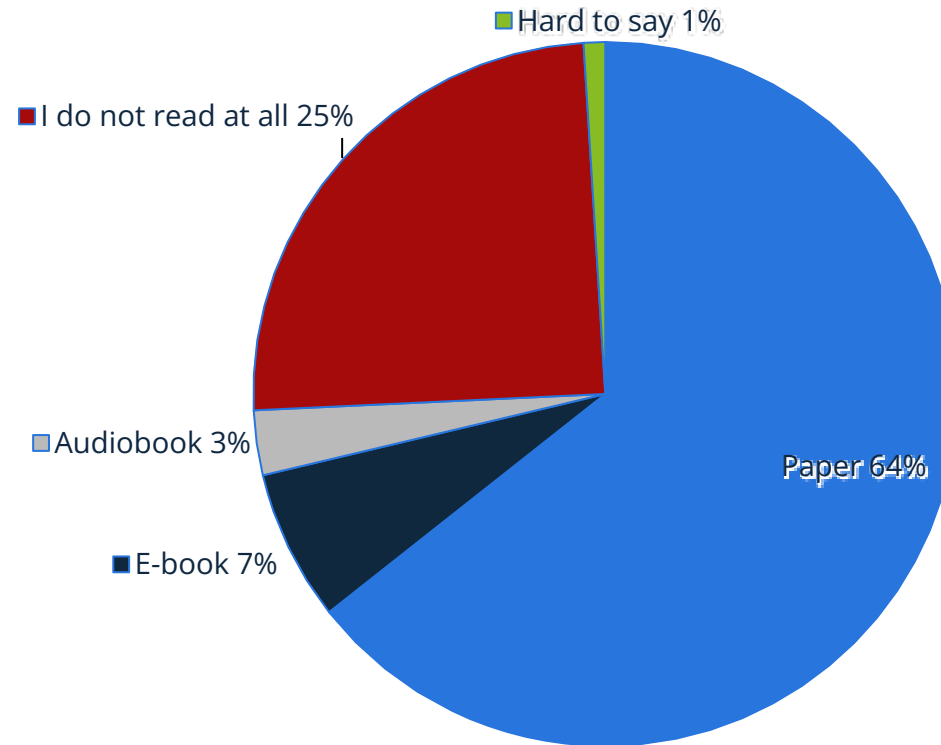
Do you enjoy reading books?

Book reading enjoyment in Poland 2021



What is your preferred form of book?

Preferred book form in Poland 2021



Sources

Allegro
AppMagic
Biblioteka Analiz - rynek-ksiazki.pl
Biblioteka Narodowa
Central Statistical Office of Poland
Eurostat
Ipsos
Kantar
Nielsen BookScan
Ogólnopolska Baza Księgarń
Polskie Badania Czytelnictwa
PRESS-SERVICE Monitoring Mediów
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